



konversations

8th Edition "Hope, happiness and harmony"



Poverty creates illiteracy. Literacy eradicates poverty.

- Dr. Achyuta Samanta

Snapshots Across KIIT

INDISCON -2022: KIIT School of Electrical Engineering Hosts 3rd International Flagship Conference.

The meet seeks to bring researchers from all the renowned institutes of the world. Along with researchers, the professionals and executives from energy sector, manufacturing industries, electrical power companies are participating to share ideas and information pertaining to innovations on techniques to handle today's challenges.



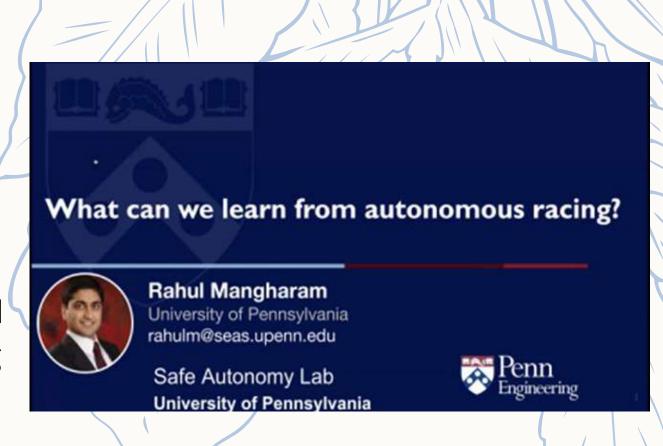
Identify Gifted Children

The 16th Foundation Day of KIIT International School was celebrated in the presence of President KIIT & KISS Smt Saswati Bal; Founder KIIT Group of Institutions Dr Achyuta Samanta. The focus should be on mentoring such talents as there are outstanding potentials in all socio-economic groups in the country.



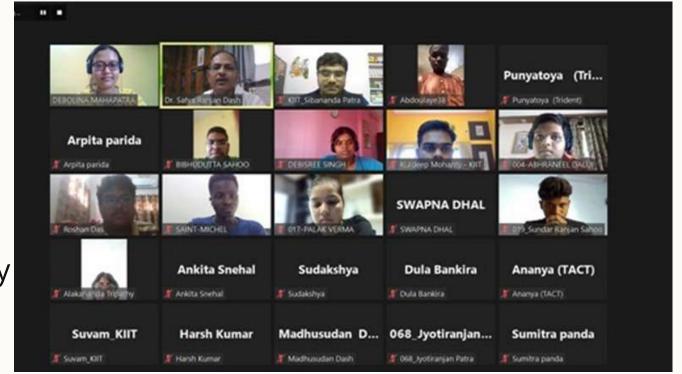
Guest Lecture on Autonomous Vehicles at KIIT School Of Computer Engineering

Prof. Rahul Mangharam, Dept. of Electrical and Systems Engineering, School of Engineering and Applied Science, University of Pennsylvania, USA delivered a lecture on "Balancing Performance and Safety in Autonomous Vehicles" at School of Computer Engineering, KIIT Deemed to be University on 16th July 2022. He discussed Balancing Performance and Safety in Autonomous Vehicles, ways to generate the most competitive agents.



KIIT School of Computer Applications Organizes Workshop On "Applied Python-I"

A three-day online workshop on Applied Python-I was organized by School of Computer Applications, KIIT Deemed to be University from 27th-29th June 2022. The objective of the workshop was to develop skills in using recent machine learning algorithms for solving practical problems and gain experience of doing independent study and research.



TATA Social Entrepreneurship Challenge 2021-22: KIMS Doctor Felicitated For His Innovation, 'Sanjivani QCPR'

The innovation conceptualized at KIMS, Developed in KIIT TBI and supported by Startup Odisha, DST, NRDC, ILS Bhubaneswar and AMTZ Visakhapatnam got the visibility and connection at national level with foundations like TATA Group, IIM Kolkata Innovation Park, Buddha Foundation Social Alpha & Karo Sambhab after the Innovation challenge. Dr. Badamali explained the audiences, how, during a CPR training for general public at KIMS, five ladies told him the need for a device to facilitate common public during resuscitation of cardiac arrest victim in the absence of any health care worker, as they are feeling pain in palm during manual chest compression.



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Konversations 8th Edition

Director's Desk

Value Based Living and The Art of Giving

Life is not a 100-meter race but a unique marathon, which allows every runner to win. Some people experience great joy and enthusiasm while they run the marathon and become happy winners at the end while some others keep dragging their feet along experiencing frustration and negativity on the course, and failure in the end. What differentiates their path are a few core values they feed into their mind and nurture at every step, easy or difficult, while running the course. Whether we are conscious of it or not, our life is guided by some values, in which we deeply believe. If we carry negative values, life becomes a burden and if we carry positive values, life turns into a celebration. It does not matter if one is born rich or poor, if one is highly educated or absolute illiterate, if one subscribes to any religion or is an atheist, if one is a male or female or a transgender, what matters is the values we cherish deep within our minds. What are these values after all? Let us discuss a few of the positive values.

'Humility' is a positive value. It means to be humble, at all times, irrespective of whom you are interacting with. If you display arrogance to someone who is less affluent than you or less powerful than you, and show your humble manners only to those who are superior to you in some material or spiritual endowments, like money, power or position, then you are not practicing 'humility'.

'Honesty' is another positive value. It means being 'truthful', staying true to your words, living within your means, and basing all your views, comments and observations on facts. If you claim what is not rightfully yours, if you speak a lie, if you fail to keep your promises, then you are not practicing 'honesty'.

'Kindness' is yet another important positive value. If you enjoy the experience of sharing and caring, if you get naturally drawn for helping the needy, and if you feel happy when you give away what you have for yourself to make another person happy, you are practicing 'kindness' and experiencing the 'joy of giving'. But if you sometimes look the other way when anyone seeks your help, or calculate the pros and cons of offering the help, then, even after helping, you have not practiced 'kindness'.

There are many such values, and we all know about these values very well though we might not have given a deep thought about how to use these values to win the marathon. We look for solutions to the challenges we face in life elsewhere and go seeking advice from others, while the answer is very much an open secret, available to all of us, all the time.

The Art of Giving movement founded by Prof Achyuta Samanta completed nine years of practicing kindness by masses - thousands of people all over the world who have been inspired by the vision of KIIT and KISS took part in the experience of sharing "Hope, Happiness and Harmony" on 17th May 2022, which is now celebrated as the "International Day of AOG". How does one practice Giving? In the words of Prof Samanta, "You don't have to necessarily give money or some material assistance to practice the art of giving, the least you can do is to give some kind words, which cost nothing but is invaluable solace for a person in distress". Giving is a mind-set, and it has nothing to do with one's financial status or position of power. Those who give unconditionally, anything that brings some joy or relief in another's life, are the true practitioners of the "Art of Giving" and value of "Kindness".



Dr. SK Mahapatra, Director

Prof Samanta is an ardent practitioner of 'Humility', 'Honesty', 'Kindness' and also 'Simplicity'. After losing his father at the tender age of four, the child who struggled to feed himself and his family, received the gift of education from a teacher, and today that child has become teacher of teachers, gifting education to thousands of children, keeping his promise to himself in his days of suffering as a child, "When I grow up, I shall see to it that no child suffers like I have".

The Kalinga Institute of Social Science is the largest and only Institution (Deemed to be University) in the World today which provides free education, with free boarding and lodging to 30000 tribal students, who study at KISS and KIIT from primary to post graduate level, becoming doctors, engineers, professors and civil servants. Students of KIIT are by default programmed to practice the "Art of Giving", with a living inspiration always around to guide. There shall be numerous opportunities created by the different clubs and societies of KSOM for students to discuss, debate and practice the 'values', that can help you run the marathon of life. I look forward to each of our students picking up some 'values' as source of energy for their future.

KSOM News Quarter



Prof. R.N Subudhi attended an International Workshop of SANH-GCRF Research Project in Dhaka, Bangladesh from June 19-24, 2022.

This international research project, funded by SANH-GCRF, is a multi-country, multi-core long-term (5-years) project. KIIT is a major partner for this project, where 4 professors and 10 project staff (including one MBA student) are working for it. The team has already published (jointly and individually 5 papers).



Celebration of ART of Giving Campaign

"Only by giving are you able to receive more than you already have"

Prof. Achyuta Samanta, a philanthropist, and social reformer have been espousing the Art of Giving (AOG) since 2013 from a philosophy of life to a wide civic movement to spread happiness and peace. This year, our theme is Hope, Happiness, and Harmony – a befitting theme at this juncture of the pandemic. The campaign happened on 17th May, 2022.

KSOM celebrated Art of Giving by following the footsteps of Hon'ble Founder Prof. Achyuta Samanta, planted saplings, spent time with underprivileged kids and gifted stationery to help in their education.









Counselling session of BBA 1 students of KSOM by Dr. Sucheta Priyabadini, Director, Students' Counseling, KIIT Deemed to be University on 3rd June.

Dr. Sucheta Priyabadini, Director, Students' Counseling, KIIT Deemed to be University addressed the BBA 1 students on 3rd June, Friday at Kotler Hall (Annex Building 1st Floor, KSOM); 10 am onwards. Dr. Sucheta apprised all about the Counseling Cell of KIIT. This Cell was the brainchild of Dr. Achyuta Samanta Hon'ble Founder, KIIT and KISS. He had always wanted to create an environment for students to grow both professionally and emotionally. This Cell resolves different stress conditions of students.

Dr. Sucheta stressed the importance of mental health, which pervades the bio-psycho-social frame of every individual. Sensitization programs are being continuously carried out by KIIT, at individual and group levels to combat any kind of situation which mandates counseling. During the pandemic, online programs were organized, and with time, hybrid counseling sessions are going on, with parents of students being involved. Prof. Malabika and members from UGP office, KSOM - Sri Srikanta Parida and Ms. Prativa Tripathy co-ordinated the session. More than65 students attended the session which was extremely interactive.

Sanskriti: The Cultural club of KSOM conducted the official farewell event "Kaarwaan" for BBA 2019-22 batch on the 14th of May 2022.

Dr. SN Mishra, Dean - KSOM, Dr. Isa Mishra, BBA Chairperson, Dr. Saptorshi Das, BBA coordinators, Prof. Mohar Banerjee Biswas and Prof. Ritika Rani Sharma, and all the faculty of KSOM and students from BBA 1st year, 2nd year and 3rd year joined the event.

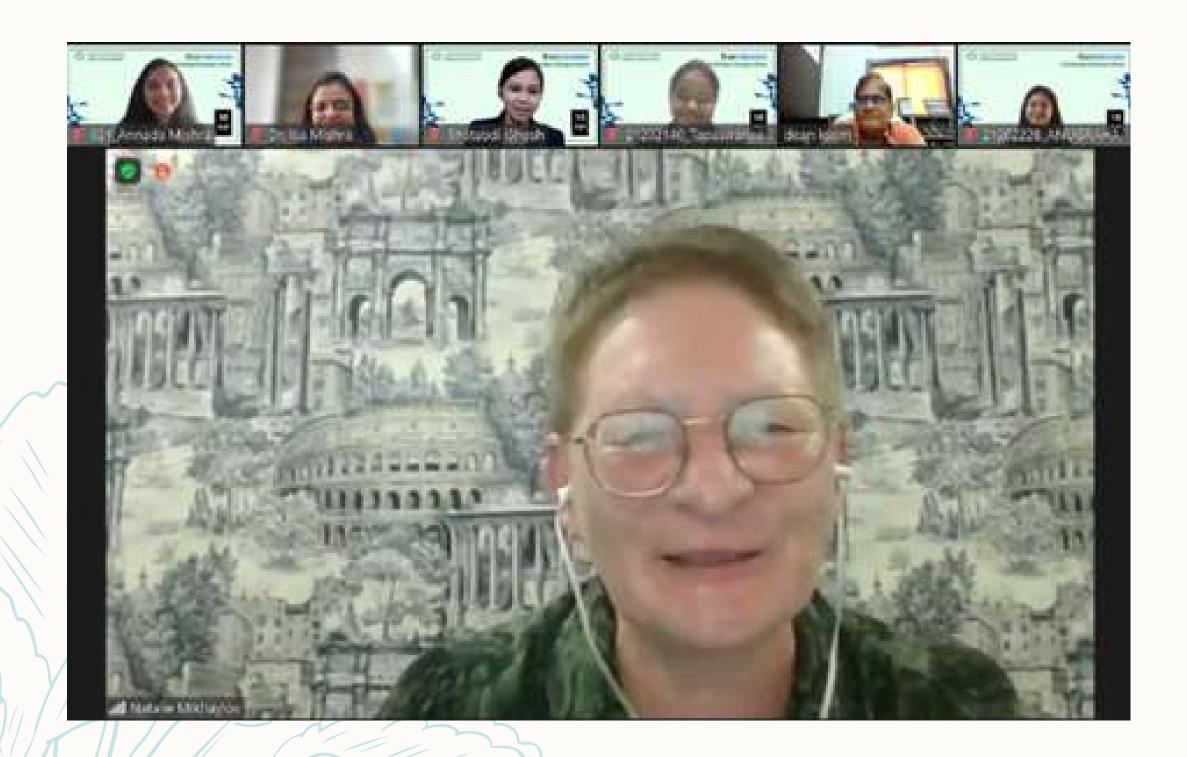


Knowledge Dialogue Series 'CROSSS CULTURE AGILITY'

On 16th April 2022, Knowledge Dialogue Series organised an event on online platform through Zoom. The main objective of this event was to enrich the students with interactive Knowledge Dialogue Series sessions. The topic for this event was 'Cross Cultural Agility'. About sixty students participated in this event and the guest speaker, Natalie Solveig Mikhailov, who is an Assistant Professor in Westminster International University, Tashkent and Head in Management & Marketing Department, made this two hours session an interactive, informative and intriguing session.







Knowledge Dialogue Series 'REGAINING CUSTOMER LOYALTY - Rejig in the Post Pandemic Era'



KIIT School of Management (KSOM) conducted 'KONFABULATE' (Knowledge Dialogue Series) on the topic "Regaining Customer Loyalty - Rejig in the Post Pandemic Era" on 4th June 2022. Speaking on the subject, Shri Suvasis Ghosh, an international business management professional and strategic management consultant, lucidly explained about the paradigm shift in consumer behaviors. The pandemic has forced most brands to customize their business models and the customer sentiment has changed visibly towards digital technologies, he elaborated.

Shri Ghosh has 18 years of experience in strategy, business transformation, sales, procurement, with leading MNCs in CPG, retail, food and agriculture industry. His experience includes strategic advisory roles, providing advisory services to Private and Public Clients on CPG, retail, food & Agri projects/initiatives varying from business plan formulation, partner search, organizational restructuring, policy planning and advocacy, financial advisory, etc.

More than 60 students and faculty members were part of the interactive session. Rishika Singh, BBA III student coordinated the program and Oishi Sahoo, BBA I student anchored the session.

NSS Club organized 'UTKAL UJGAR'

On 1st April 2022, NSS Wing of KSOM, in collaboration with 8 other clubs of KSOM, organized a Mega event called 'UTKAL UJGAR' and was joined by many students. The event started with anchors giving a welcome speech, followed by the informative speech given by our Honorable Dean Professor (Dr) S.N Mishra Sir, who outlined the economic and administrative factors responsible for the development of Odisha over the years. This was followed by the welcoming of our esteemed guest of this event Dr. Madhusudan Das sir, who is a philanthropist and Youth Leader.

After the speech ended, the event commenced. This includes short videos of the beautiful and exquisite cultural heritage, history, literature, sports achievement, infrastructure, the 5T action plan adopted by the government of Odisha, economic growth of different sectors and achivement in field of technology. Many fun and knowledgeable quizzes were also organised by the clubs which kept everyone interested. Overall the whole event was very in interactive and joyful.



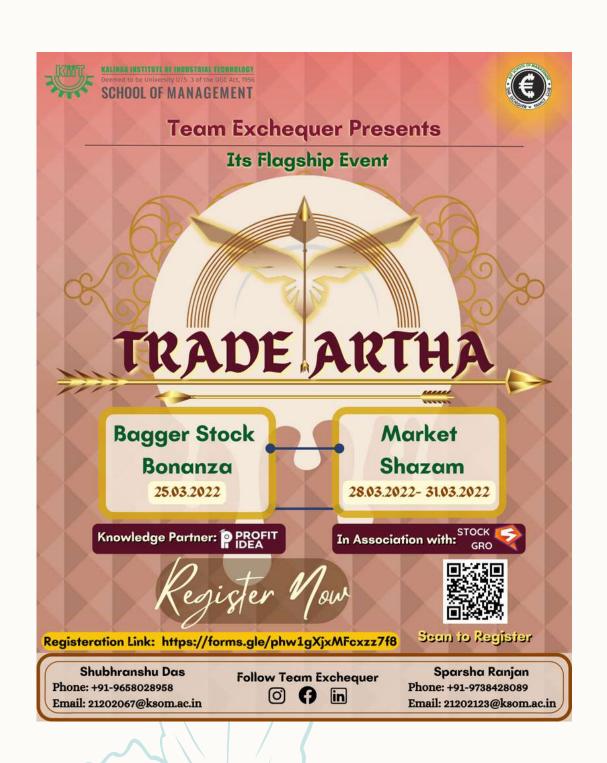


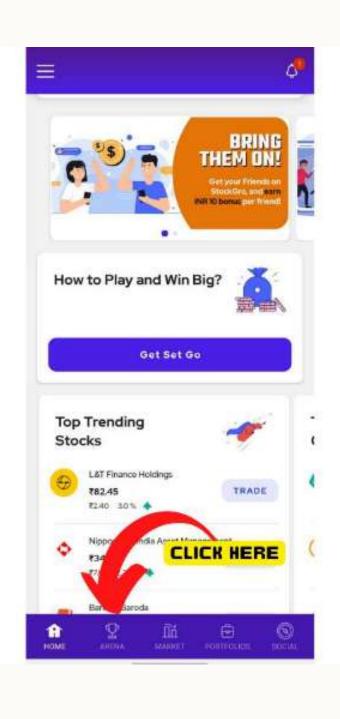
Exchequer's flagship event, workshop and competition'TRADEARTHA'

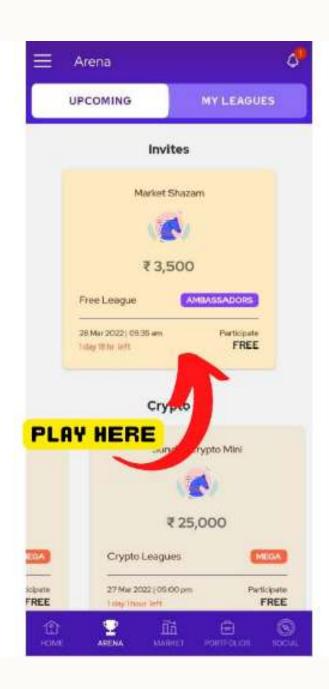
TradeArtha is Exchequer's flagship event, workshop, and competition on Equity trading, organized by Team Exchequer in collaboration with Profit Idea and StockGro, both an investment platform, is a finance domain-based workshop followed by a week-long mock equity trading competition. The workshop and the competition proceed in two stages, conducted on the zoom platform.

Winners of Market Shazam were:

Jayesh Shetkar from Goa University (GU), Goa and Tanmoy Basak from Institute of Management Technology (IMT), Ghaziabad







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ISCC (International Students' Counseling Committee) meeting on April 15, 2022

KSOM conducted its first ever ISCC (International Students' Counseling Committee) meeting on April 15, 2022, to help international students reach out with their issues and problems, and collectively look for a conducive solution.

30 international students from BBA 1 and BBA 2 attended the meeting, which was conducted by Prof. Isa Mishra, Chairperson, BBA; Prof. Arvind Tripathy, ACOE, Prof. Saptorshi Das, BBA1 Co-ordinator & FIC, International Relations, Members from UGP Office – Sri Srikanta Parida and Ms. Prativa Tripathy, with few inputs provided by Prof. Ritika Sharma, BBA2 Co-ordinator.

Issues addressed and sorted out included understanding in learning sessions, hostel facilities and participation in co- curricular clubs.





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Accolades & Achievements



Faculty Korner

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Book by Prof. RN Subudhi

Prof RN Subudhi published his book "Future of Work and Business in Covid-19 Era: Proceedings of IMC-2021" on the 21st of April 2022. The impact of the COVID19 pandemic on business leaders and managers is examined in this proceedings volume. It includes the broad changes that have occurred in all areas of work and business and key functional verticals. Organizations must make an attempt to chronicle their efforts as they institutionalise lessons learnt via trial and error.

Prof. Joydeep Biswas' Research Work

Prof. Joydeep Biswas' research work, "Role of Celebrity Image-Congruence in Predicting Travel Behaviour Intention," was published in the ASEAN Publication on Hospitality and Tourism, which is an ABDC indexed journal. In the tourism context, the research article examines how the traveller's perceived image congruence affects the link between celebrity endorser qualities and trip behaviour intentions.

Completion of Ph.D. Degree by Ms. Sadhna Sudershana and Pragyan Ranjan Gharai

KSOM congratulates Ms. Sadhna Sudershana on the completion of Ph.D. degree on the thesis titled "A comparative study on the disengagement of IT Employees in TCS and Infosys", under the supervision of Dr. Ipseeta Satpathy and Mr Pragyan Ranjan Gharai on the topic "Social Entrepreneurship in Value Creation with Special Reference to KIIT Deemed to be University" under the supervision of Dr. Biswajit Das

Accolades & Achievements

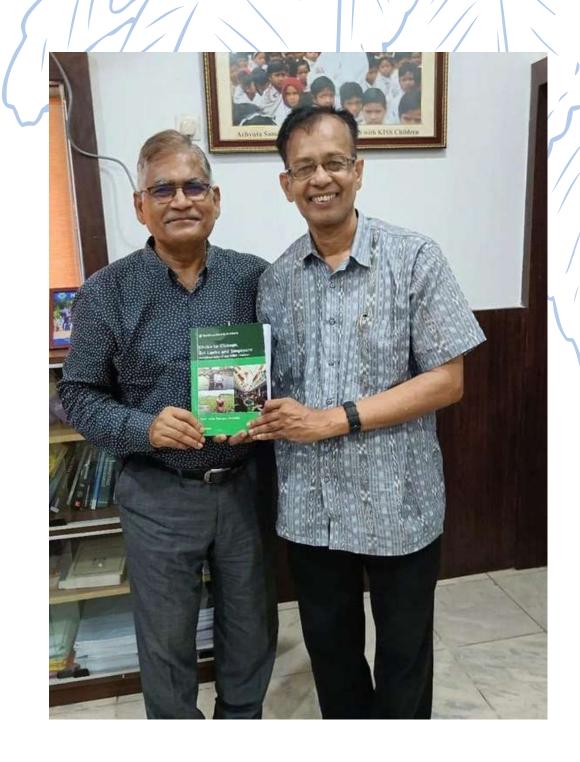


Faculty Korner

"Prof. R.N Subudhi published his Autobiography "Chilika to Chicago, Srilanka & Singapore - Autobiography of one MBA Teacher"

KSOM Congratulates, Prof. R.N. Subudhi on publishing his autobiography "Chilika to Chicago, Srilanka & Singapore - Autobiography of one MBA Teacher".

Published by 'World Leadership Academy, the book shares a few memorable events and pictures of important events of Prof. Subudhi's life. The book has covered an 'eye-witness narration of super cyclone of 1999 that had devastated coastal Odisha'. It tells about his meetings with the head of the states, as a student.



Presentation by Prof. Joydeep Biswas on the topic "Designing Marketing Channels for Start-ups' at Maharshi Dayanand University Rohtak, Enprendia"

Prof. Joydeep Biswas presented to the faculty and female students of Enprendia Partner organizations on the topic 'Designing Marketing Channels for Start-ups' at Maharshi Dayanand University Rohtak, Enprendia, conceptualized by KIIT TBI and funded by Erasmus+ is an international project to enhance entrepreneurial culture among female population in Indian educational institutes.



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Accolades & Achievements



Faculty Korner

Congratulations to Prof. Bhuwandeep and Prof. Piyusa P Das

KSOM congratulates Prof. Bhuwandeep and Prof. Piyusa P Das for their article in the prestigious Journal of Business Education (Scopus Indexed and ABDC indexed, in publication since 1928) titled "Leveraging level of student engagement for online class design in management education".



Congratulations to Prof Bhuwandeep, Prof Piyusa and Prof S.N Mishra

KSOM congratulates Prof Bhuwandeep, Prof Piyusa and Prof S.N Mishra for their article in the prestigious Journal of Business Education (Scopus Indexed and ABDC indexed, in publication since 1928) titled "Management education in pandemic times: Insights, challenges, and opportunities for the future".



"Art of Giving" Essay Competition

An essay contest was organised to commemorate the 9th annual "Art of Giving" festival, which was held on May 22nd throughout the world and focused on the themes of Hope, Harmony, and Happiness. The competition's winners are as follows:

Students Korner

- First: Sailesh Mishra (MBA II 2020-22)
- First runner-up: Sweta Pattnaik (BBA-II)
- Second runner-up: Subhra Mohapatra (MBA II 2021-23)

Hope Harmony and Happiness isn't about being in our Comfort zones. It's about creating a setting and accepting who we are beyond it. Working on The Essay showed me that hope can come from the darkest of places, harmony can come from the most chaotic of places. And happiness. Well. It comes from within.

SAILESH MISHRA MBA II (2020-22)





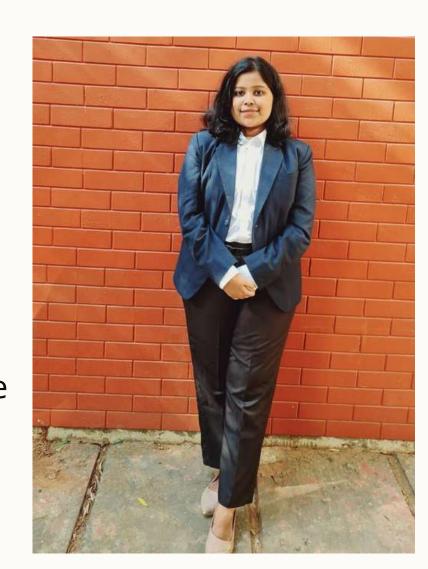
Essay Competition: Hope, Harmony, Happiness. The hard-earned joys are the sweetest, one such joy I experienced when I bagged first runner up in essay competition was held to observe the 9th art of giving celebration.

At first I was really nervous to take part but the faculty encourage to take part and I really enjoyed writing on this interesting theme hope harmony and happiness in the process of writing I learn a lot about these words and after winning I really grateful for this opportunity to showcase my creativity. I am really thankful for the faculty and Ksom to organizing this competition.

SWETA PATTNAIK (BBA II)

The opportunities to boost your skills and make you future ready is always the priority of KSOM, by participating in the "Art of Giving" competition I discovered that as a part of the society my prime duty is to be a good human. For this I would like to thank KSOM and the teachers for providing me with this incredible opportunity to showcase my talent.

SUBHRA MOHAPATRA MBA II (2021-23)



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Kreative Korner



Students Section

Hope

Hope is when you make a crying baby smile.

Hope is when you can count stars behind clouds

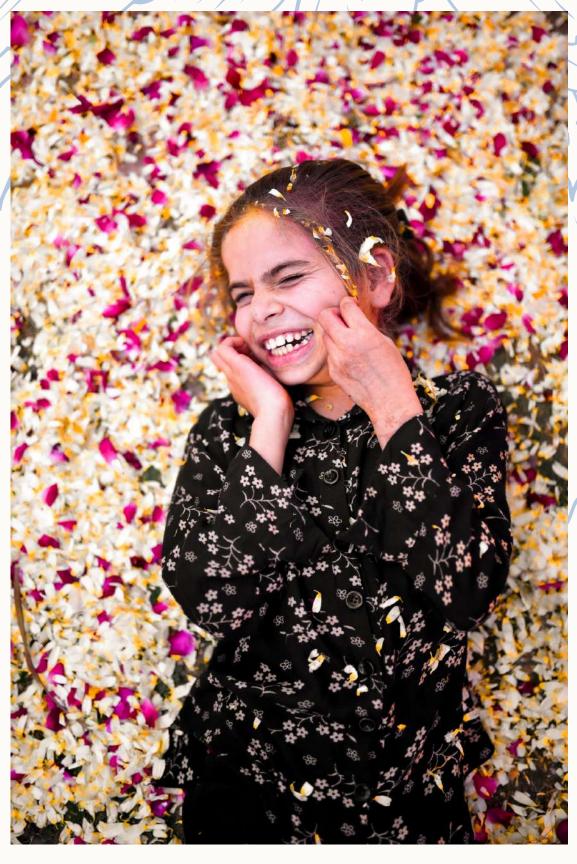
Hope is when you get a warm cup of tea on cold days.

Hope is when you hug your friend after meeting them in a long time

Hope is when you feed the hungry stray dogs
Hope is when the tiny seeds grow into huge trees.
Hope is when you laugh with your heart open
Hope is when you stop doubting yourself
Hope is when you are comfortable in your own skin

Hope is when you thrive to achieve your best Hope is when the butterflies fly out of their cocoon Hope is when you fight against your insecurities Hope is when the birdies chirp as the sun rises!

Barennya Kar MBA II (2021-23)



Clicked By: Satyam Bhuyan MBA II (2021-23)



Painted By: Trushita Mohapatra MBA II (2021-23)

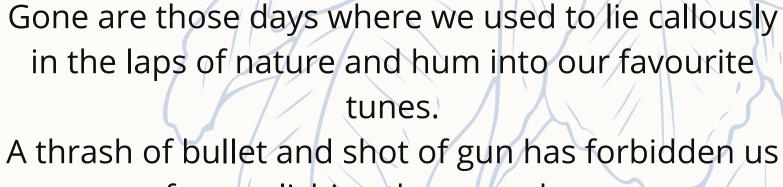
Someone has truly said hope, happiness and harmony lies within us. It's us who decide within what our happiness lies, it's us who decide with whom to keep hope and to whom not or entirely not to keep hope with anyone. So, it's a story of a girl, who was very sensitive because she does not have to worry about anything. Her thinking was like why I have to worry when my father is there, Likewise, after marriage husband will be there to protect her, be with her, and fulfill all her dreams. But when she gradually grew up and began to understand this this world she got to know that it's us who decide within which things our happiness lies and also not to keep hope with anyone. No one will be there with us till last, even when it is a full moon our shadow also not walk along with us. So, we should find happiness, hope and harmony within us. And, also all parents should educate or teach their children to be selfdependent and self-sufficient.

Annu Priya MBA II (2021-23)

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Students Section

Hope & Harmony



from relishing the green hues.

Gone are those days of brotherhood, unconditional

Gone are those days of brotherhood, unconditional love and bond.

For it all has been replaced with hatred, vengeance and feud.

But there is still a Hope that we shall see the rising Sun,

Peace and harmony will be restored bringing back all the glee and jubilation.



Painted By: Moumita Kundu BBA 3

Prerana Patra MBA II (2021-23)

Faith

When everything appears to be wrong
And you're feeling alone,
When there is absolute darkness &
Everything appears to be lost,
And all you want to do is run.
Remember, all you have to do is wait for the sun.
Because the darkness will not last long.
When timing appears to be erroneous
And all you wanted to do is abandon everything and run.

Remember, all you have to do is wait for the dawn.

Because bad timings won't last long.

Have faith that the twilight will end soon.

And the sun will rise tomorrow.

Because the night will not last long.

Sweta Shibangi MBA II (2021-23)



Painted By: Punyasha Mishra MBA II (2021-23)

Students Section



Barennya Kar MBA II (2021-23)

My imaginations were wrong, life isn't a fairytale. Its presenting us with all possible pain, sufferings and soreness with an intensity ranging from lower to higher scale.

But we have to use these adversities as an opportunity and struggle leaving a trail.

The hardships will soon be converted into good lucks and we are not supposed to fail.

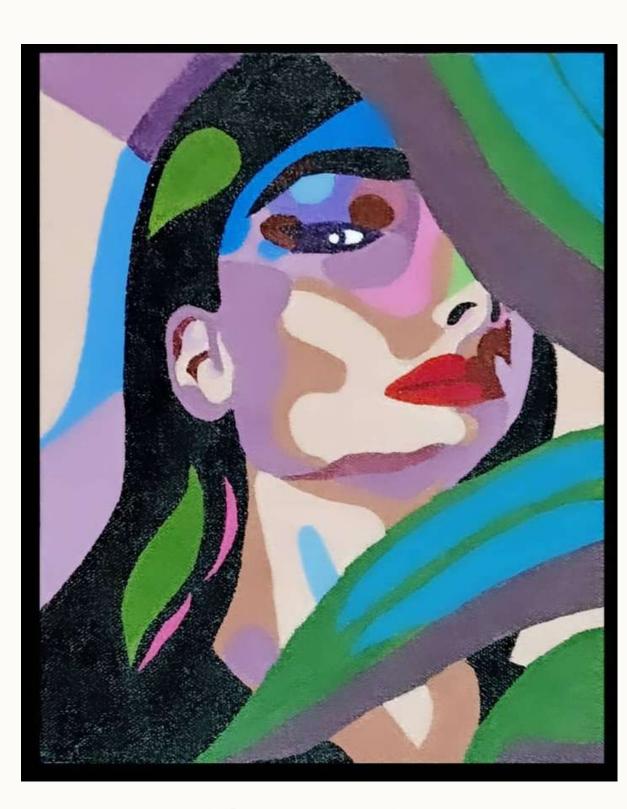
There's my parents who motivate me whenever I fall down....

And yes there is my mentor who shows me the veracious path where I can achieve my crown.

Life sometimes happy, sometimes sorrowful and sometimes painful, but I won't be an entertainment material or a clown....

Things are fuzzy and vague in the moment, but I promise to limpid my walkways and will never let myself down.

Soumya Shefalika Dash MBA II (2021-23)



Aishwarya Ipsita MBA II (2021-23)

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Opinion Korner



Language of serenity: Hope, Happiness, and harmony

"The best way to find yourself is to lose yourself in the service of others"- Mahatma Gandhi
Have you ever seen the happiness on the child's face who always roams over the footpath with the motive of searching for some food? Have you ever bought a rose flower from the little girl who always sits in front of the park to make money? Have you ever tried to offer coffee to that small boy in the office who never gets late to distribute a cup of coffee to every employee.

In our surrounding there are a lot of humans struggling to be happy. For them happiness is not a lot of money, big buildings or any luxury items. For some people, happiness is finding atleast one meal a day. For some, happiness is earning some amount of money to pay the school fees and for some, happiness is just the company of a human being. As a human being, it's our responsibilty to give the needy. When we care for many others, our existence become richer, and the biggest achievement comes from encouraging and assisting others in living a better life. Your existence will be filled with great amusement if you offer unconditionally, which will provide often more precious implicit joy than the gift.

Don't donate crores to anyone. Just start doing little things. Give the kid a biscuit if he's asking for money. Someday buy vegetables from the old man who walks all the way from his village to the city market to make some money. Arrange a pot in front of your balcony to feed the birds. Plant a tree on your garden. Help the elders to cross the road. Give a glass of water to the delivery guy if he brings your order in a sumer afternoon. Allow people to laugh and appreciate one another. Create happiness by giving and helping others to let them stay in peace.



Manaswita Sahoo Roll: 21202088 Batch: MBA-II (2021-23)

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Life is all about uncertainty, no statistics can be applied to predict the estimation.

A relevant lesson for navigating life in this world may be found in the very fact that life exists. Simply based on one's shape and structure, we distinguish between them. But the reason the creator granted each person this life and a soul was so they could live their lives to the fullest extent of their tremendous happiness. But, in today's world, happiness in one's life is left with hope in the human race. One runs over the other in the quickest way possible, stabbing and seizing the other's foot. Because a human's ego and selfishness will not allow them to see their companions ahead of them. They are continuously trying to bring people down.

The only way to get away with hate is to accept it with a smile in front of them and forget such things do exist behind them,

Moreover, it is up to you to let them for a grip to pull you down.

Just remember one thing...
Once you provide them with that grip, then there will be a great fall.

A message to live upon A smile is a gifted thing by god. So, never ever try to snatch it from anyone...

cause,

A creator never distinguishes his creation.



Jyotirmaya Apato Batch: MBA II (2021-23)

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Alumni Korner



Sometimes Our heads feel small. Too tiny. Too miniscule to capture all the thoughts fiddling within it.

Fighting for space. Battling for priority.

From your own life to your family to the pressures our society and our social media handles expect from you.

Our head feels like a ticking time bomb. A volatile solution, ready to explode. It feels too much and not enough at the same time. And it hurts.

It hurts like a thousand galaxies exploding inside your head.

Then comes the black hole.
The Sudden Emptiness.

Mental Health has its problems. And there are symptoms. There always will be symptoms.

The World has been on Fire for quite some time now.

Maybe it's time we start being kind.



SAILESH MISHRA ALUMNUS, MBA, KSOM

Faculty Team





Mohar Banerjee Biswas Assistant Professor KSOM



Saptorshi Das Assistant Professor KSOM

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Sugato Tripathy Assistant Professor KSOM

Student Team





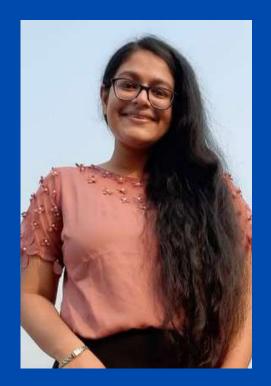
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