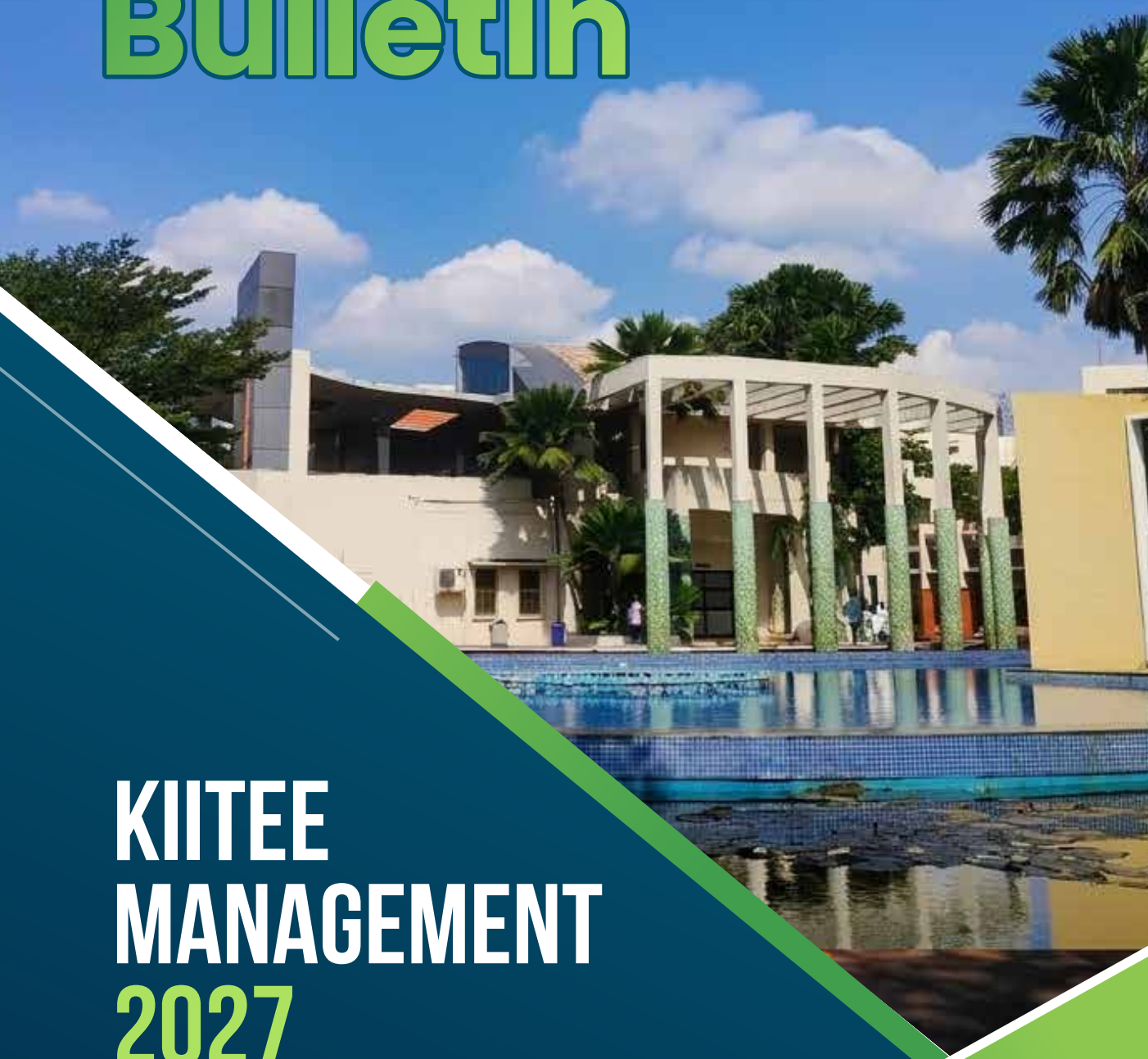
KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

Admission Bulletin



KIITEE MANAGEMENT 2027

The National Entrance Test
of KSOM for MBA

APPLICATION FOR MBA PROGRAMME

1.0 Eligibility to Apply

Graduates in any discipline recognized by the Association of Indian Universities (AIU), with a minimum of 15 years of education (10+2+3 or 10+2+4 basis) and minimum 50% aggregate marks (or equivalent CGPA) can apply. The percentage of aggregate marks is to be calculated by taking all subjects into consideration, including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year bachelor's degree course and expect to complete all the requirements of graduation before 30th June, 2027 can also apply.

2.0 Programme Fee

The total residential MBA Course Fee of ₹18,25,620/- (Rupees eighteen lakh twenty-five thousand six hundred twenty) is payable as per the details given below. The fee includes Admission & Administration Fee, Tuition Fee, Development Fee, Extra Curricular Activities Fee, AC Hostel Fee, Mess Fee, Laundry Fee, Books & Materials and Laptop etc.

Schedule of Payment of Fees for MBA 2027 - 29 Batch:

Particulars	Admission Fee	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment
Particulars of Onetime Fee *(Admission Administration, Registration, Hostel Joining Fee, Books & Materials and Laptop)*	1,25,000	–	–	–	–
Tuition Fee	–	2,42,500	2,42,500	2,42,500	2,42,500
Development Fee	–	60,000	60,000	60,000	60,000
Co and Extra Curricular Activities Fee	–	20,000	20,000	20,000	20,000
Total Academic Fee (A)	–	**3,22,500**	**3,22,500**	**3,22,500**	**3,22,500**
AC Hostel Fee, Utility and Establishment Fee *(for Five Months)*	–	70,000	70,000	70,000	70,000
Mess Fee *(for Five Months)*	–	30,000	30,000	30,000	30,000
Laundry Fee *(for Five Months)*	–	2,655	2,655	2,655	2,655
Total Hostel Fee (B)	–	**1,02,655**	**1,02,655**	**1,02,655**	**1,02,655**
Total Fee (A+B)	**1,25,000**	**4,25,155**	**4,25,155**	**4,25,155**	**4,25,155**
				Grand Total Fee	**₹18,25,620**

Scholarship for MBA Programme

Candidates securing the top 5 ranks in KIITEE Management Test 2027 will be eligible for a scholarship equivalent to 50% of the tuition fees.

3.0 Online Application Procedure

One can apply for MBA programme at KIIT School of Management in any of the three ways viz.
(i) **KIITEE Management 2027** or (ii) **with a valid score of CAT/MAT/XAT/CMAT/GMAT/ATMA** or (iii) **KIITEE 2027** as per the details given below.

Procedure – 1:
KIITEE Management 2027

KIITEE Management Examination is KSOM's own National Entrance Test. Candidates can apply for the programme through

ksom.ac.in/kiiteem

OR

Procedure – 2:
CAT/MAT/XAT/CMAT Scores

Candidates those who have a valid scores of CAT/MAT/XAT/CMAT/GMAT/ATMA can apply for the programme through

ksom.ac.in/mba

OR

Procedure – 3:
KIITEE 2027

KIITEE 2027 is a National-level Entrance Examination conducted by the KIIT DU. Candidates can apply for the programme through

kiitee.ac.in

About KSOM (KIIT School of Management)

KIIT School of Management (KSOM), Bhubaneswar is one of the top B Schools of India. It got the **best B School of Odisha by Times Business Awards in 2023**. KSOM has been ranked as the **17th Best B School in India**, TIMES B School Ranking, 2024. It has also been ranked as the **11th Best Private B School in India**, Outlook ICARE Rankings, 2024-25. KSOM is a part of KIIT Deemed to be University, **ranked 17th in India by NIRF 2025**. KIIT has also been ranked in the **top 501** cohort of universities globally in the **Times Higher Education World University Rankings 2026,** and **5th best in India**. KIIT is graded **A++** in NAAC.

KSOM has an impeccable record of achieving good placements every year. More than **190 companies** came to KSOM last year for placements with students getting placed at an average package of 9.5 lakhs per annum. The highest package offered is 23 lakhs (International) and 35lakhs (domestic) for the last placement season.

KSOM has a strong industry connect with more than **100 corporate interactions** (conclaves, seminars, workshops, webinars, conferences, guest lectures) per year. KSOM has partnerships with several industry leaders like **Ericsson, Capgemini, ITC Infotech, High Radius, Schneider Electric, Tech Mahindra, L&T Financial, Microsoft, Protiviti & Oracle** to foster innovation, enhance student learning and develop new capabilities.

The MBA program of KIIT School of Management (KSOM) is approved by All India Council of Technical Education (**AICTE**), Government of India. It is also accredited by the National Board of Accreditation (**NBA**) of AICTE. KSOM has Life Membership of Association of Management Development Institutions in South Asia (**AMDISA**).

All KSOM faculty are from industry or are having a Ph.D. and more than half of them are from institutions such as **IIMs, IITs,** and other premier institutes.

Spread over an area of 35 acres with a fully W-Fi enabled campus, the institution houses more than **1500 students** across three courses: **BBA, MBA** and **Ph.D.** in Management.

GUIDELINES FOR KIITEE MANAGEMENT 2027

4.0 Important Dates

Last Date of Application:
04 JANUARY, 2027

Admit Card Download:
06 JANUARY, 2027

Dates of Entrance Exam:
09 - 11 JANUARY, 2027

Publication of Result:
20 JANUARY, 2027

5.0 Instructions for Filling-Up the Application Form

- Candidate's name, date of birth and parent's name should be exactly the same as mentioned in the 10th certificate.
- Options filled by the candidate can't be changed at a later stage.
- Email ID, phone number & address submitted at the time of registration will be used for all correspondences until admission process is completed. Change in Email ID, phone number & address will NOT be permitted under any circumstances.
- Candidates may retain the downloaded copy of filled in application form for future correspondence, if required.

6.0 KIITEE Management 2027

6.1 Procedure

- The entrance examination will be an "Objective-type" computer-based test where the questions would be shown and answers would be marked using a computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions along with the mock test link will be available before the test at the KSOM website, www.ksom.ac.in.

6.2 Question Section Overview

The entrance examination will be of two and half hours duration. There will be a total of 120 multiple choice questions. Specific details on number of questions for each subject/section are enumerated below.

Section	No. of Questions
Quantitative Aptitude	30
Analytical Reasoning	30
English	40
General Knowledge	20

6.3 Evaluation Criteria

- Language of the questions will be in English. The questions will not be in any other language.
- All the questions will be of objective type with four marks (+4) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response.



6.4 Rules and Regulations

- Candidates have to bring their printed admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules/guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating index number / application number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent / Invigilator, can leave his/her seat or examination hall till the completion of the examination.
- Smoking in the examination hall is strictly prohibited. Tea, coffee, cold drinks, snacks, etc. are not allowed inside the examination hall.
- Phones, pagers, cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the examination hall.
- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.
- If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the examination.

6.5 Non-Attendance

For those who are unable to appear the entrance examination on the scheduled dates for any reason, no re-examination shall be held for them under any circumstances.

7.0 Entrance Test

- All eligible candidates would be called for the computer based online KIITEE Management entrance examination to be conducted in the designated test centres across India, as per the scheduled dates mentioned earlier. The number of entrance test days for each city will vary and it will be mentioned in the admit card.
- The test centres are mentioned in the booklet/ application form. For any unforeseeable reason if the test could not be conducted at any selected centre, then the candidate will be asked to appear for the test in his/her nearest available centre.

8.0 Admit Card

- Candidates can download the admit card from the KSOM website, www.ksom.ac.in.
- Candidates must not mutilate the admit card nor make any changes therein.
- Candidates must preserve the admit card till the admission process is over.
- Candidates facing any difficulty may contact the admission office through email - admission@ksom.ac.in.



KSOM received Certificates of Membership from two prestigious global bodies – AACSB and Association of MBAs

9.0 Result

- Result of the KIITEE Management entrance examination will be available at the KSOM website, www.ksom.ac.in.
- On the basis of the KIITEE Management merit list, candidates will be called for Group Discussion & Personal Interview (GD & PI) and Writing Ability Test (WAT).
- Candidates will have to meet their own travel expenses for appearing for the GD & PI.
- Candidates must preserve the original result card till the admission process is over.
- GD & PI will be held at Bhubaneswar, Kolkata, Delhi, Bangalore, Jamshedpur and Mumbai. For any unforeseeable reason if the GD & PI could not be conducted at any selected centre, then the candidate will be asked to appear for the GD & PI at the centre allotted by the institute.

10.0 Submission of Documents for GD & PI

Following documents are required to be submitted by the candidates at the time of GD & PI:

- 10th certificate and mark sheet
- 12th certificate and mark sheet
- Graduation certificate and all semester mark sheets
- Entrance score card
- Recent passport photograph
- Experience certificate if any

Any changes in the list would be communicated to the candidate in due course of time.

11.0 Final Selection & Admission Offer

The final selection will be made on the basis of the candidate's performance in the Group Discussion & Personal Interview (GD & PI), Writing Ability Test (WAT), career marks, and entrance score. Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter" and other documents. All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer letter. Otherwise they would forfeit their seat.

12.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form/admission form is found to be incorrect or misleading.
- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.

13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE Management 2027 test for admission into MBA shall fall within the jurisdiction of Bhubaneswar, Odisha only.

If any person or officer engages himself / herself in act(s) that would result in the leakage of the question paper(s) or attempt to use any unfair means in this examination, he / she shall be liable for prosecution under the Indian Penal Code.

14.0 Examination Centres

The KIITEE Management Test will be conducted at the following centres only.

STATE	CITY
Andhra Pradesh	Visakhapatnam
Assam	Guwahati
Bihar	Patna
Chhattisgarh	Raipur
Jharkhand	Dhanbad
	Jamshedpur
	Ranchi
Karnataka	Bangalore
Maharashtra	Mumbai
NCR	New Delhi
Odisha	Berhampur
	Bhubaneswar
	Rourkela
Tamil Nadu	Chennai
Telangana	Hyderabad
Uttar Pradesh	Lucknow
	Prayagraj
West Bengal	Kolkata

KIIT DEEMED TO BE UNIVERSITY

Creating innovators and original thinkers.

KIIT Deemed to be University, Bhubaneswar, has been accredited by NAAC of UGC in 'A++' Grade, underlining the excellence the University has brought about in the field of education.

In a landmark achievement, KIIT Deemed to be University, Bhubaneswar has been ranked No. 1 among self-financing institutions of the country in the Atal Ranking of Institutions on Innovation Achievements (ARIIA), 2020 of the Ministry of Education, Govt. of India.

The University is spread over 36 sq. km. of land accommodating 30 lush green sprawling campuses with a built-up area of 1,00,00,000 sq.ft. The university has 31 constituent schools offering more than 100 programs. High quality teaching and research make KIIT one of the most promising centres of excellence in India.

MEMBERSHIPS

Association of Indian Universities · IAUP · ESRUC · EAIE European Association for International Education · IET The Institution of Engineering and Technology · The Association of Commonwealth Universities

18 Sports Complexes

30 World Class Campuses

3000+ Researchers & Faculty

36 Sq.km. Academic Township

40k+ Students

30 Food Courts

Ranked 1 by Atal Ranking of Institution on innovation achievements, for second time Continuously — ARIIA, Ministry of Education, Govt. of India

17th Among Private and Government Universities in India — nirf

501+ Global Cohort — THE World University Rankings 2027

A++ Grade Accredited by NAAC

184th THE World University Rankings 2025 Asia

India's first **QS 5 Stars** Rated University-2021 — QS STARS RATING SYSTEM

257 in QS World University Rankings: ASIA 2025 — QS WORLD UNIVERSITY RANKINGS

KSOM | KIIT School of Management joins the **ELITE GLOBAL LEAGUE**

ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS

THE GOLD STANDARD IN BUSINESS EDUCATION

ASSOCIATION OF MBAs

Global Benchmark for Premier Postgraduate Management Education



MBA Specializations

Operations & Supply Chain Management

Business Analytics

Marketing

Finance

HR

VIBRANT CLUB CULTURE

Beyond the classroom study hours, with 10 dedicated Clubs and Societies, students learn the nuances of management through a host of events organized solely by students.



4 NATIONAL CONCLAVES

HR | Marketing | Finance | Business Analytics

Interactive sessions, with student involvement on themes based on current industry trends. Brainstorming on the relevance and applications of the themes is the hallmark of every conclave. The corporate lineup includes CEOs & CxOs of MNCs, Indian blue-chip companies, high profile startups.

MBA CURRICULUM

COURSES	CREDITS
Semester - I	
Marketing Management-I	2
Accounting for Managers	2
Organizational Behavior	2
Managerial Economics-I	2
Quantitative Techniques- I	2
Information Technology For Managers	2
Business Communication	2
Legal Aspects of Business	2
Human Resource Management	2
Production and Operations Management-I	2
Total Credits	***20***
Semester - II	
Marketing Management - II	2
Cost and Management Accounting	2
Managerial Economics - II	2
Corporate Finance - I	2
Organization Theory	2
Production and Operations Management - II	2
Business Research Methods	2
Quantitative Techniques - II	2
Business Ethics and Corporate Social Responsibility	2
Business Analytics	2
Sports & Yogic Sciences	1
Cognitive Ability	1
Total Credits	***22***
Summer Internship (SIP)	***8***
Semester - III	
Strategic Management	2
Total Core Subject Credits	***2***
The semester will also have 16 credits in 8 elective courses	
Total Credits	***18***
Semester - IV	
There will be no core courses in the semester and 12 credits in 6 elective courses	
Total Credits	***12***

PLACEMENT - MBA

Our Recruiters

Following is a list of organizations that have recruited students from KSOM.
They range anywhere between Fortune 500 companies to new age Indian startups.

ADANI ENTERPRISES LTD.
ADANI WILMAR
ADITYA BIRLA CAPITAL LTD.
AFCONS INFRASTRUCTURE LTD.
AMUL
ANNAPURNA FINANCE
ANZ
AXIS GLOBAL
BAJAJ FINSERV
BCCL (TIMES OF INDIA)
BNY
BRITANNIA
CAPGEMINI
COGNIZANT
COLGATE PALMOLIVE
DELL TECHNOLOGIES
DELOITTE
DR REDDY'S
EY
GODREJ ENTERPRISES GROUP
H&R JOHNSON
HALDIRAM
HAWKINS
HIGH RADIUS
HYUNDAI MOBIS
ICICI BANK
ICICI LOMBARD GIC LTD.
ICICI PRUDENTIAL AMC
ICICI PRUDENTIAL LIFE INSURANCE
IFB GLOBAL
INDUSIND BANK
JIO BP (RELIANCE BP MOBILITY LTD.)
JOYALUKKAS
KIRLOSKAR OIL ENGINE
KPIT
KPMG
LTIMINDTREE
MRF
NESTLE
PERFETTI VAN MALLE
PERNOD RICARD
PERNOD RICARD SCM
PIDILITE
PNB METLIFE INSURANCE CO. LTD
POLICY BAZAAR
POLYCAB INDIA
PRECISLY
PRODAPT
PROTIVITI
PwC AC
SBI FUNDS MANAGEMENT LTD.
SBI LIFE INSURANCE CO. LTD.
SCHNEIDER ELECTRIC
SHREE CEMENT
SWIGGY
TATA PLAY
TATA POWER
TCS
TECH MAHINDRA
THE RAMCO CEMENTS LTD.
TPCODL
TPWODL
ULTRATECH
ZOMATO
ICLEAN HOLLOW METAL SYSTEMS
IFOREST
IN2IT ENTERPRISE BUSINESS SERVICES PVT. LTD.
ISOURCE TECHNOLOGY
KFINTECH
KOLLEGEAPPLY
L5.AI
MARMETO
MECC ALTE INDIA PVT. LTD.
MINDFIRE DIGITAL LLP
MORE RETAIL
MOTUL INDIA
MYK LATICRETE & MYK ARMENT
NAMEKART
NAWAH
NOBORU
ONE VISION DIGITAL MEDIA PVT. LTD.
OZONETEL COMMUNICATIONS
PARADEEP PHOSPHATE LTD.
PERENNIAL GROUP
ANAKIN
ASTER DM HEALTHCARE
CLOUDTHAT
CME GROUP
CREDGENICS
DYANAPIX DIGITAL MEDIA PVT. LTD.
EDOOFA
ENH ISECURE
ESCORTS KUBOTA
EVERGENT
FINDOOT
98TH PERCENTILE
ACCOITE DIGITAL
ADITYA BIRLA NOVEL JEWELS
ADP PVT. LTD.
ADVANTAGE CLUB
AIONOS
AJATUS
ALIEN GROUP
ALISHAN PANELS PVT. LTD.
ALLEGIS GLOBAL SOLUTIONS
AMARA RAJA ENERGY & MOBILITY LTD.
FRESH PRINTS
GNA ENERGY
GOCOMET
GOSPEEDYGO
HALEON
QUEST GLOBAL
QUINBAY TECHNOLOGIES
RA-TECH ENGINEERING LLC
RECRUIT CRM
RNF TECHNOLOGIES
ROLLING ARRAYS
SALES PARTNERS
SHAKTIGARH TEXTILE & INDUSTRIES LTD.
SHEENLAC PAINTS
SIMETRIK
TSTSL
TAURANI HOLDINGS LLC
TDK INDIA PVT. LTD.
TECHFINO CAPITAL PVT. LTD.
TECHOLUTION
THE HACKETT GROUP
THINK WRIGHT
THYSSENKRUPP
TRACE RT
TRINAMIX
TUBE INVESTMENTS OF INDIA
UGRO CAPITAL
UTKARSH INDIA
VECV
VEDAM
VGM CERAMICA
VISA STEEL
WATERTEC INDIA PVT. LTD.
WHITEKLAY
WORKMATES
WSP INDIA
ZENTRADES


₹35
LPA (Indian)
highest salary offered
in the placement
season 2025-26
₹9.5
LPA (Indian)
average salary
for MBA
2025-26 Batch
190+
Recruiters,
mostly top Indian
businesses & MNCs
visited the campus
for recruitment
₹23
LPA (International)
highest salary offered
in the placement
season 2025-26



Get in Touch with US

PROF-IN-CHARGE, ADMISSIONS

KIIT School of Management
KIIT Deemed to be University

Krishna Campus - 7, Post - KIIT
Bhubaneswar, Pin-751 024, Odisha

+91 78944 60016 / 76080 08731

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www.ksom.ac.in