



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT



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SCHOOL OF MANAGEMENT

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KSOM
INFORMATION
BROCHURE



what is **INSIDE** ▶

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17th
Rank in India
Times B School Survey
2024

31
Years
Legacy

8500+
Alumni

15th
Rank
KIIT DU, NIRF 2024

50+
Full Time
Faculty

"KIIT School of Management (KSOM) helped us develop into confident managers through high quality learning, innovative mentoring and a vibrant environment for all-round development."



KIIT School of Management (KSOM) has been awarded the Best Business School of Odisha, 2023 by TIMES Business Awards.

Can management education be
RADICALLY DIFFERENT?



**Out-of-classroom Learning . Simulation . Live Project .
Role play . Partnership . Club Activity . Student Research**

With businesses world over getting increasingly complex and learning curves shortening, management graduates are expected to be productive from day one. Businesses today expect that the new hires already have good understanding of their business and can start working with minimal in-house training.

Business schools therefore have to constantly innovate their course curriculum to ensure that students adapt quickly to the organization they join and start creating value.



KSOM's learn, experience and adapt structure ensures that students seamlessly fit into any role they are assigned on the job.

This is achieved by a mix of out-of-classroom learning, role-plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie-ups.



Prof. (Dr.) Achyuta Samanta

Founder- KIIT, KISS & KIMS

MESSAGE FROM THE **FOUNDER**

It is with immense pride and a profound sense of gratitude that I welcome you to KIIT Deemed to be University, an epitome of educational excellence. Our journey, from its humble beginnings in 1992-93 as an Industrial Training Institution to where it stands today, is nothing short of remarkable. KIIT's evolution has truly been a journey from 'Soil to Silver.' What started with a modest initial investment of just Rs 5000 and two rented rooms, has now blossomed into a 36-square kilometer academic township, a vibrant ecosystem where learning, innovation, and compassion thrive.

We have grown from 12 students and 2 members of staff to a vast family of over a lakh people, including 40,000 students from all corners of India and 2000 international students from 65 countries. The university now boasts 30 lush green campuses, over 3000 eminent faculty and researchers, and 15000 dedicated members of staff. We are deeply honoured to have received prestigious accreditations and affiliations from institutions such as ABET (USA) and IET (UK) due to our commitment to quality research, innovation, and academic excellence.

Our stellar placement record is a proof of our high-quality teaching and learning processes we provide and the brand that we have built over the years. KIIT's achievements extend to global recognition, with a position in the Times Higher Education 'World University

Ranking' for 2024, and being declared the sixth best university in India.

KSOM – One of the premier B Schools in India

KSOM has always been an institution that the University is proud to have in its fold. Having an illustrious legacy of 31 years, the school ranks among the top Business Schools in Eastern India and is one of the premier B Schools of the country. Many of its 8500+ distinguished Alumni are captains of Industry now - occupying senior management positions or as successful entrepreneurs.

Spread over an area of 35 acres, the institution houses more than 1000 students across three courses: BBA, MBA and Doctoral program in Management. KSOM has an impeccable record of achieving good placements every year. More than 170 companies came to KSOM last year for placements. Several of global prestigious companies in private and public sector regularly recruit our students. KSOM has a strong industry connect with more than 100 corporate interactions (conclaves, seminars, webinars, conferences, guest lectures) per year and has partnerships with several industry leaders like Ericsson, ITC Infotech, High Radius, Schneider Electric, Tech Mahindra L&T Financial, Microsoft & Oracle to jointly deliver content, foster innovation, enhance student learning and develop new capabilities.

It's my great pleasure to invite you to visit and explore the institution, and be a partner in its quest for excellence.

The institute, which started with only 125 tribal students in a rented house, has spiraled into the world's largest and only institute providing free education from Kindergarten to Post-Graduation and Doctoral Programmes with vocational and extracurricular training, free lodging and boarding, state-of-the-art facilities and indigenously controlled pedagogies exclusively to more than 80,000 indigenous students. It is the largest residential tribal institute in the world.

Special Consultative Status with the Economic and Social Council (ECOSOC) since 2015 - the highest recognition to a non-government organization from the United Nations.

Champion Level-Platinum Certification by GuideStar India for NGO Transparency (2016).

Among top 223 NGOs of the world and 10 best NGOs of India in the prestigious ranking of world NGOs published in 2016 by NGO Advisor, a Geneva-based independent media organization.

Programmes and activities aligned to Sustainable Development Goals (SDGs) of the UN and proactively working to achieve the goals.

Expansive self-contained eco-friendly campus

Plans to educate 2,00,000 indigenous (tribal) children over the next decade and in the process of setting up branches in 10 states, with the support of respective state governments, and all 30 districts of Odisha.

Students are high achievers in academics, co-curricular activities and national and international sports, making it a highly successful model of tribal empowerment through education.

Tie-ups with many world organizations including UNESCO, UNICEF, UNFPA, and US Embassy India.

Visited and appreciated by high dignitaries, including Heads of State, Ambassadors, from 70 countries.

12 Nobel Laureates have visited the Institute.

Widely covered in leading national and international media, including National Geographic, The Time, Wall Street Journal, South China Morning Post, Readers' Digest, Asia Post and Public Broadcasting Service (PBS)



Kalinga Institute of Social Sciences (KISS)

www.kiss.ac.in

KISS has been declared a Deemed University (U/S 3 of UGC Act, 1956) by the Ministry of Human Resource Development, Govt. of India on August 25, 2017. With this, it has become the first tribal university in India and in the entire world.

Organization in Special Consultative Status with the Economic and Social Council (ECOSOC) since 2015. NGO Associated with the United Nations Department of Public Information (UNDPI).

Kalinga Institute of Social Sciences (KISS), the largest tribal institute of the world, provides free education, accommodation, food and healthcare to over 30,000 indigenous students currently studying in Bhubaneswar. We are currently 40,000 alumni strong. We serve an additional 10,000 students across our satellite centers.

KISS, as a unique experiment to eradicate poverty through education and use of education as a tool to empower the underprivileged section of the society and provide sustainable employment, is being hailed by statesmen, policy makers, planners, social workers from India and abroad.

UNIVERSITY LEADERSHIP



Mr. Ashok Kumar Parija
CHANCELLOR, KIIT Deemed to be University

Shri Ashok Kumar Parija, has a strong body of knowledge in Law and a distinguished experience in litigation. In 2019, he was appointed as the advocate general for the state of Odisha. He has also engaged to appear before the Supreme Court of India, as well as the High Courts of Delhi besides statutory bodies like Central Electricity Regulatory Commission, the National Consumer Forum, and the Mines Tribunal at New Delhi. He was appointment as arbitrator by the Supreme Court of India. He has also engaged to appear in arbitrations conducted under the auspices of the International Chamber of Commerce, the Singapore Chamber of International Arbitration, renowned PSUs and many corporate groups. In 2011 – 2012, Shri Parija was elected as Chairman of the Bar Council of India, He is also a member of the Bar Council of India delegations to the United Kingdom and Australia.

Prof. (Dr.) Subrata Kumar Acharya
PRO-CHANCELLOR, KIIT Deemed to be University

Padma Shri Prof. Acharya has formerly been Professor & Head of the Department, Gastroenterology as well as Dean, Research and Academics, AIIMS.

He has been honoured with the prestigious Samanta Chandrasekhar and J.C. Bose Awards & is also a recipient of Commonwealth the Fellowship for research in liver ailments.



Prof. (Dr.) Saranjit Singh
VICE CHANCELLOR, KIIT Deemed to be University

Prof. (Dr.) Saranjit Singh completed his Ph.D. (Production Engg.) from BIT Mesra, Ranchi and M.Tech. (Production Engg.) from IIT Varanasi. His teaching & research interests are material processing technologies, metal forming of sintered, cellular, foam, polymer and metal matrix composites, competitive manufacturing strategies, cleaner manufacturing technologies, DFX methodologies, quality engineering and quality management. He has guided 5 Ph.D. scholars and 25 Master's Dissertation and has published / presented more than 100 research articles in the international & national journals, conferences and seminars. He has published 3 books in the area of material processing technologies and is also Fellow of Institution of Engineers (India). He served as Director (Industry Engagements) and Dean (Training & Placements) since 2011 at KIIT DU.



Dr. Suva Kanta Mohanty
DIRECTOR, KSOM

MBA (University of Wisconsin, USA),
Ph.D (University of Reading, England)

MESSAGE FROM THE DIRECTOR

Dear Recruiters,
Greetings from KIIT School of Management,
KIIT Deemed to be University.

KSOM, a significant constituent of KIIT Deemed to be University, which is ranked 15 as per the NIRF ranking, consistently strives for academic excellence. The faculty members at KSOM, in collaboration with industry stalwarts, have designed the MBA program in alignment with the Hon'ble Prime Minister's vision, that focusses on imparting holistic training to the youth of the nation, a key stakeholder in building a New India. At, KSOM we nurture a culture of applying classroom learnings to the real world environment. We invite industry professionals to co-teach with our regular faculty members and engage our students to work on live projects with the former. Further, we have been conducting successful conclaves in the areas of HR, Marketing, Finance, and Analytics to spread awareness about the recent trends and changes in the corporate world. We have a robust and dynamic Konfidant program under the aegis of which the CXOs are invited to handhold and guide our students to make them industry ready. KSOM is one of the most preferred

destinations for students, specifically from Eastern India, and also widely represented by students from northern and southern states as well. The diversity of the academic and professional backgrounds of these students stimulates advanced and holistic understanding, and new approaches for solving real-world problems.

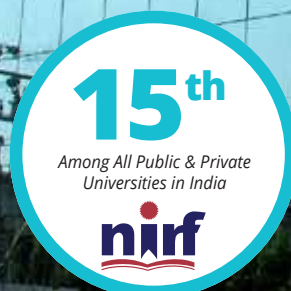
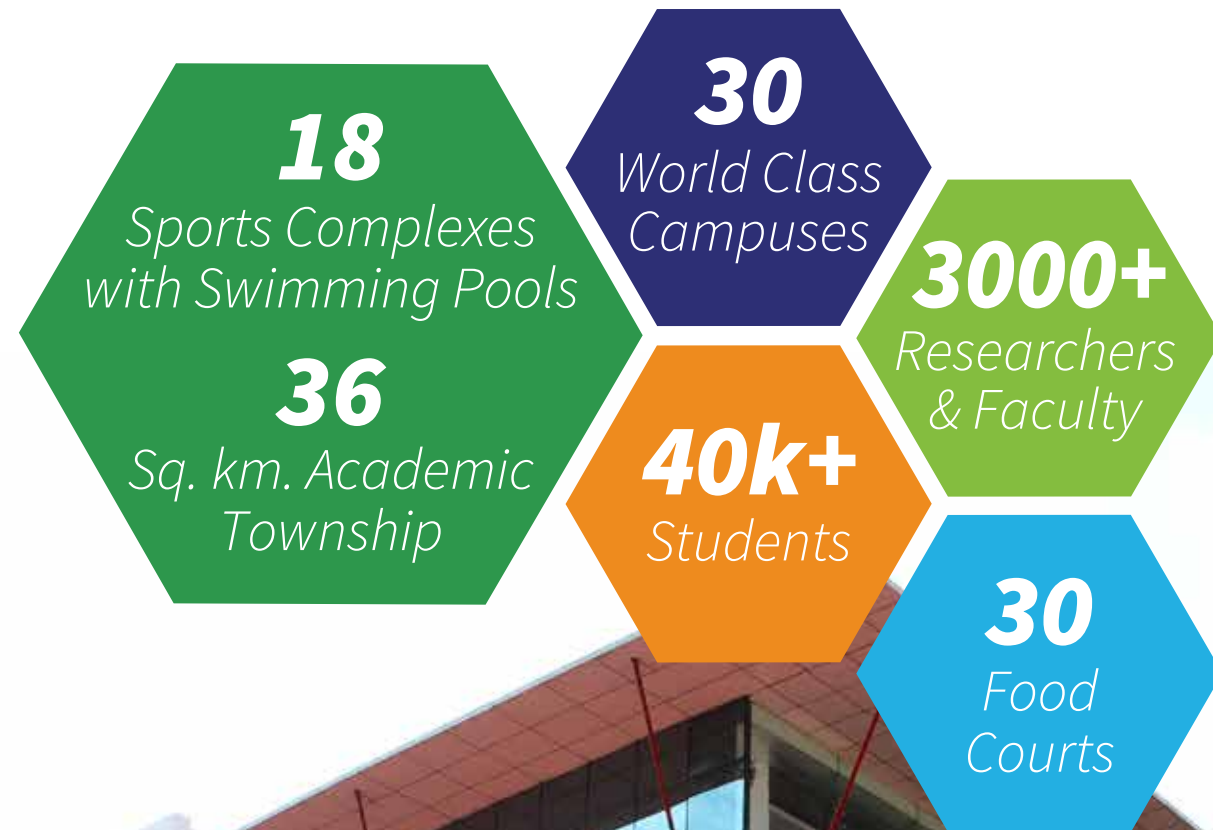
KSOM, a 31-year-old institution, situated in the smart and thriving city of Bhubaneswar, is relentlessly working hard in providing a high quality program to MBA students. We boast of an excellent placement record with a median salary of INR 9 lakhs per annum. As we always look forward to establishing a mutually beneficial relationship with our industry partners, we welcome opportunities to build strong industry-academia linkages to ensure that our curriculum remains industry relevant, through which students are exposed to real-world issues, providing them with experiential learning and facilitating in building corporate leaders of tomorrow.

On behalf of KSOM, I warmly welcome you to help us build a strong and long-term relationship through collaborating with us in the placement and summer internships.

Thank you!

Creating innovators and original thinkers.

KIIT DEEMED TO BE UNIVERSITY



KIIT is one of the youngest institutions in the country to be given deemed University status.

KIIT Deemed to be University, Bhubaneswar, has been accredited by NAAC of UGC in 'A++' Grade, underlining the excellence the University has brought about in the field of education.

In a landmark achievement, KIIT Deemed to be University, Bhubaneswar has been ranked No. 1 among self-financing institutions of the country in the Atal Ranking of Institutions on Innovation Achievements (ARIIA), 2020 of the Ministry of Education, Govt. of India.

The University is spread over 36 sq. km. of land accommodating 30 lush green sprawling campuses with a built-up area of 1,00,00,000 sq.ft. The university has 31 constituent schools offering more than 100 programs. High quality teaching and research make KIIT one of the most promising centres of excellence in India.

With more than 40,000 students pursuing undergraduate and postgraduate studies in Engineering, Computer Application, Management, Rural Management, Law, Bio-technology, MBBS, M.D., BDS, Nursing, Fashion Technology, Cinema & Media Studies and Language, KIIT stands out as one of the finest Universities of India declared under section 3 of the UGC Act of 1956.

KIIT educational conglomerate is unique in offering a wide spectrum of academic programmes from Kindergarten to Postgraduate level, earning it a place in the Limca Book of Records.

The institute also has other recreational and intellectually stimulating facilities like Sculpture Park, Art Gallery, Tribal Art Gallery, Rose Garden, Medicinal Herbs Garden, etc. More than 3000 academic and research staffs, many leaders in their fields with international reputation provide a stimulating learning environment and excellent standards of teaching.

MEMBERSHIPS



The Association of Commonwealth Universities

Give your career the

KSOM EDGE



Accreditation and Ranks

KSOM has been awarded the **Best Business School of Odisha, 2023** by TIMES Business Awards.

KSOM is ranked **17th Rank** in India as per TIMES B School Survey 2024.

KIIT **Ranked 15th** in India, NIRF - 2024 University Rankings.

Ranked 2nd in India, for the **BBA program** as per Times B School ranking 2024.



Placement

KSOM chooses mostly top Indian companies and MNCs for recruitment.

Therefore, our Highest Domestic Salary of **₹19 LPA** and Average Salary of **₹9 LPA** for MBA 2023-24 Batch are far better than most other comparable private B Schools.

More than 170+ recruiters pick up close to 300+ students each year.



Academics

The institution is known for its high quality academics. With a **teacher to student ratio of 1:10** and several members of the faculty being drawn from IIMs and other premium B Schools, few MBA institutions match KSOM in the quality of faculty.



Campus Life and Facilities

Our students are highly enthusiastic, conducting some or the other club activity each day, making the campus a buzz with life. The campus has **world-class multimedia classrooms**, a 4 storied library block, **separate hostels** for boys and girls and much more.

Optimum environment that is designed to nurture & focus on creating new knowledge.

Our purpose is to contribute significantly to society and specifically to the world of management education through creating next-gen practitioners of management and leadership and creating new knowledge to initiate, support and sustain new ways of managing.

The expansive campus of KSOM contains large playgrounds, cafes, pools, fountains, open-air amphitheatre, rock garden, auditorium, gallery classrooms, various play courts, variety of indoor games, seminar and conference rooms.

The school provides 24x7 medical facilities through KIMS multi-speciality hospital. Hostels rooms are spacious having T.V. lounge, indoor games room, with print and xerox facilities close by.

KSOM takes pride in moving to online mode of learning quickly and efficiently. The institute boasts of online library full of educational resources that could be remotely accessed by students as well as faculty. All the learning resources have moved to e-learning resources using LMS as platform.

*The expansive campus of KSOM contains large **playgrounds, cafes, pools, fountains, open-air amphitheatre, rock garden, auditorium, gallery classrooms, various play courts, variety of indoor games, seminar and conference rooms.***

The school provides 24x7 medical facilities through KIMS multi-speciality hospital. Hostels rooms are spacious having T.V. lounge, indoor games room, with print and xerox facilities close by.



Being the COMPLETE MANAGER



The class room **case simulations, numerous study tours, club events, group assignment and live projects** at KSOM ensure that students develop a multiplicity of skill sets vital to survive and grow in today's borderless complex business environment. The same form of learning has continued seamlessly in the virtual education environment as well.

“ The corporate mentor-mentee program, mock group discussions, and interviews enabled me to bag an offer from Schneider Electric. ”

Rakesh Roshan Rout

Placed - Schneider Electric



“ KSOM provided me the platform to learn and grow. The support from faculty was exceptional. ”

Partha Sarathi Maity

Placed - Grasim Industries

“ KSOM's excellent pedagogy helped me prepare well for placement. ”

Heman Kumar Desai

Placed - Protiviti



“ Grateful for the mentor-mentee program - invaluable insights from the Corporate Mentorship, and exceptional faculty support at KSOM. ”

Siddhi Rakhit

Placed - Deloitte

Journey to thorough PROFESSIONALISM

Creating socially responsible future leaders out of students, step by step.



Back in the campus, students are briefed about management studies in general, courses, expectations, job etc. and attached to a senior for constant guidance and mentoring.



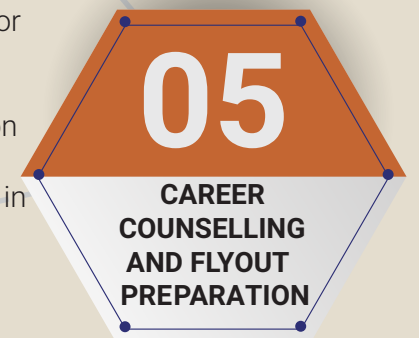
During the rigorous first year, students learn the basics of Management including Finance, Accounting, Marketing, IT, Operations, HR and Economics. They work on several academic projects and join the campus club of their choice.



Companies either recruit students for summer internship or students choose an organization themselves. They work on live projects and learn on the job. Freshers get the first real experience of how a corporate functions. Students are interviewed by faculty panel and their report evaluated after the internship.



In the second year, students choose an area of their choice for specialization, while also picking other interesting courses on offer. They lead club activities, participate in various competitions and prepare for the placement season.



When placement season nears, students are given constant counselling on career and job with requisite training on management and soft skills to ensure that they face the selection process confidently.



Each student is assigned a faculty mentor who works with the student closely for personal and professional guidance.



Students are exposed to the industry through interaction with senior leaders from the corporate, via seminars & workshops by working on live projects with local businesses and through major National Level Conclaves that KSOM organizes.



Each student is attached to a corporate mentor through a program named "Konfidant" where mentors from various leadership positions in the corporate world guide them on the required skills and attitude for making a mark in the professional world.

Students get a variety of opportunities to learn on their own, the nuances of Management. They participate as volunteers in business meets and organize several student events and club activities. Students also learn through library reading, online databases and journal subscriptions.



A happening and lively **CAMPUS**



Beyond the classroom study hours, students learn the nuances of management through a host of clubs and special interest groups.

Student Clubs

The club work involves group decision making, leadership skills, creativity, time and conflict management and general camaraderie among others in an entertaining way. The clubs are:

- Matricks - Marketing Club
- Exchequer - Finance Club
- Synergy - HR Club
- Optix - Operations, IT & Analytics Club
- FirstCut - Media Club
- Aequitas - Sports Club
- Sanskriti - Cultural Club
- Book Hive - Literary Club
- NSS - Rotaract Club
- Kongregate - Alumni Club
- Arthashastra - Student Investment Club
- Konfabulate - Knowledge Dialogue Series

Kuriocity

An innovative platform for conducting research and analyzing behaviours of individuals and how those impact business processes. It is a research fair that deals with market research problems – advertisement responsiveness, consumer behavior, blind testing, market opportunities, product performance. brand recognition, subliminal perception and much more in the form of games.

Kolosseum, the B School Fest

Kolosseum is the mega annual B School festival of KSOM. Spread over three days, the event witnesses various management, cultural and creative games culminating in a celebrity star performance.

National Service Scheme (NSS)

KSOM NSS wing was started during the Youth Week of 12-19 January, 2011 to usher the students on a path of social service and community development activities. Since then, NSS has been constantly involved in a variety of social work around the campus.

Whether it's Kolosseum, the mega annual B School fest, Kuriocity, the research fair, club activities such as ad-mad, stock-trading or competitions, the campus is always buzzing with activities.

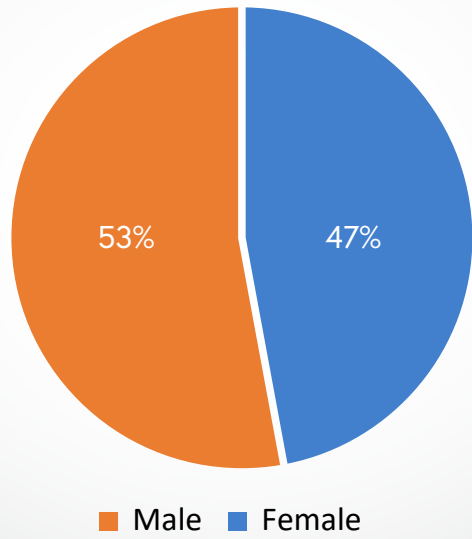


Konversations, the eNewsletter

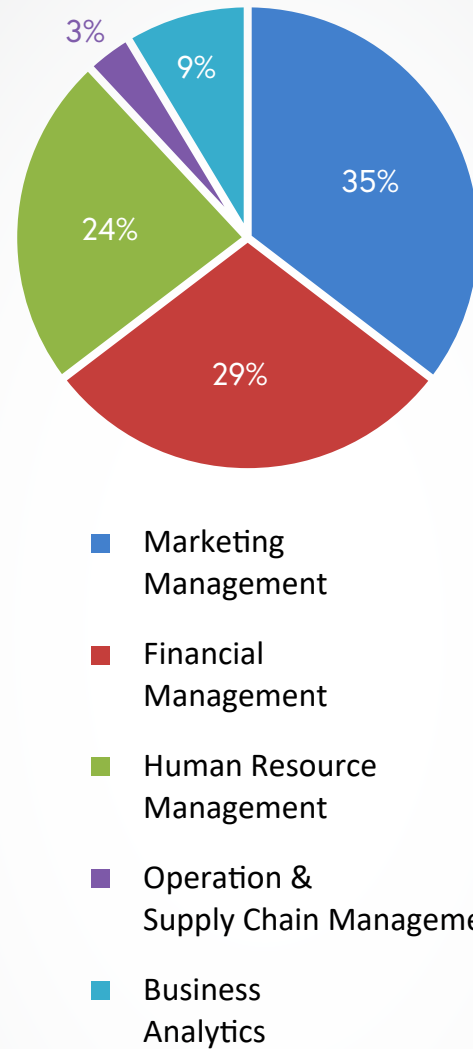
The bi-monthly E-Magazine of the B School is designed by our own team of faculty and students. Konversations is an endeavor that contains events of KSOM along with achievements, awards, recognitions and creative musings of the students and faculty. This provides a platform to everyone in KSOM to showcase their talent and express opinions on relevant issues.

MBA Batch Portfolio (2023-25)

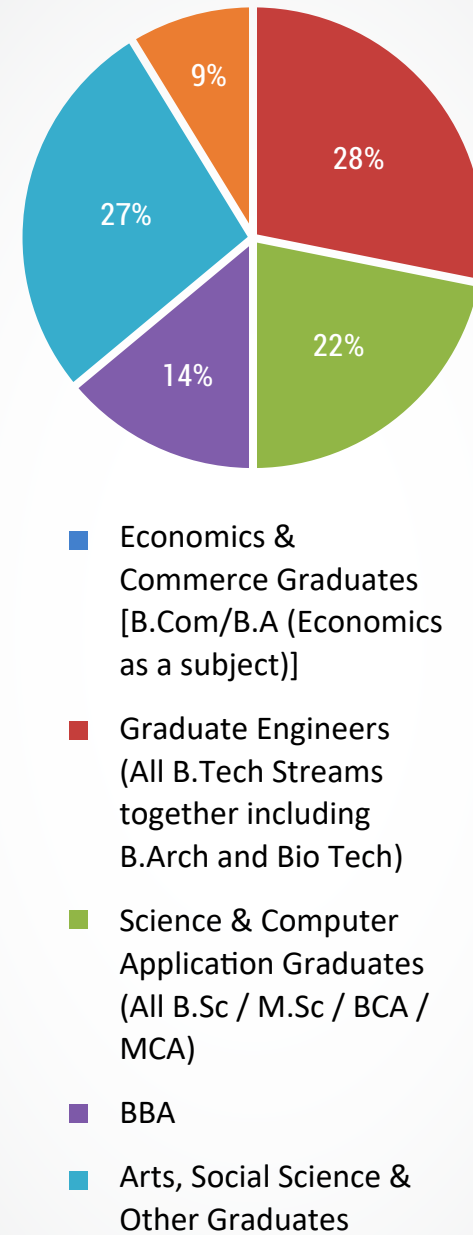
Gender Distribution



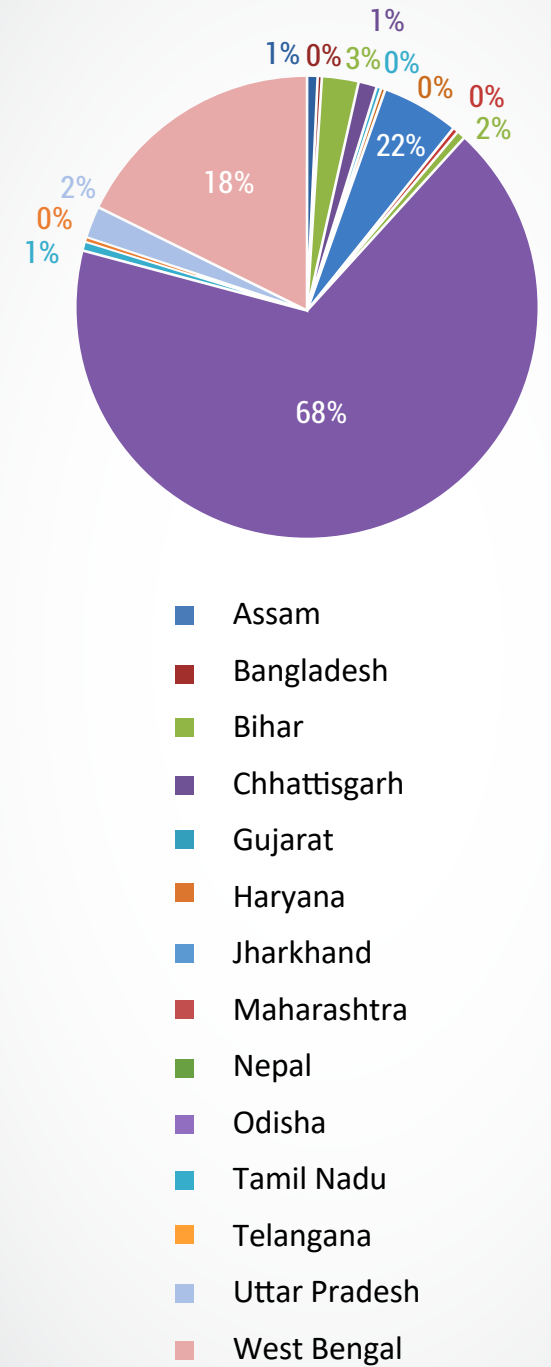
Specialization MBA



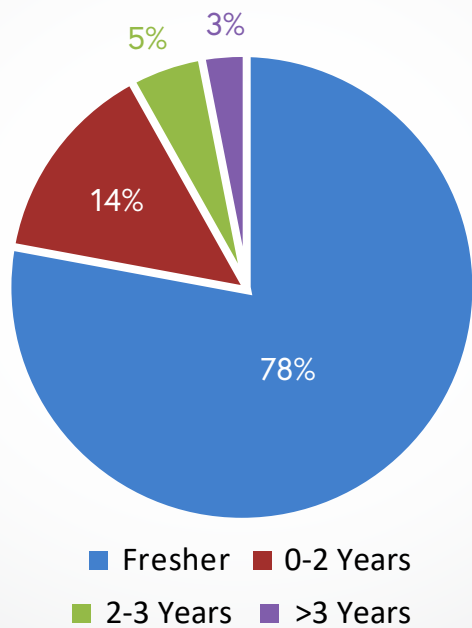
Educational Background



Statewise Segregation



Work Experience Duration



One of the most exciting things about KSOM is academics. The institution's constant endeavour has been to ensure that learning is both rigorous and fun at the same time.

Making  **LEARNING A PASSION**

Emphasis is laid on **understanding the fundamentals** rather than just learning by rote and scoring marks in the examination. Every concept taught in the class is used by students in their own way, either while doing their group assignment, field work, industry visit or just arguing with friends in the class. This clarifies the concept and the students develop an ability to clearly apply what they have learnt to real life situations. It also dramatically improves absorption & retention of learning and make our students mature in their outlook.

Pedagogy

The school uses a mix of classroom instruction, case discussion, student group assignment & presentation, project work, individual research work, demonstrations, workshops, outbound learning, industry visits, simulations and management games for teaching and learning.



The **COURSE DESIGN**

Today, globalization, aided by rapid adoption of technology has been bringing new insights and swift changes in management practices across workplaces that any B-school hoping to stay in the forefront must quickly include in its curriculum. KSOM conducts a rigorous annual exercise to completely review its curriculum and drop, change or add courses as demanded by the industry.

To stay not just relevant, but at the cutting edge of management education, the school has constituted an **eminent industry advisory board consisting of MDs, CEOs, owners and senior managers of businesses** to advise the school on matters of curriculum, pedagogy and relevant research work.

MBA CURRICULUM

02 Years Full Time

04 Semesters,
8 Major Exams

80 credits in total
each credit is 30 hours
of classroom contact

MAJOR COMPONENTS

Core Courses, Elective Courses & Summer Internship

SPECIALIZATIONS

- a) Business Analytics b) Marketing
- c) Finance d) Human Resources
- e) Operations & Supply Chain

Ko-educate

KSOM has another unique initiative called "Ko-educate" where-in elective sessions across all specializations is co-facilitated by internal faculties and corporate experts from the industry. This special initiative enriches course content and delivery by cashing-in on the knowledge of both the faculty and corporate expert and enhances focus on the practical application of concepts studied in the courses.



The core courses in the first year establish a strong foundation in major functions of business viz. business environment, marketing, finance, human resources, business communication, analytics, IT and quantitative methods. This input helps students acquire basic skills and builds their confidence to undertake advanced courses during the second year.

Depending on the specialization opted for, a student has to choose electives in the second year, given on the next page.

There are 22 core courses equivalent to 44 credits, 8 credits of Summer Internship as well as 14 elective courses equivalent to 28 credits covering Five functional areas.

A minimum of 80 credits is required for successful completion of the program.

COURSES	CREDITS
Semester - I	
Marketing Management-I	2
Accounting for Managers	2
Organizational Behavior	2
Managerial Economics-I	2
Quantitative Techniques- I	2
Information Technology For Managers	2
Business Communication	2
Legal Aspects of Business	2
Human Resource Management	2
Production and Operations Management-I	2
Total Credits	20
Semester - II	
Marketing Management - II	2
Cost and Management Accounting	2
Managerial Economics - II	2
Corporate Finance - I	2
Organization Theory	2
Production and Operations Management - II	2
Business Research Methods	2
Quantitative Techniques - II	2
Business Ethics and Corporate Social Responsibility	2
Business Analytics	2
Sports & Yogic Sciences	2
Total Credits	22
Summer Internship (SIP)	8
Semester - III	
Strategic Management	2
Total Core Subject Credits	2
The semester will also have 16 credits in 8 elective courses	
Total Credits	18
Semester - IV	
There will be no core courses in the semester and 12 credits in 6 elective courses	
Total Credits	12

Electives

Business Analytics	<ul style="list-style-type: none"> Data Analytics Using R Advanced Business Analytics Introduction to Marketing Analytics Supply Chain Analytics Analytics Toolbox 	<ul style="list-style-type: none"> HR Analytics Credit Risk Analytics Advanced Statistics & Probability for Data Science Machine Learning & Artificial Intelligence using Python Data Mining & Business Intelligence 	<ul style="list-style-type: none"> Multivariate Data Analysis Predictive Analytics using SAS Text Mining & Analytics Python for Data Science Building Generative AI Applications
Marketing Management	<ul style="list-style-type: none"> Consumer Behaviour Product & Brand Management Services Marketing Retail Management B2B Marketing Real Estate Marketing 	<ul style="list-style-type: none"> Customer Relationship Management Integrated Marketing Communication Hospitality & Tourism Marketing Marketing Research Digital & Social Media Marketing 	<ul style="list-style-type: none"> Agency & Media Management Pricing Management Sales & Distribution Management Digital Marketing Analytics
Financial Management	<ul style="list-style-type: none"> Corporate Finance-II Security Analysis & Portfolio Management International Financial Management Financial Reporting & Corporate Governance Banking & Financial Services 	<ul style="list-style-type: none"> Mergers, Acquisitions & Corporate Restructuring Project & Infrastructure Finance Derivatives & Risk Management Business Analysis & Valuation Management Control System Behavioural Finance 	<ul style="list-style-type: none"> Financial Time Series & Analysis Risk Management in Banks Fixed Income & Alternative Investment Financial Markets & Regulation Quantitative Finance Using R Pricing Management
Operations & Supply Chain Management	<ul style="list-style-type: none"> Total Quality Management Procurement Management Warehouse Management Logistics Management Managing Service Operations Project Management 	<ul style="list-style-type: none"> Supply Chain Analytics Supply Chain Management E-Business Blockchain Applications in Business Enterprise Resource Planning Systems 	<ul style="list-style-type: none"> Legal Aspects in Supply Chain Management
Human Resource Management	<ul style="list-style-type: none"> HR Planning & Selection Labor Laws & Industrial Relations Performance Management Systems HR Analytics Compensation & Reward Management 	<ul style="list-style-type: none"> Managerial Effectiveness Leadership for Corporate Excellence Organization Development and Change HR Accounting & HR Audit Managing Diversity, Equity, & Inclusion 	<ul style="list-style-type: none"> Human Resource Development (T&D) Strategic Human Resource Management Competency Mapping & Building the Talent Pipeline Managing Employee Engagement



CORPORATE MENTORING PROGRAM

Each student is attached to a corporate mentor through a program named “Konfidant” where mentors from various leadership positions in the corporate world guide them on the required skills and attitude for making a mark in the professional world. This way, students are exposed to the industry through such interaction with senior leaders from the corporate which also results in a lifetime bond.

This mentor-mentee relationship is structured to be long-term and mentees continue to engage with their corporate mentors over email, chat messenger and telephone depending on their individual requirements. Mentors continuously monitor the progress of their mentees and provide them timely feedback.

This is one-of-a-kind initiative amongst educational institutes of India. Konfidant program helps KIIT School of Management to be industry-ready when the students graduate from the School.





Motivated, high calibre
FACULTY

50+ full time **35+** visiting faculty

40% drawn from IIMs, IITs, XLRI, MDI, TISS
and foreign Universities

The faculty at KSOM is a healthy mix of young and old, the academically seasoned and the corporate experienced. Faculty members regularly get involved with students beyond academics through mentoring and club activities.

In addition to the regular class schedule, faculty members conduct workshops for students and judge student activities. KSOM fosters a very healthy interaction between the faculty and students.

BUSINESS ENVIRONMENT/ECONOMICS

Shikta Singh

M.A (Economics), M.Phil (A&A Economics), Ph.D.
Experience: Academic- 14 years
Areas: Industrial economics, Rural Economy & Regional Disparity, Gender Disparity & Women Empowerment, Economic & Social Impact of AIDS, Poverty & Unemployment in the state of Odisha.

Soumya Kanta Mishra

B.Sc. (Physics), MCA, MBA (IIT Madras), FPM (XLRI, Jamshedpur), UGC NET (Management)
Experience: Corporate-12 years
Areas: Economics, Industrial Organization, Microeconomics, and Applications of Game Theory

FINANCIAL MANAGEMENT

Ayushi Raichoudhury

MBA (Finance), Ph.D.
Experience: Academic-8 years
Areas: Corporate Finance and Indian Financial System

Avinash Ashok Jawade

B.E. (GCOE,Amravati), MBA (SIBM Pune), Ph.D. (IIM Raipur)
Experience: Corporate-10 years
Areas: Financial Derivatives , Financial Risk Management, Fixed Income Securities, Corporate Finance

B.C.M Patnaik

M.Com., LL.B, Ph.D.
Experience: Academic-25 years, Corporate-6 years
Areas: Financial Accounting, Corporate Accounting and Financial Management, Cost Accounting

Divya Bharti

M.A (Finance), BA (Economics)
Experience: Academic-3 years
Areas: Finance

Ganesh V Radhakrishnan

BSc (National Defence Academy), MCA, PGDM (IIM Kozhikode), Fellow IIM Ahmedabad
Experience: Academic-2 years, Corporate-10 years
Areas: Finance

Koustubh Kanti Ray

M.Com., PGDBM, Ph.D (Utkal)
Experience: Academic-22 years
Areas: Corporate Finance, M&A, Financial Market

Praveen Mohanty

Ph.D. (Economics, USC), MA (Economics, JNU)
Experience: Academic-8 years, Corporate-24 years
Areas: Microeconomics, Public Policy, Risk Management, Financial Strategy

Saroj Kumar Routray

M.Com., Ph.D., ICWAI, MBA
Experience: Academic-22 years, Corporate-3 years
Areas: Accounts for Business Managers, Strategic Cost Management, MCS, SAPM

HUMAN RESOURCE MANAGEMENT

Debi Prasad Das

MBA, Ph.D.
Experience: Academic-12 years, Corporate-8 years
Areas: Organizational Behaviour & Structure, Leadership for Corporate Excellence, Labour Laws

Ipseeta Satpathy

MA, M.Phil. (JNU), Ph.D., D.Litt.
Experience: Academic-24 years
Areas: Organizational Behavior & Leadership

Isa Mishra

MA (PMIR), M.Phil. (PMIR), LLB, Ph.D.
Experience: Academic-9 years, Corporate-20 years
Areas: Strategic and Operational HR & Administration; Lead role in wage rationalization, Merger & Acquisition

Jitendra Mohanty

M.A, LL.B., PGDM (XIMB), CAIIB & Ph.D.
Experience: Academic-19 years, Corporate-25 years
Areas: Organisational Behaviour and Organisational Structure and Design, Organizational Change & Development, Leadership

Malabika Sahoo

Ph.D (Management)
MA (Applied Economics), MBA (HR)
Experience: Academic-9 Years, Training- 16 Years
Areas: Human Resource Management, Training and Development, HR Analytics, Research Methods etc.

Faculty

“
At KSOM, faculty are constantly encouraged and supported for completing their doctoral program. Consequently a large percentage of the faculty here are doctorates.

The environment in the college fosters exchange of ideas, joint projects, expansion of intellectual property through publishing, participating in conferences and paper presentations.



Poornima Mahapatra

Ph.D. (XIMB), M. Phil. & Masters (PMIR, Utkal University)
Experience: Academic-8 Years
Areas: Organizational Behaviour, Organizational Theory and Design and Organizational Change

Sasmita Mishra

M.A, M. Phil. (Utakal), Ph. D. (IIT KGP)
Experience: Academic-12 years
Areas: Organisational Behaviour and Human Resource Management

Sumita Mishra

DEAN, KSOM
MSW (TISS), FPM (MDI, Gurgaon)
Experience: Academic-18 years
Areas: Organization Design, Theory, HR Analytics and L&D

Jyoti Ranjan Hota

BE Comp. Sc. & Engg (NIT Rourkela), PGDBM(XIMB), Ph.D.
Experience: Academic-19 years, Industry-6 years
Areas: Technology Adoption, Analytics and Emerging Areas of IT

Manoj Kumar Jena

M.Tech. (IIT Bombay), PGDBM (IIM Calcutta)
Experience: Corporate-14 years, Academic - 9 years
Areas: Data Analytics and Machine Learning, Operations Management, Logistics and Supply Chain Management and Analytics

Mohar Banerjee Biswas

Master in Information Technology, Symbiosis Pune
Experience: Academic-8 years, IBM - 13 years
Areas: Python, Database, E- Business, ERP

BUSINESS ANALYTICS

Ashutosh Kar

B.Tech. (NIT Rourkela), MBA (IIM Ahmedabad)
Experience: Academic-14 years, Corporate-9 years
Areas: Information Technology Security and Governance, Electronic Commerce, Evolving trends in Information Technology, Excel Modelling

Piyusa P Das

B. Tech (CET BBSR), PGDM (IIM Lucknow), Ph.D. (KIIT)
Experience: Academic-6 years, Corporate-10 years
Areas: Data Analytics and Visualization

MARKETING MANAGEMENT

Abhishek Kumar

MBA, Ph.D.
Experience: Academic-10 years, Corporate-7 years
Areas: Retail Management

Arvind Tripathy

MBA, Ph.D.
Experience: Academic-23 years, Corporate-7 years
Areas: Brand Management, Integrated Marketing Communication, Agency and Media Management, Marketing (Core), Strategic Marketing

Biswajeet Patnaik

BE (E&TC), MBA
Experience: Academic-17 years, Corporate-6 years
Areas: Consumer Behaviour, Entrepreneurship

Joydeep Biswas

PGDBM, XLRI Jamshedpur
Experience: Academic-10 years, Corporate-8 years
Areas: Sales and Distribution Management, Tourism Management, Brand Management

Kumar Mohanty

B.Tech., MBA (XIMB), Ph.D., Director-Corporate Relations
Experience: Academic-11 years, Corporate-14 years
Areas: Sales and Distribution, Educational Products Marketing

Priti Ranjan Sahoo

Ph.D., FDP (IIMA), MBA, MTM (Tourism)
Experience: Academic-20 years, Corporate-10 years
Areas: Marketing Management, Tourism & Hospitality Management, Services Marketing

Ritika Sharma

B.E, PGPABM (IIM L)
Experience: Academic-8 years, Corporate - 4 years
Areas: Marketing, Brand Management, Digital Marketing, Entrepreneurship, Data Analysis

Sugato Tripathy

B.Tech., MBA (ICFAI Hyderabad), UGC NET
Experience: Academics-11 years, Corporate-5 years
Areas: Product & Brand Management, Smart Tourism, Business Ethics

Suva Kanta Mohanty

MBA (University of Wisconsin, USA),
Ph.D (University of Reading, England)
Experience: Academics-16 years, Corporate-7 years
Areas: Marketing Research & Analytics, Retail Management, and Consumer Behavior

Suvasis Ghosh

MA (Eng), MBA (IIFT - Delhi)
Experience: Academics-1 year, Corporate-20 years
Areas: Digital and Social Media Marketing, CRM

OPERATION & SUPPLY CHAIN MANAGEMENT

Brajaballav Kar

B.Tech (CET, BBSR), PGDM (XIMB), Ph.D.
Experience: Academic-11 years, Corporate-17 years
Areas: Quantitative Technique & Quantitative Methods, Production & Operation Mgmt, TQM Project Mgmt, Entrepreneurship

Deepak Kumar Sahu

B.Tech (NIT, Calicut), PGDIE (NITIE, Mumbai),
Ph.D. (IIM Sambalpur- Pursuing)
Experience: Academics-1 year, Industry - 11 Years
Areas: Green Supply Chain, Circular Economy, Industry 4.0

Satyajit Kamila

B.Tech (Mechanical Engineering),
M.Tech (Manufacturing Management), Ph.D. (Pursuing)
Experience: Academics-1 year, Industry - 11 Years
Areas: Supply Chain, Project Management

STRATEGIC AND GENERAL MANAGEMENT

Ashok Kumar Sar

PGDM (XIMB), Ph.D.
Experience: Academic-20 years, Corporate-20 years
Areas: Strategic Management, Business Ethics & Sustainability, Systems Dynamics

Biswajit Das

MBA, MA (Eng), MA (Pub. Admin), LLB, Ph.D.
Experience: Academic-28 years, Corporate-7 years
Areas: Marketing Communication, Real Estate, International Marketing, Entrepreneurship

Ipsita Nayak

Ph.D. (Utkal University)
Experience: Academic-18 years
Areas: Language and communication, Cultural Studies, Gender Studies, World Literature, Postcolonial Literature, Tribal Literature

Prasun Bhatta Mishra

B.E. (BITS Pilani-Goa),
M.A. (Gokhale Institute of Politics and Economics),
Experience: Academic-8.5 years, Corporate-1.5 years
Areas: Quantitative Techniques, Prescriptive Analytics, Health Economics, Econometrics

Saptorshi Das

MA, BA, Ph.D., all English
Experience: Academic-14 years
Areas: Business Communication and English Language/Literature

INFORMATION TECHNOLOGY MANAGEMENT

Ashutosh Kar

B.Tech. (NIT Rourkela), MBA (IIM Ahmedabad)
Experience: Academic-13 years, Corporate-9 years
Areas: Information Technology Security and Governance, Electronic Commerce, Evolving trends in Information Technology, Excel Modelling

Jyoti Ranjan Hota

BE Comp. Sc. & Engg (NIT Rourkela),
PGDBM(XIMB), Ph.D.
Experience: Academic-20 years, Industry-6 years
Areas: Technology Adoption, Analytics and Emerging Areas of IT

Mohar Banerjee Biswas

Master in Information Technology, Symbiosis Pune
Experience: Academic-8 years, IBM - 13 years
Areas: Python, Database, E- Business, ERP, SQL



Faculty Mentoring

KSOM attaches significant importance to mentoring, which over the years has matured and evolved to play a vital role in the life of a KSOM student. A group of 7 to 10 students from both the years of MBA is attached to each faculty.

Mentees regularly interact with the mentor, discuss with them their academic and campus life, and record the same to keep a track of progress on a monthly basis.

MENTORING & ASSESSMENT

Mentoring at KSOM contributes significantly to the **academic** and **emotional wellbeing** of a student. A student, attached to a faculty mentor for two years develops a **special bond** with the faculty, resulting in greater exchange of ideas and improved career guidance.



KAREER SCHOOL

The Career School undertakes extensive instructional and evaluation measures at KIIT School of management. It adopts an in-depth training and tuning regimen over 18 months bracketed by relevant assessments like baselining, practice and progress tests. During the skill development module these tests lead to creation of individual profiles with key ability indicators on the university LMS platform.

This gives insights into domain fitment factors in individual candidates and aids in career counselling. The qualitative grooming through business ideation and SIP review helps Career School provide finishing touches to blooming managers adept in numbers and strategies.



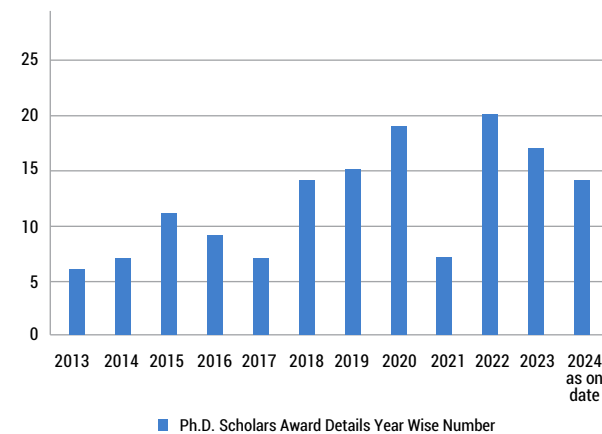
Important INSTITUTIONAL PROGRAMS & ACTIVITIES



Doctoral Program

The Doctoral Program aims to pursue contemporary problems in management that requires critical and out-of-the-box thinking. The program awards Ph.D. in Management from KIIT University.

Since 2005, the institute has been enrolling scholars from India and abroad for their doctoral research in management.



Management Research

Faculty and Student Research Committee is responsible for the formulation of the overall policies governing the Institute's research and publications activities. The Committee facilitates development of research activities at the Institute, including case research. The objective of the committee is to take initiative to stimulate research amongst the faculty, formulate and implement research policy, locate and negotiate with sponsors of research projects, develop research facilities, and plan budgets for research.

'Parikalpana' Research Journal

KSOM's in-house journal encourages faculty members and students to go beyond the traditional focus areas of management and explore innovative and creative ways of carrying out business.

The UGC approved journal is a peer-reviewed biannual publication and has rapidly gained popularity in the last few years.

International Conference on Management Research (ICMR)

KSOM organizes an International Conference on Management Research (ICMR) every year. More than 350 delegates attend the conference from 15 countries.

The conference has parallel sessions taken by eminent resource persons, while a total of 200+ abstracts is received from researchers across the globe.



Management Development Program (MDP)



KSOM conducts regular MDPs for both young and middle level executives for various private and public sector organizations.

In the recent past, KSOM has conducted MDPs for Indian Oil, IndiaPost, NALCO, L&T, Jindal Steel and Power and Odisha Hydropower Corporation Ltd.

Faculty Development Program (FDP)

The faculty at KSOM regularly conducts FDPs for its own or outside faculty members.

Every year, at the beginning of the academic year, KSOM conducts a major FDP exercise to train newly inducted faculty members as well as engage the old, not just for academic development, but also for institutional development.





17th
Rank in India
Times B School Survey
2024

15th
Rank
NIRF, KIIT

Best
B School
of Odisha
Times Business Awards
2023

8500+
Alumni

04
National
Conclaves
Annually

170+
Recruiters
Annually

01
International Conference on
Management
Research

KSOM has **50+ regular and 35+ visiting faculty** members, both among the **highest** across B Schools in India.

FINAL PLACEMENT - MBA

Our Recruiters

Following is a list of organizations that have recruited students from KSOM. They range anywhere between Fortune 500 companies to new age Indian startups.

ACER INDIA PVT. LTD.	HEALTHASYT	FINANCE LIMITED
ADANI ELECTRIC	HETTICH	POSIST TECHNOLOGIES
ADANI WILMAR	HEXAWARE TECHNOLOGIES	PRELUDESYS
ADITYA BIRLA CAPITAL LTD.	HIGH RADIUS	PRODAPT
ADITYA BIRLA CHEMICALS	HINDUSTAN UNILEVER LTD.	PROTIVITI
AFCONS INFRASTRUCTURE LTD.	HORIZONTAL INTEGRATION INDIA	PROVET PHARMA PVT. LTD.
ALIEN GROUP	IBM	PwC AC
ALYVE HEALTH	ICICI BANK	QUALITEK LABS LIMITED
AMUL	ICICI PRUDENTIAL AMC LTD.	RAPIDOPS SOLUTIONS PVT. LTD.
ANAKIN	ICICI PRUDENTIAL LIFE INSURANCE	RBL BANK
ANNAPURNA FINANCE PVT. LTD.	IDBI BANK LTD.	REVOLUT
ARETEANS	IFFCO	RIECO INDUSTRIES LTD.
ASIAN PAINTS	IN2IT	SAINT GOBAIN
ASSA ABLOY	INDIGO PAINTS	SBI MF
AXIS BANK	ITHENA	SCHNEIDER ELECTRIC
BAJAJ FINSEV	ITW CONSULTING	SHYAM METALICS AND ENERGY LTD.
BERKADIA	JINDAL POWER LTD.	SIGNIFY INNOVATIONS INDIA LTD.
BHARAT FINANCIAL INCLUSION LTD.	JIO BP	SOUTH INDIAN BANK
BIRLA PAINTS	JK CEMENT	SPANDANA SPOORTY FINANCIAL LTD.
BOSCH	JK TRUST	SYNCHRONY
CAREER360	JSW INFRASTRUCTURE	TATA BLUESCOPE STEEL PVT. LTD.
CEPL	KGK GROUP	TATA PLAY
CHOLAMANDALAM INVESTMENT & FINANCE CO. LTD.	KHIMJI RAMDAS LLC	TATA STEEL
CHRYSO INDIA PVT. LTD.	KIRLOSKAR OIL ENGINES	TAURANI HOLDING
CLOUDTHAT	KORN FERRY	TCPL
CMR GREEN TECHNOLOGIES LTD	KREATIVEKODE	TCS
COGNIZANT	LAVA INTERNATIONAL	THENCE
CONDENAST	LO'REAL	TORTOISE
CREANZA	LOYALTY JUGGERNAUT INC.	TRANSSION HOLDINGS
DABUR	MANIPAL	TRINAMIX
DCB BANK	MICRON	TUBE INVESTMENTS OF INDIA (TII) - MURUGAPPA GROUP
DELOITTE	MITSUBISHI CORPORATION	TVS MOTORS
DELOITTE INDIA	MONDELEZ INTERNATIONAL	ULTRATECH CEMENT
DENTALKART	MOTHER DAIRY	UNITY SMALL FINANCE BANK
DESIDERATA IMPACT VENTURES PVT. LTD.	MOTILAL OSWAL	UNO MINDA
DESIGNTECH SYSTEMS PVT. LTD.	MRF	UTKARSH INDIA
EDUVANZ	MYK LATICRETE & MYK ARMENT	VE COMMERCIAL VEHICLES LTD.
ELECTROSTEEL CASTINGS LTD.	NANGIA & CO LLP	VERITY KNOWLEDGE SOLUTION
ESCORTS KUBOTA LTD.	NESTLE	VISA STEEL
ESSILOR LUXOTTICA	NIVA BUPA HEALTH INSURANCE	WELSPUN
GOCOMET	NOBORU WORLD	WHATFIX
GODREJ & BOYCE MFG CO. LTD.	OYO ROOMS	ZOMATO
HALDIA PETROCHEMICALS LTD.	PARADEEP PHOSPHATE LTD.	ZYVKA GLOBAL SERVICES
HALDIRAM	PERFETTI VAN MALLE	
HAPPIEST MINDS	PERNOD RICARD	
HEAD FIELD	PHOTON	
	PIRAMAL CAPITAL & HOUSING	



₹19
LPA (Indian)
highest salary offered
in the placement
season 2023-24

₹09
LPA (Indian)
average salary
for MBA
2023-24 Batch

170+
Recruiters,
mostly top Indian
businesses & MNCs
visited the campus
for recruitment



Spread over an area of 35 acres, KSOM is an architectural masterpiece amidst lush greenery. The fully WiFi enabled campus creates an environment that has few equals in the Indian private B School space.