



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

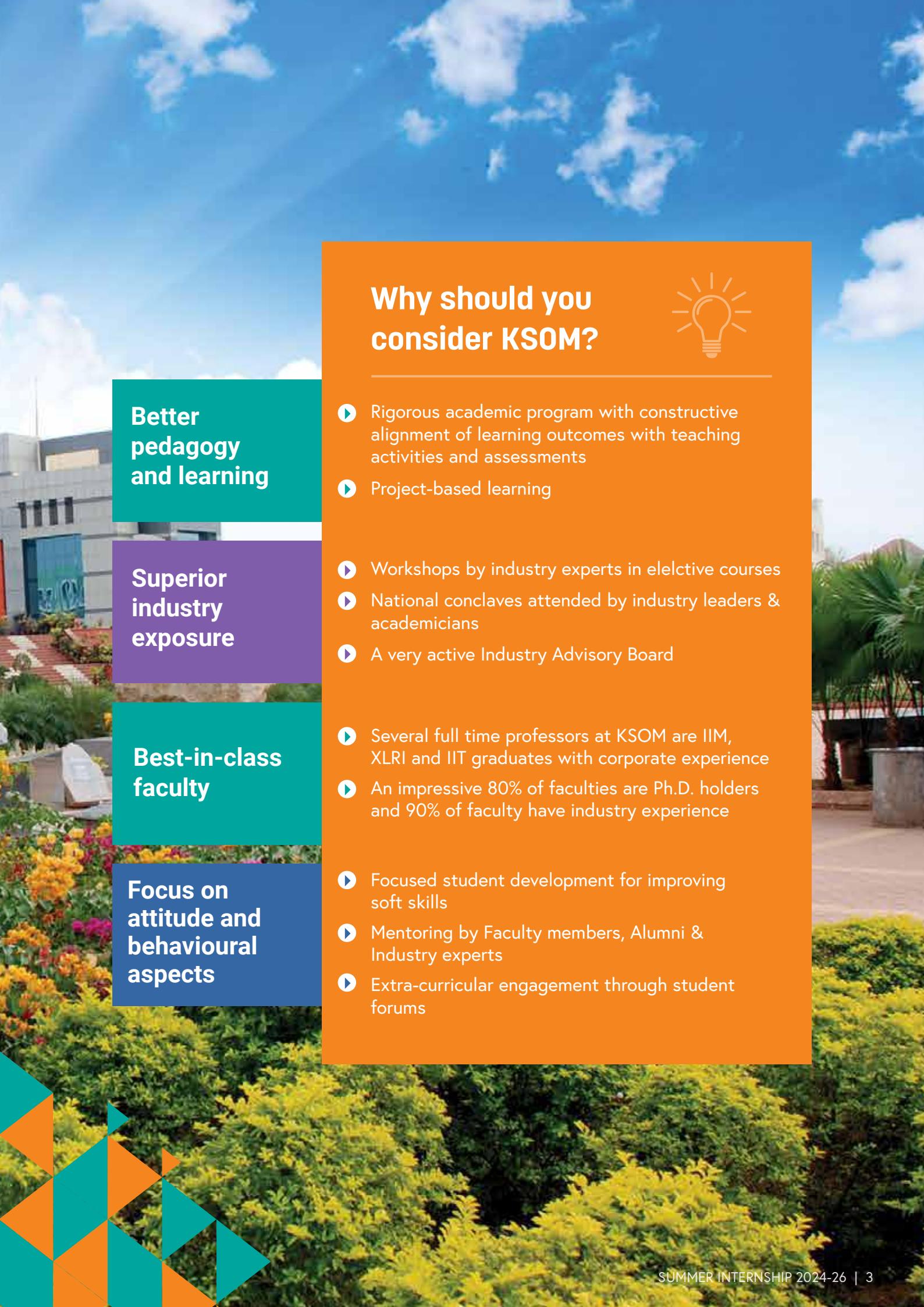
SCHOOL OF MANAGEMENT



SUMMER INTERNSHIP 2025-27







Why should you consider KSOM?



Better pedagogy and learning

- ▶ Rigorous academic program with constructive alignment of learning outcomes with teaching activities and assessments
- ▶ Project-based learning

Superior industry exposure

- ▶ Workshops by industry experts in elective courses
- ▶ National conclaves attended by industry leaders & academicians
- ▶ A very active Industry Advisory Board

Best-in-class faculty

- ▶ Several full time professors at KSOM are IIM, XLRI and IIT graduates with corporate experience
- ▶ An impressive 80% of faculties are Ph.D. holders and 90% of faculty have industry experience

Focus on attitude and behavioural aspects

- ▶ Focused student development for improving soft skills
- ▶ Mentoring by Faculty members, Alumni & Industry experts
- ▶ Extra-curricular engagement through student forums



SUMMER INTERNSHIP

 04th May - 04th July 2026

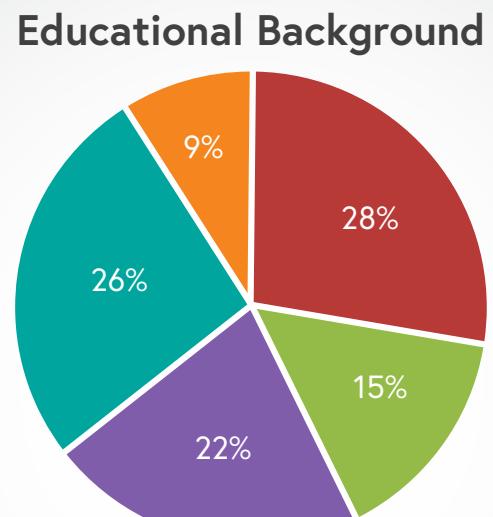
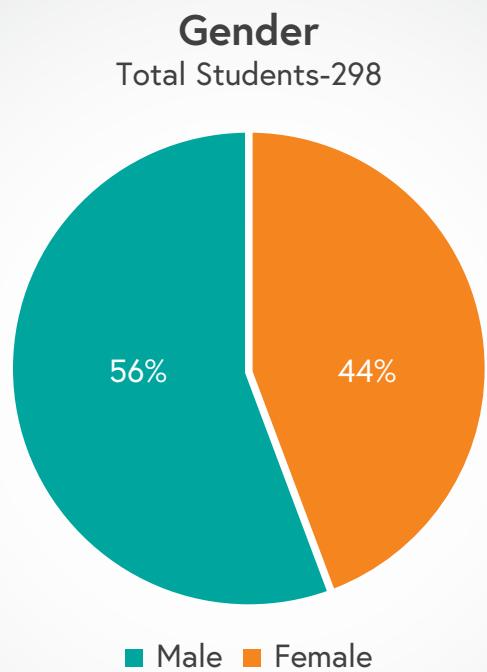
At the end of first year, students undergo a mandatory 2-month summer internship in a reputed corporate house where they work on live projects, under the active guidance of two mentors: Corporate and Faculty.

The key features of the summer internship are:

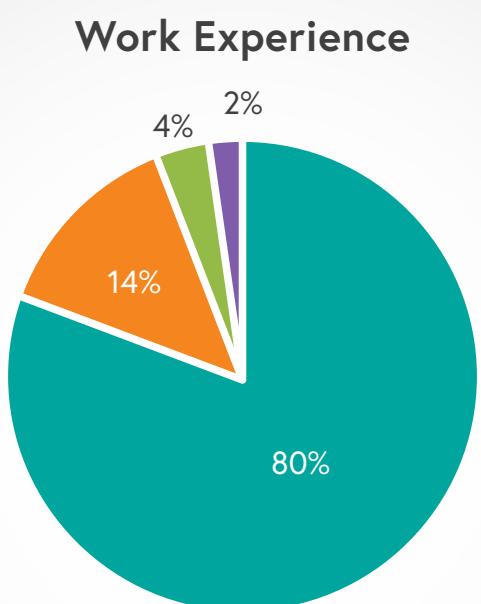
- The Summer internship work shall cover -
a) identification of issues, b) elaboration of the identified issues, c) conceptualization of the issues using theory, d) data collection and interpretation and e) discussion and conclusion
- The issues are derived from opportunities and/or challenges facing functional/ business managers
- Carries 8 credits, or the equivalent of 4 full semester courses, underlining the importance attached to it
- Evaluation - three continuous evaluations and end of internship evaluations
- A Project completion report along with a feedback on the internship by the Corporate Guide is mandatory
- Daily Activity Reports and Fortnightly Progress Reports are monitored by the Faculty Guide ensuring an earnest effort for the final output
- Students present their work to a panel of faculty members at the end



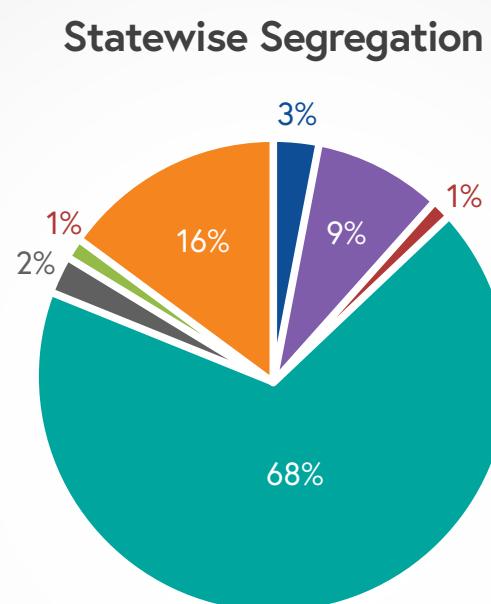
BATCH PROFILE (MBA 2025-27)



- Graduate Engineers (All B.Tech Streams together including B.Arch and Bio Tech)
- Science & Computer Application Graduates (All B.Sc/M.Sc/BCA/MCA)
- BBA
- Arts, Social Science & Other Graduates



- Fresher
- 0-2 Year
- 2-3 Years
- >3 Years



- Bihar
- Jharkhand
- Maharashtra
- Odisha
- Uttar Pradesh
- West Bengal
- Others

SUMMER INTERNSHIP IN NUMBERS (MBA 2024-25)



Star Companies that recruit from our campus through PPO Offer :

1. Pernod Ricard	: 13 LPA	6. Loreal India	: 8.5 LPA
2. Verity Knowledge Solutions	: 10.92 LPA	7. Zomato	: 7 LPA
3. BnY	: 10.03 LPA	8. Shriram Properties	: 6 LPA
4. TraceRT	: 9 LPA	9. Ethika insurance Broking	: 6 LPA
5. ICICI Bank	: 9 LPA	10. Motilal Oswal	: 6 LPA

TESTIMONIALS



DEBASHIS SENAPATI

“ I am grateful to opportunities at KSOM for providing me excellent guidance throughout my internship. This played a significant role in securing the PPO at ITC. ”



SAMRAT CHATTERJEE

“ I am grateful to KIIT School of Management for providing me with excellent corporate exposure, as well as appropriate training and internship opportunities that helped me grab a PPI offer from Bain & Company. ”



COURSES

The core courses in the first year establish a strong foundation in major functions of business viz. business environment, marketing, finance, human resources, business communication, analytics, IT, operations and quantitative methods. This input helps students acquire basic skills and builds their confidence to undertake advanced courses during the second

Depending on the specialization opted for, a student has to choose electives in the second year, given on the next page.

There are 23 core courses equivalent to 44 credits, 8 credits of Summer Internship as well as 14 elective courses equivalent to 28 credits covering Five functional areas.

A minimum of 80 credits is required for successful completion of the program.

COURSES CREDITS

Semester - I

Marketing Management-I	2
Accounting for Managers	2
Organizational Behavior	2
Managerial Economics-I	2
Quantitative Techniques- I	2
Information Technology For Managers	2
Business Communication	2
Legal Aspects of Business	2
Human Resource Management	2
Production and Operations Management-I	2

Total Credits 20

Semester - II

Marketing Management - II	2
Cost and Management Accounting	2
Managerial Economics - II	2
Corporate Finance - I	2
Organization Theory	2
Production and Operations Management - II	2
Business Research Methods	2
Quantitative Techniques - II	2
Business Ethics and Corporate Social Responsibility	2
Business Analytics	2
Sports & Yogic Sciences	1
Cognitive Ability	1

Total Credits 22

Summer Internship (SIP) 8

Semester - III

Strategic Management	2
Total Core Subject Credits	2
The semester will also have 16 credits in 8 elective courses	

Total Credits 18

Semester - IV

There will be no core courses in the semester and 12 credits in 6 elective courses

Total Credits 12



ELECTIVES

Business Analytics	<ul style="list-style-type: none"> • Data Analytics Using R • Advanced Business Analytics • Introduction to Marketing Analytics • Supply Chain Analytics • Analytics Toolbox 	<ul style="list-style-type: none"> • HR Analytics • Credit Risk Analytics • Math for Data Science • Machine Learning & Artificial Intelligence using Python • Data Mining & Business Intelligence 	<ul style="list-style-type: none"> • Multivariate Data Analysis • Predictive Analytics using SAS • Text Mining & Analytics • Python for Data Science • Building Generative AI Applications
Marketing Management	<ul style="list-style-type: none"> • Consumer Behaviour • Product & Brand Management • Services Marketing • Retail Management • B2B Marketing • Real Estate Marketing 	<ul style="list-style-type: none"> • Customer Relationship Management • Integrated Marketing Communication • Hospitality & Tourism Marketing • Marketing Research • Digital & Social Media Marketing 	<ul style="list-style-type: none"> • Agency & Media Management • Pricing Management • Sales & Distribution Management • Digital Marketing Analytics
Financial Management	<ul style="list-style-type: none"> • Corporate Finance-II • Security Analysis & Portfolio Management • International Financial Management • Financial Reporting & Corporate Governance • Banking & Financial Services • Mergers, Acquisitions & Corporate Restructuring 	<ul style="list-style-type: none"> • Project & Infrastructure Finance • Derivatives & Risk Management • Business Analysis & Valuation • Management Control System • Behavioural Finance • Financial Time Series & Analysis • Risk Management in Banks • Fixed Income Securities • Financial Markets & Regulation 	<ul style="list-style-type: none"> • Quantitative Finance Using R • Pricing Management • Quantitative Finance and Market Microstructure • Asset Allocation and Portfolio Management • Economic Environment for Financial Markets • Equity Research and Fundamental Analysis
Operations & Supply Chain Management	<ul style="list-style-type: none"> • Total Quality Management • Procurement Management • Warehouse & Inventory Management • Logistics Management • Managing Service Operations 	<ul style="list-style-type: none"> • Project Management • Supply Chain Analytics • Supply Chain Management • E-Business • Blockchain Applications in Business 	<ul style="list-style-type: none"> • Enterprise Resource Planning Systems • Legal Aspects in Supply Chain Management • Smart Manufacturing & Industry X • Supply Chain Decision Modelling
Human Resource Management	<ul style="list-style-type: none"> • HR Planning & Selection • Labor Laws & Industrial Relations • Performance Management Systems • HR Analytics • Compensation & Reward Management • Managerial Effectiveness 	<ul style="list-style-type: none"> • Leadership for Corporate Excellence • Organization Development and Change • HR Accounting & HR Audit • Managing Diversity, Equity, & Inclusion • Human Resource Development (T&D) 	<ul style="list-style-type: none"> • Strategic Human Resource Management • Competency Mapping Building the Talent Pipeline • Managing Employee & Engagement • HR Value Proposition • HR Technology (HRT) & The Future of Work • Data-Driven HR for Effective Decisions

OUR RECRUITERS

AARTI STEEL	HUMMA DAIRY	PUNJAB NATIONAL BANK
ADITYA BIRLA CAPITAL	HYPERVERGE	RANE GROUP
ADVIKA	ICICI BANK	RBL BANK
ALUMNUS	IDEAL DEVELOPMENTAL	RELIANCE JIO
AMUL	AGENCY	RELIANCE JIO INFOCOMM LTD.
ARCELORMITTAL NIPPON STEEL INDIA	IFCI LTD.	RELIANCE NIPPON LIFE
ASBL	IFFCO	INSURANCE COMPANY
ASTER DM HEALTHCARE	IL&FS	LIMITED
AUM CONCRETE PRODUCTS	IMFA	RELIANCE RETAIL
AXE	INDUSIND BANK LTD.	RESERVE BANK OF INDIA
BAJAJ BROKING	INFINITO COMICS	RSB
BAJAJ CAPITAL	IOCL	SANTOSH K AGARWALA
BANK OF BARODA	IQUANTA	ASSOCIATES
BEARDO	ITC LIMITED	SBB CONSTRUCTION PVT. LTD.
BENGAL CHEMICALS & PHARMACEUTICALS LTD.	JM FINANCIAL	SHRIRAM PROPERTIES
BERGER PAINTS	JSL	SPENCER RETAILS
BERKADIA	JSPL	SPLASH BUSINESS
BHANZU	KEC INTERNATIONAL	INTELLIGENCE PRIVATE
BHARTI AXA	KELLOGGS	LIMITED
BLUEJAY HEALTH	KEOLIS	SUNSTONE
BNY	KIRLOSKAR ENGINE OIL	TATA AIA
BRITANNIA	KPIT	TATA MOTORS
BTW FINANCIAL SERVICES & IM PVT LTD	LEARNING BEE	TATA MOTORS REWIRE
CAREER CRAFT	LOGILE	TATA STEEL
CENTRUM	L'OREAL	TATWA TECHNOLOGIES
CME	LTIMINDTREE	THE INSPRING MINDS
CONTIMI SOLUTIONS	LUMINIOUS	THE STATE BANK OF INDIA, BHUBANESWAR
CREDMARG INVESTING	MAGIC DÉCOR	THE STATE BANK OF INDIA, GAYA
CROMA	MANIPAL	THE STATE BANK OF INDIA, SILIGURI
DALMIA CEMENT	MARUTI SUZUKI INDIA LTD.	TOYOTA
DATA FLOW	MAY FAIR	TPCDL
DEL MONTE	MCL	TRACERT
E4 DEVELOPMENT & COACHING LTD.	MECC ALTE INDIA PVT. LTD.	TRADESHALA
EBLUESOFT	MOTILAL OSWAL	TSTSL
ETHIKA INSURANCE BROKING PVT. LTD.	MOTUL INDIA	UJJIVAN SMALL FINANCE BANK
EUBRICS	NABHA SATCOM PVT. LTD.	ULTRATECH
EY	NALCO	UNEXT
F&F CONSULTING SERVICES	NAVIGENE	UNICORNIZ INNOVATION
FINDOOT IMF PVT. LTD.	NBCC (INDIA) LTD.	USHA MATIN
FINOABILITY PVT LTD.	NEELIMA ASSOCIATES	UTI ASSET MANAGEMENT COMPANY LTD.
FIRST SOURCE	NESTLE	VEDANTA
FRACTAL	NIPPON	VERITY KNOWLEDGE SOLUTIONS
GMR	NISUM	VIKI AI PRIVATE LTD.
HAVELS INDIA	NMD PLACEMENT	VIKRAM SOLAR PVT. LTD.
HDFC BANK	CONSULTANCY PVT. LTD.	VISTORA AI
HENRY HARVIN	NTPC	WOOBLE
HERO MOTOCORP	NTT DATA BUSINESS	ZOMATO
HIGHLAND	SOLUTIONS PVT. LTD.	
HINDALCO INDUSTRIES LTD.	OM OIL & FLOUR MILLS LTD. (RUCHI FOODLINE)	
HINDUSTAN COCA-COLA BEVERAGES	PERNOD RICARD	
HONDA	PMN PATRALOK	
HUMANCONTEXT	PROTIVITI	



Following is a partial list out of 150+ organizations where our students underwent Summer Internship in 2025-26.

OUR ACHIEVEMENT



Rankings & Recognition of KIIT Deemed to be University

17th

Among All Public & Private
Universities in India



5th

in Times Higher Education



Ranked 1

by Atal Ranking of Institution on
innovation achievements, for
second time Continuously



मिनिस्टरी
मिनिस्टरी
MINISTRY OF
MINISTRY OF
EDUCATION
Govt. of India

501-600

in Times Higher Education



**A++
Grade**

Accredited by NAAC



India's first
QS 5 Stars
Rated University-2021



257

in QS World University
Rankings: ASIA 2025



ABOUT KSOM:

KIIT School of Management (KSOM), Bhubaneswar is one of the top B Schools of India. It got the best B School of Odisha by Times Business Awards in 2023. KSOM has been ranked as the 17th Best B School in India, TIMES B School Ranking, 2024. It has also been ranked as the 11th Best Private B School in India, Outlook ICARE Rankings, 2024-25. KSOM is a part of KIIT Deemed to be University, ranked 17th in India by NIRF 2025. KIIT has also been ranked in the top 501 cohort of universities globally in the Times Higher Education World University Rankings 2026, and 5th best in India. KIIT is graded A++ in NAAC.

KSOM has a strong industry connect with more than 100 corporate interactions (conclaves, seminars, workshops, webinars, conferences, guest lectures) per year. KSOM has partnerships with several industry leaders like Ericsson, Capgemini, ITC Infotech, High Radius, Schneider Electric, Tech Mahindra, L&T Financial, Microsoft & Oracle to foster innovation, enhance student learning and develop new capabilities.

Spread over an area of 35 acres with a fully W-Fi enabled campus, the institution houses more than 1500 students across three courses: BBA, MBA and Ph.D. in Management.

Excellent Placements

KSOM has an impeccable record of achieving good placements every year. More than 170 companies came to KSOM last year for placements with students getting placed at an average package of 9.5 lakhs per annum. The highest package offered is 18.33 lakhs (International) and 20 lakhs (domestic). Several of global prestigious companies in private and public sector regularly recruit our students. From among comparable B-schools, the institution is one of the best B-schools for placement in India. Some students opt out of placement to pursue their own venture or join the family business, while a few others secure out-of-campus placement.

Impeccable Teaching Learning Process 80% faculty from industry or with Ph.D. & over half the faculty from institutions such as IIMs, IITs, TISS, MDI, XLRI and other premier institutes. KSOM has 50+ regular and 35+ visiting faculty members, both among the highest across B Schools in India. Emphasis is laid on understanding the fundamentals rather than just learning by rote and scoring marks in the examination. Every concept taught in the class is used by students in their own way, either while doing their group assignment, field work, industry visit or just arguing with friends in the class. This clarifies the concept and the students develop an ability to clearly apply what they have learnt to real life situations. It also dramatically improves absorption & retention of learning and make our students mature in their outlook.

KSOM: Industry Engagement

KSOM has a strong industry connect with more than 100 corporate interactions (conclaves, seminars, webinars, conferences, guest lectures) per year. KSOM has partnerships with several industry leaders like Ericsson, ITC Infotech, High Radius, Schneider Electric, Tech Mahindra L&T Financial, Microsoft & Oracle to jointly deliver content, foster innovation, enhance student learning and develop new capabilities.

Konclaves - Interactive sessions, with student involvement on themes based on current industry trends. Brainstorming on the relevance and applications of the themes is the hallmark of every conclave. The corporate lineup includes CEOs & CXOs of MNCs, Indian blue-chip companies, high profile startups.

Konfidant - Relationship building opportunities provided to students as mentees. Konfidants are industry mentors who coach students on various competencies like communication, managerial abilities and team work. They also help bridge the theory-practice gap.

Koeducate – The program includes talks by top leaders and functional experts under two sub-programs : Leadership Series and Knowledge Series. The guest profiles vary across Senior Government policy makers, Top corporate leaders and Functional heads with niche expertise.



ABOUT KIIT:



KIIT has consistently featured in prestigious global rankings including THE World University Rankings, QS Rankings, and has earned all major international accreditations such as IET, ABET, and more—strengthening its global position as a centre of excellence in higher education. KIIT is ranked in the top 501 cohort of universities globally in the Times Higher Education World University Rankings 2026, and 5th best in India reflecting its sustained focus on quality teaching, research activities and a remarkable rise in its global reputation.

It is also ranked 17th by National Institution of Ranking Framework (NIRF 2025) among the Government and Private Universities in India. KIIT is graded A++ in NAAC as well.

KIIT has established academic partnership and collaboration with more than 140 world class universities from across the world. The partnerships provide for students, faculty & research scholar exchange programme, internship for UG/PG course, research and development participation, short-term courses for faculty & students, short-term occupational training, exchange of publications & information and seminars and conferences.



The premier institute is spread over 36 sq km. of academic township, and offers courses on almost all engineering disciplines, including medicine, management, law, liberal studies, hospitality & tourism, architecture, biotechnology, fashion technology, dental, aerospace, design, applied science, economics, commerce and other domains

The remarkable growth of KIIT is rooted in the principles espoused time and again by KIIT Founder Dr. Achyuta Samanta. They are sustained focus on quality education and research with specific attention to universal access to education and equity.



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SCHOOL OF MANAGEMENT

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