



konversations

9th Edition "Events and Festivals"



Continuation of beauty is more important than creation of beauty.

- Dr. Achyuta Samanta

Snapshots Across KIIT

18th Annual Convocation Of KIIT

The 18th Annual Convocation of the students of the batch of 2022 was held on 1st of October. It was attended by Shri Naveen Pattnaik, Hon'ble Chief Minister of Odisha and Mr. John Desmond Forbes Anderson, Hon'ble member of British Parliament, UK; who was the Guest of Honour at the event. About 8123 received their degrees at the ceremony. These included 6330 Bachelors, 1627 Masters, 163 Ph.Ds, and 3 M.Phils. Medals were also awarded to 71 students for their outstanding performances. The founder, Prof. Achyuta Samanta congratulated the batch for the achievement despite the challenges posed by the pandemic.



Workshop on "Legal Literacy and Legal Awareness in Odisha" by KIIT Law School

A one day workshop on Legal Literacy and Legal Awareness in Odisha was held on 27th of August 2022. The workshop was attended by Hon'ble Dr. Justice Sanjeeb Kumar Panigrahi, Judge, High Court of Orissa; Prof. (Dr.) Sairam Bhat, Prof. of Law, NLSIU- Bengaluru; Prof. (Dr.) Bhavani Prasad Panda, KIIT Law School; Ms. Gayathri Gireesh, CEERA, NLSIU; Mr. Smruti Ranjan Mohapatra, Deputy Director, Odisha State Legal Services Authority, Cuttack; Mr. Manas Ranjan Mohapatra, Senior Advocate, High Court of Orissa; and Mr. Prateek Mishra from KIIT Law School. The workshop was also attended by 150 students from KIIT Law School as well as other law colleges in the state.



Drone Workshop by KIIT Robotics Society

A four day drone workshop, 'Lift-Off', was organized by the KIIT Robotics Society in September to educate the university students about drones and give a hands-on experience on the latest drone technologies. It was attended by a whopping 350 students who were interested in the subject. Participants took part in a virtual flying simulation using the software 'Lift-Off'. Participants also assembled and tried their creation in the KIIT & KISS Athletic Stadium.



Alumni Interaction in KIIT School of Mechanical Engineering

The KIIT School of Mechanical Engineering in collaboration with the KIIT Alumni Association organized an interaction session with the alumni of the 2022 batch. It was held on the 30th of September 2022. The session was attended by over 100 alumni of the batch. In the event the Dean-Research, program heads, and eminent professors of the school highlighted the importance of the alumni in the growth of this institute. Constructive feedback was also given by the alumni to the staff on academic and non-academic matters.



KIIT School of Biotechnology organizes Biotech Industry Conclave

KSBT organized a 2-day conclave on the 23rd and 24th of September 2022 about the Biotech Industry. The 8th Biotech Industry Conclave marks the first conclave after 2 years of the conclave being held online. In the conclave, the delegates deliberated on the effect of restructured policies and SOPs to ensure efficient workforce after the pandemic.



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Message From The Director

Perspective on Skills & Opportunities

The World Economic Forum had predicted a decade ago that by 2022, more than 50% of working people, shall have to unlearn the skills in use and relearn new skills. The skills that shall be required for jobs in future are evolving and emerging, and therefore are not accurately predictable. The educational institutions across the globe are having a difficult time to fathom the future of work, future of technology and future of skills, for understanding and redesigning the skill curricula. For the first time in human history, there is a sharp distinction perceived between education and skill. Educational Institutions worldwide, not just in India, are under fire, for continuing to produce large number of graduates without the skills required to fit into the emerging workplace. In India, there is talk of a demographic advantage due to her population being much younger, compared to the aging population in the fully developed economies of Asia, Europe and Americas. This demographic advantage of India is supposed to turn into demographic dividends, and catapult India into the top league of the World Economy. However, there is a worrisome gap between supply and demand of skills among the educated graduates and diploma holders that is leading to rise in unemployment of educated youth inspite of enormous growth in job opportunities in the New India.

In April 2019, I was part of a FICCI delegation on Higher Education, visiting South Korea. We could see a visible anxiety across all the campuses we visited about rapid obsolescence of skills, and a national emergency like situation to reskill middle age and even old-age people of Korea. In India, the pace of technology-induced obsolescence is not yet as pronounced as what we noted in Korea. Information is trickling slow regarding a mid-career crisis brewing up in Industry due to AI-ML-IOT driven automation and job-displacements. The rate of creation of new-skill jobs is almost double of the old-skill jobs that are getting redundant. The writing on the wall is clear, “Skill up or Sit out”. It is only a matter of time when the work-VISA barriers will crumble under the weight of the aging population of the Developed World, and gates can open for the skilled Indian youth to join global workforce. The early signs of the USD losing its firm grip over global currency exchange market is already visible. Petrodollar is losing its sheen.



Prof. SK Mahapatra, Director

The sectoral distribution of Indian workforce skews in favour of services but still there exists considerable scope of employment in the agriculture, mining and manufacturing sectors. The only challenge is in technology that is ushering process automation in a big way into agriculture, mining and manufacturing. The service sector ranging from transportation to healthcare and hospitality have been already influenced deeply by emerging technologies. There is no segment left untouched by technology but due to the difference of pace in technology adoption, the workforce redundancy rate is comparatively slower in India. There is still a significant presence of manual labour in Indian business ecosystem, which is driving profitability.

The challenges of skilling India are therefore different from those we see in the developed countries of America, Europe or Asia. The skilling needs of different segments of Indian people, and different sectors of the economy that have been modernising at an unequal pace, vary both in degree and in kind. The informal sector of Indian economy is also large and it is not organised enough to accurately forecast the skill demand in this sector. There is a huge gap in demand and supply of efficient work force in the informal sector in India, especially in the construction, tourism and hospitality sectors. The skill gap is very pronounced in these sectors, and the employers struggle to find skilled people to handle these jobs. Even there is a tremendous shortage of managerial skills for staffing and operating the informal sector. However, the business school graduates are unable to see the fortune at the bottom of the pyramid. They are unwilling to learn the skills with soiled hands hence looking for the elusive plum jobs in consulting sector or higher echelons of management, which are scanty and reserved for a few exceptionally gifted freshers or candidates who have experience of soiling their hands earlier.

The skillset of a Manager is also supposed to change with time. The student of management is expected to be a whiz kid with all the answers at his fingertip. The fingertip upon a computer keyboard is the perfect visualization of how to find solution for any problem! The internet is the largest library in the world today and content is flooding the internet. The challenge therefore is in filtering the content and using the content for most effective application in management of resources. This requires every student-manager to be first a Data Analyst before anything else. Secondly, he should be a critical thinker. In fact, several studies have identified, “Critical Thinking” as a core skill to be nurtured by every management student. The third most important skill is the competency to solve complex problems. The domain skills for every manager is the ‘bread and butter’ competency, but that is not enough without the previously mentioned three core skills, and some soft skills like ‘multidimensional communication’ and ‘socio-emotional empathy’.

The New Education Policy proposed by the Government of India, Ministry of Human Resource Development, is sanguine about developing multidimensional education, in a holistic manner to help students become ‘good citizens’ of the ‘civil society’ besides being good Managers. There is a premium attached to social skills and for rooting education in the ancient value based culture of India. Everything cannot be taught in every class. However, students with multi-disciplinary education will have a broader horizon to think and expansive mindset to accommodate plurality of thought. An academic environment is a place where continuous dialogues and exchange of ideas must take place alongside research and new experiments. Such a campus is the ideal breeding ground of creativity and new knowledge. The students, who inculcate a culture of “Knowledge Dialogues”, and root their experiments on the digital platform, will have by default, all the core competencies and skills required to be best prepared for the Future. There is no dearth of opportunity for them in future.

Dean's Desk

Your time is limited, so don't waste it by living someone else's life. Don't let the noise of others' opinions drown out your inner voice. And most importantly, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary." These words from the famous Convocation Address of the legendary Steve Jobs at the Stanford University in 2005 never fail to inspire. The thought and emotions behind these words hold a deeper meaning as the university campus opens to students in the wake of a devastating pandemic.

At the onset of winter, the KSOM campus comes alive with its beautiful infrastructure, the colourful lush gardens, student fests and a cache of student driven activities. The long and arduous struggle during the pandemic stressed on the volatility of the present as never before. Campus life is synonymous with learning in and out of classrooms, the ubiquitous tea breaks, heated group discussions on studies and life in general, frustrated ambitions and getting placed in organizations that inspire you. The pandemic abruptly terminated each aspect of the campus life and yet managed to inculcate new learnings. Virtual connections, virtual classrooms, technology driven teaching, virtual discussions made us unlearn and relearn the loop.

Though we strove to relate to each one of you against all odds in an isolated virtual environment, we as a community yearned for the campus life that we knew and loved. While we salute the grit and determination of all students who studied with us at the peak of the pandemic, I urge all ongoing students to seize the moment and realize their dreams and aspirations. Never lack courage in your convictions and perspectives, never hesitate to learn something new, never fail to question and more importantly never cease to dream, ideate, and create. The limitations of time and circumstance were stressed by the pandemic. Hence, dear students this is your moment.... live it to the fullest!



Prof. Sumita Mishra, Dean

Editor's Desk

KIIT is like a secret cave with hidden diamonds everywhere. 'Konversations' is an earnest, honest, endeavour to search for these untapped diamonds, and help them dazzle all with their unadulterated brilliance.

Each edition of 'Konversations' is a tribute to all the talents strewn across KSOM and bring them in the limelight for all to see, appreciate and applaud. Here's KSOM'S homage to all those who have been contributing to fill up the pages of 'Konversations' with their artistry and skills, and all those who will in all the days to come.

Keep writing. Keep achieving. Keep shining.



Prof . Saptorshi Das



"SUBHARAMBH"

Fresher's 2022 called 'Subharambh' was held on the 27th of August, after 2 years of the pandemic, the students got the opportunity to attend this mega event, and it was full of fun, entertainment, and surprises. The theme for this party was, "Under the Water". As per the theme, the students needed to be in a BLUE attire for the day.



Marketing Konclave

The 13th National Marketing Konclave 2022 was organized and successfully completed on Saturday, 3rd September 2022. This year's Konclave witnessed the participation of who's who from varied industries to provide their perspectives on the theme, "New Business Models in the New Normal" and other subthemes of the konclave. The pre-Konclave campaigns were equally successful with more than 5200 student registrations with participants from across the world. The success of the event is a result of relentless hard work and efforts put in by many hands, without whose support the event could not have been a reality.





“Konfidant” - a corporate mentoring program was organized on Saturday, 15th October 2022. The program aimed to connect students to eminent leaders from various corporate sectors while the students are pursuing their MBA at KSOM.

These experts shall act as mentors and nurture their career aspirations while preparing the students for placements.

Konfidant is a uniquely designed platform for our students to meet their first ‘guru’ from the corporate world and build a long-term relationship with the mentor. For the industry mentor, it is a way to shape their mentees’ lives and also experience the ‘Joy of Giving’. At the end of daylong deliberations, each student, along with their corporate mentor, designs an Individual Development Plan (IDP) that he/she tries to follow with a long-term perspective under the watch and guidance of the Corporate Mentor, during his or her 2-year graduation period at KSOM. The relationship usually goes far beyond the two years of formal engagement. The triangular relationship between the faculty mentor, industry mentor and the student, ensures the smooth progress of the IDP.

“KONFABULATE”, Knowledge Dialogue series called "VICHAAR" an interesting speech contest was held on Saturday, 30th July

The contest was uniquely designed in which each performer had a time limit of one minute to present a thesis and its antithesis without sounding absurd or illogical. The idea was to help students fight the one-track-mind syndrome in order to develop multiplicity of vision so that they can be empathic communicators, tolerant of opposing views during conversations and equally interested in counter perspectives of their own arguments during group discussions.



“Kamaraderie 2022” - Orientation program of BBA I students, Batch 2022-2025 was conducted on 14th Oct; 10 am onwards till 1.30 pm.



The 3rd National Business Analytics Konclave concluded successfully on 20th August 2022.

For the first time the Analytics Konclave was conducted on physical mode. The theme of the Konclave was - "Industry, Analytics, & Growth in the next Decade" and comprised of two keynote addresses, two panel discussions followed by seven parallel workshops. This year's event was universally appreciated for the quality of the deliberations by the distinguished panel of speakers consisting of business leaders from IT, Analytics and fintech sectors. There was active student participation with many pertinent questions posed to the panelists. The pre-Konclave campaign for the quiz and case contest was equally successful with student registrations from a good diversity of institutions across the country, including a majority of top business schools.



KIIT School of Management organized the 13 National HR Konclave on Saturday, 24th September 2022, on the theme "The Re-skilling Revolution: The Vector of Transformation".

The world is facing a re-skilling crisis. The VUCA world mandates social cohesion and social mobility. In the post pandemic era and in an age where hostility between countries is increasing, continuous skill augmentation is imperative for sustenance. The Konclave focused on all this and more.

Sanskriti - the cultural club of KSOM has gathered to host a splendid "APNI DIWALI" event on October 24th, 2022. It was entirely a cultural event which was a heartfelt initiative from the club for the students who were at the campus away from their home, to make KSOM feel like a second home to them since the majority of us enjoy celebrating the "Festival of Lights" with our families, according to traditions, and indulging in home-made treats on Diwali because it is associated with a strong homecoming tradition. Therefore, the event was organized with dance, music, games, treats, and a sky lantern festival at the end.





Synergy, the HR club, took the responsibility of enriching the students with knowledge of human resources and came up with an offline event under the name “The Konflikt Konfront”. The event lasted for around two hours and was organized at Kautilya Hall, 10 am onwards on Saturday, 22nd Oct, 2022.

After the Pandemic, this is the first offline event which is conducted by Team Synergy and Prof. Malabika from HR who is also IC of the Synergy HR Club, on the topic “New Labour Laws Implementation & its Effect on Employees”.

Participants in the event, including judges and students, discussed the merits and shortcomings of the four labor codes. The discussion was like a parliamentary debate. All participants were able to share their opinions and learn more about labour codes and how it affects the corporate environment.

All the participants were divided into 4 groups which were containing 4 members in each group, the topic was already given to them they had to speak on 4 different labour codes i.e., Wages, Industrial Relations, Social Security and occupational safety health and working condition. And the discussion was very insightful, after their discussion, the remaining groups were allowed to ask a minimum of one question to each team, and a very insightful question was put on by the other participants because of which many participants were also given some bonus points.

Every group was allotted 10 minutes for the discussion and 1 min per participant to answer any question. At the beginning of the discussion, the moderator, Prof. Shikta asked questions to the group members in which the objective of the topic was covered very precisely. Four groups had participated and covered the Code on Social Security, Code on Wages, Code on Industrial Relations and Code on Occupational Safety, Health and Working Conditions.

Jury members included Prof. Isa Mishra ma’am and Prof. Shikta Singh. Group 4 emerged as the winning team. This group included - Om Patnaik, Baijayanti Behera, Akshit Soni and Piyush Vishwakarma. Two speakers were adjudged as best speakers - Rishika Panda and Sayantani Sarkar.

The rest of the group members included the following students – Riya Sahu, Tripurari Sharma, Aman Srivastav, Prarthana Mohanty, Supriyo Pal, Poojashree Patnaik, Swastika Khatua, Rahul Kumar Agarwal, Subhraa Mahapatra and Ivy Malik.

The goal of doing “Konflikt Konfront” was to spread knowledge about the new labour codes and how they would impact the workplace once implemented.

Knowledge Dialogue Series By Shri Anil Swarup



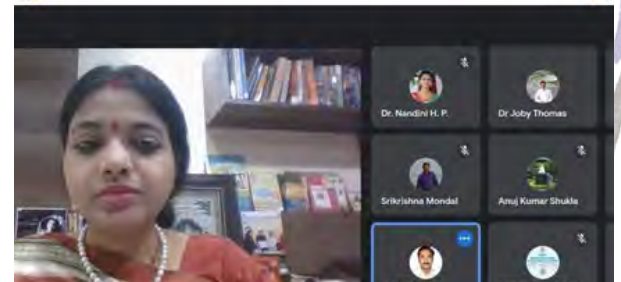
KONFABULATE the Knowledge Dialogue Forum of KSOM invited Sri Anil Swarup former Education Secretary, Govt of India for a dialogue with students of KSOM. Sri Debraj Pradhan, DG International Relations, KIIT facilitated the conversation along with Prof. Emeritus, Dr. Satya Misra. It was a session to bring deep insight for students to understand the working of Indian civil servants and how as future Corporate Representatives, the students should deal with the civil servants.

Accolades & Achievements



Faculty Korner

Dr. Shikta Singh, Associate Professor of KSOM was invited as a resource person to deliver a lecture entitled "Emerging Trends in International Trade and Financial management" organized by UGC - Human resource development center (MP) for the faculty induction program.



KSOM Professors, Dr. Biswajit Das and Dr. Bhubaneswari Bisoyi of Sri Sri university have recently had a patent publication titled, "A Novel Approach to predict Exchange Rate Using Artificial Neural Network" on 12.08.22

This is on automated system for the use of different architectures of the ANN model and SVR, which will behave like the ARIMA model.

KSOM senior Professor, Dr. Ipseeta Satpathy, has been felicitated by the Hon'ble Founder KIIT & KISS, for having produced five Ph.D. scholars in a row who got their doctoral degrees in the 2022 Convocation.



KSOM congratulates Research Scholar Mr. Nihar Ranjan Mahapatra on the completion of his Ph.D. Viva-Voce on the thesis titled, “An analysis of Reliance Fresh customers' attitude towards a transparent supply chain in Odisha” under the supervision of Dr. Abhishek Kumar. Dr. B.C.M Pattnaik & Dr. SKS Parashar were part of the Research Scholar Committee. Dr. B. Suresh Lal, Professor of Economics & Head, Kakatiya University, Warangal, was the external examiner. Prof. P. T. Choudhuri, School of Humanities, was the VC Nominee.



Accolades & Achievements



Student Korner

Raunak Das, BBA II, participated in the MOCK PARLIAMENT (Lok Sabha) the Annual Literary Festival of IIT Bhubaneswar on the 15th of October 2022. He was awarded the SPECIAL MENTION award along with a cash prize at the event. The agenda of the discussion was, "Shaping the foreign policy of India for the 21st Century". He was constantly guided by his faculty mentor, Prof. Saptorshi Das.



Congratulations to our KSOM BBA Program 2nd Semester 2022 Toppers-Tapaswani Guru, Tanmoy Sahoo, and Shayana Mohapatra. May your academic journey bring you more honors.

Maitri Monali, BBA-III, participated in Miss Supermodel worldwide contest 2022 and shares her secret:

Being a student and model at the same time, it's a tough task because you have to balance both. This contest was scheduled for October, with my exams and everything I knew if I wanted something I had to make time for it. I worked on my diet and used to work out twice - yoga and weights in a balance. I schedule an hour for every factor every day like, talent round, Q/A and Ramp walk along with studies. It was straining but I vigorously trained to get there because there is no substitute for hard work. I am one of the youngest contestants to win this talent. Thanks to everyone who supported me, my parents, teachers, and friends of course. Hoping to keep this up.

-Maitri Monali (BBA-III)



Accolades & Achievements



Student Korner

I strongly believe that building consistent habits is a Super-Power that every individual must experience. Once a habit is in place, it's like breathing or riding a bicycle without conscious effort. In the last few months, all I have done is build a habit of learning 1 new thing every day, and that has helped me achieve this small feat at the 3rd National Business Analytics Konclave.

-Avijit Swain, MBA-II



KSOM BBA II students (Teen Stars) took part in Athrav the Annual Management, Literary & Cultural fest conducted by IIM, Indore. Congratulations to **Kushaj, Ankit, Dimple, Abhinandita, Elina** and **Dipayan** for their participation and brilliant work. A huge congratulations to all the students for grabbing Second Prize for film making.







KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

Winner of Paribhasha



It was a great pleasure for me to participate in an oratory competition organized by the literary club of ksom. The event was very unique as the participants were required to research extensively on the freedom fighters, whom our history books had forgotten to mention.

Ivy Mallik
MBA 1





KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

1st Runner up of Paribhasha



The experience was pretty good. The audience was interactive and encouraging. The jury was unbiased. It was a good platform to channelize one's thoughts on patriotism. The event was well managed. The volunteers worked effectively. I would have loved to praise the great deeds by our ancestors for our country and describe the beauty of our Independent India.

Om Pattnaik
MBA 1





KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

1st Runner up of Paribhasha

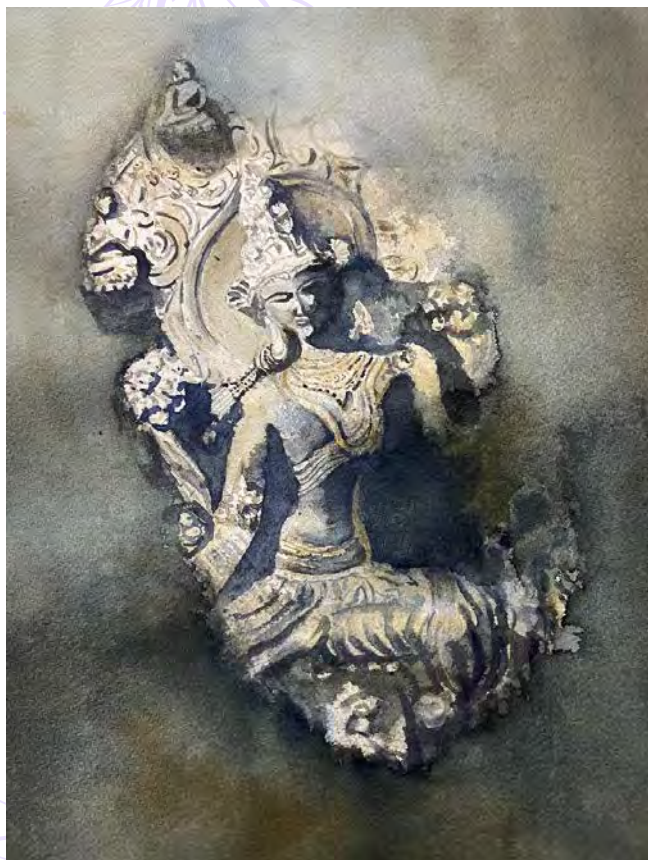


It was an outstanding event organised by BookHive, specially the theme "Know your Heroes" was just simply amazing and Great tribute to the unsung heroes of Bharat Mata.

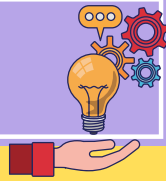
*As i said at the last,
Love your Nation
Trust your armed forces
And be a Proud Indian.*

Akshit Soni
MBA 2

Jai Hind



Painted By- Prof. Sumita Mishra



Ruskin Bond – one of India's greatest authors lives here. Other popular celebrities like actor Victor Banerjee, the late Tom Alter, and Director Vishal Bharadwaj have properties here. It is not difficult to understand why these people fell in love with this bucolic environment. Just 4 km from Mussoorie, Landour is blissfully quiet. Taking its name from Llandowror, a small town in Wales, England, Landour has steep winding pathways surrounded by the lush vegetation of temperate broadleaf and mixed forests. The small town is best explored on foot and has some exciting phenomena to witness and places to visit.



Clicked By- Prof. Sugato Tripathy



Every year I look forward to celebrating Raja
Sanskranti.

Every year I look forward to celebrating Raja
Sanskranti.

Eating the tastiest sweets and cakes made by my
Granny.

Wearing new clothes and bangles
All so colorful and shiny.

Every year I look forward to celebrating Raja
Sanskranti.

The only festival celebrating Womenhood and
Menstruation.

Playing swings all day with your friends
I wish such festive days never end!

Every year I look forward to celebrating Raja
Sanskranti

Raja glorifies the ability women have to give birth
to another life.

Decorating the swings with flowers and mango
leaves

Tied to the tall trees, swinging freely
And that's how I celebrate Raja with all smiles and
giggles.

**-Barenya Kar
MBA-II**



**Clicked By-Tathagat Das
MBA-II**



**Clicked By-Satyam Bhuyan
MBA-II**

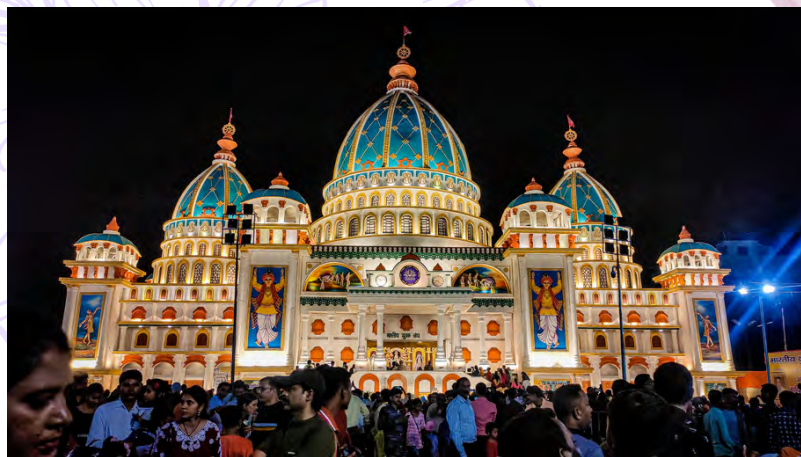


**Painted By-Prachyusha Samant
MBA-I**



While India is enjoying Dussehra and Diwali, Takayama city in Japan is busy with an exquisitely beautiful festival called Hachiman Matsuri. Takayama is home to countless talented artisans and craftsmen who create 11 gorgeous floats which are 'dragged' around the city on the 9th and 10th of October and then lined up near the Sakurayama Hachimangu Shrine to celebrate a good harvest in autumn. The floats are clad with golden phoenixes, marionettes, and carvings whose beauty and detail will leave one stunned. A marionette performance (puppet show) is held on one of the floats, twice a day. Six to eight masters called Tsunakata puppeteer the many strings of the marionettes, resulting in intricate and serene dances. At night, the floats, each of which carries a hundred paper lanterns, are paraded around the city. The sight of these glowing giants slowly weaving through Takayama's skyline is quite a different experience from the performances and dances of daytime. If you're in Japan during October, be sure not to miss this grand festival.

-Tanmoy Sahoo
BBA-II



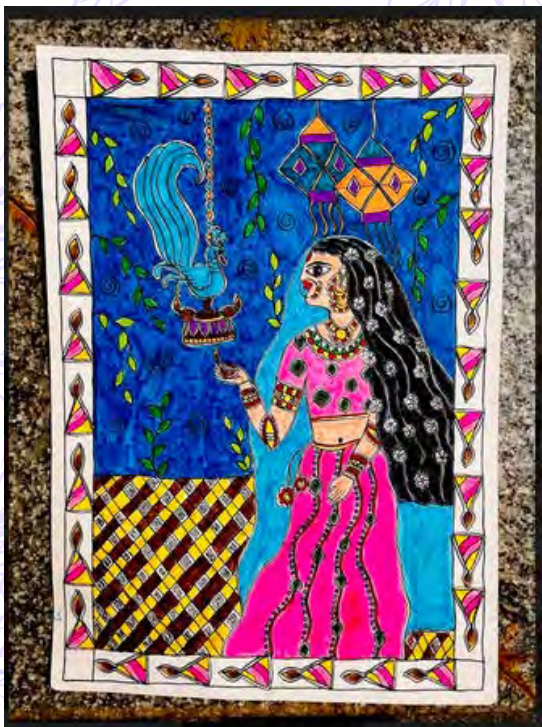
Clicked By-Riya Sahu
MBA-I

Festivals, from Diwali to Baisakhi, from Nua khayi to Christmas, from Durga puja to Holi, the world without festivals will just become a jungle where we lead a monotonous life. These festivals have a special place in all our hearts, either due to their meaning or because of the memories we create during the time. These festivals are more than just traditions, they unite people and make them come together for the sole purpose of celebration and happiness. They bring us closer every year and eliminate any feeling of communal hatred. Further, they strengthen the bonds of the community and remove malice from people's hearts. India is a diverse country with multiple religions and cultures conglomerated in a single form. This is why our Festivals draw a unique picture for the rest of the world to follow as a brilliant example of harmony. The main reason for these festivals being celebrated so extravagantly in our country is because of the stories associated with them, and the message they carry for all the common men, bringing together India as a single entity. We own the beauty of diversified unity in our country, that no other country possesses. They are the legacy of our country that we have been carrying from one generation to the other for ages and wish to never leave behind.

-Paridhi Rungta
BBA-II



**Painted By-Tanu Priya
MBA-II**



**Painted By-Shivani Varu
MBA-II**



**Clicked By- Ankita Pattanik
MBA-II**



Deck the Halls!

When we think of Christmas, we often think of houses blanketed in snow and Santa Claus delivering gifts to the children on his sleigh and people singing Christmas carols. But these are not the only ways that people celebrate Christmas. With over 2.3 billion followers over 185 countries, there are various ways that people around the world celebrate Christmas. Some celebrate it in their homes by spending time near the fireplace during winter while others celebrate it by having picnics and barbeques in the summer. Below are just a few quirky ways a few cultures celebrate Christmas.

The Christmas celebrated year round in Christmas, USA

In the town of Christmas in Florida it is tradition to have a fully decorated and evergreen Christmas tree all year round. Not only that but the streets of town have connections to Christmas with names like St. Nicholas Avenue, Comet Street, and Bethlehem. People from around the USA come here during the holidays to get their holiday cards stamped and mailed to their loved ones.

The terrifying Yule Cat of Iceland

In the cold and appropriately named country of Iceland, there is a legend about the Christmas Cat which goes around and EATS ALIVE anybody who is not appropriately dressed for the harsh winters. This legend was often used by the farmers of the country to incentivize their workers to receive the new sets of clothes that they would give them. Even today families often come together to protect each other from the terrifying Yule Cat.

The Christmas with Colonel's Chicken in Japan

Christmas is not a national holiday in Japan where only a measly one percent of the population identifies as Christian. Despite that, families across Japan head to their local KFC's to get the Christmas meal and eat it during dinner time. This happened due to a very successful advertising campaign in 1974, where KFC Japan ran the campaign of "Kurisumasu ni wa kentakkii!" or "Kentucky for Christmas" that created a national tradition that still continues to this day.

A Christmas Eve with no brooms in Norway

In one of the most unorthodox celebrations of Christmas, people in Norway hide their brooms. This tradition dates back many centuries when people of the Scandinavian country believed that witches would come out on Christmas Eve to look for brooms to ride on and cause mayhem.

The Cultural Amalgamation of Europe and Asia-Pacific in New Zealand

In New Zealand the cultures of the European settlers and the native Maori people mix to create a very unique type of Christmas. The use of Northern European symbols like mistletoe, biblical stars and angels are mixed with the local Maori symbols like the pōhutukawa flower and pōhutukawa tree (known as the New Zealand Christmas tree) to create entirely new traditions that are followed by the people.

By-Amlan Sahoo
MBA-I

Shiuli

Tethered leaves, and floating feather
October coming with a changing weather
After a long wait, when time was agile
Devi Durga coming with a blessing smile

Journey for shopping was like a mission to me,
But mind started wiggling, when I saw Shiuli,
Falling from the tree like a star;
Close to heart, but still so far.

On the grass with Dew;
that fills the festive hue.

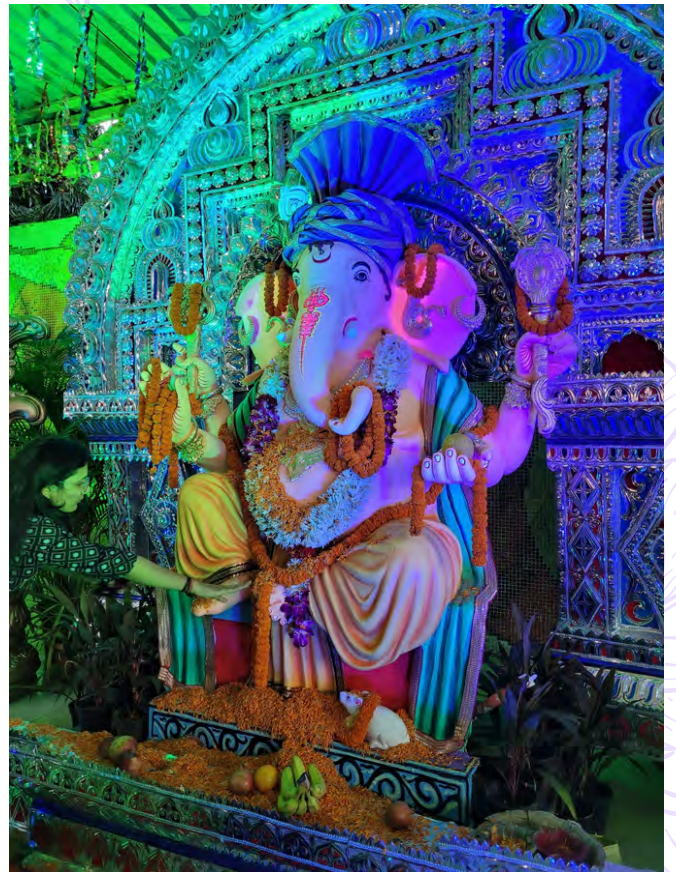
Peaceful white, touch of Coral color,
that reminds our thriving culture
Carnival still ongoing;
Regard to Motherhood that was embracing.

Then, the day came to return Kailash
still Shiuli waiting for Nature's glance,
But, who cares about her?
After all she had to return along with mother;
Standing alone waiting for your years
Shiuli still reminds me togetherness and tears.

By-Arghya Kamal Guha (MBA-I)



Clicked By- Mobitha Darshana(BBA-III)



Clicked By- Vandana (BBA-III)



FESTIVALS OF INDIA:

Festivals are occasions to empower ourselves in the course of humanity.' India is known to be a beautiful country with various religions and cultures. India celebrates various types of festivals throughout the year which fall at regular intervals on the calendar breaking the monotony of life. Some of the festivals are celebrated at a national level whereas others are at a regional level. National festivals such as Gandhi Jayanti, Independence Day and Republic Day are celebrated by people of all religions across the entire nation. These festivals fill us with great pride and remind us of the freedom fighters who sacrificed their lives to make India independent. And some Religious Festivals like Diwali, Dussehra, Raksha Bandhan, Id-Ul-Fitz, Id-Ul-Zuha, Christmas, Ganesh Chaturthi, etc. are accompanied by religious rituals of one kind or the other. In these traditional festivals, worship is performed according to specific religious norms and the members of any community can participate in and celebrate these religious festivals. Thus, our festivals represent unity and encourage social bonding. All the seasonal festivals are celebrated during two harvesting seasons, kharif and rabi. Besides, spring is another period of seasonal festivals. In Punjab, the Lohri festival indicates the harvesting of the winter crop. Pongal, Bihu, and Onam celebrations mark the harvesting of paddy crops. Similarly, Holi and Baisakhi are celebrated to mark the harvesting of new rabi crops. Thus, these festivals symbolize the arrival of joy and wealth to farmers' lives.

DIWALI – THE FESTIVALS OF LIGHTS:

It is the most auspicious festival for Indians residing in India. According to Hindu mythology, Diwali is a festival that commemorates the return of Lord Ram to Ayodhya along with his wife Sita, brother Lakshman and ardent devotee Hanuman after defeating the demon king Ravan. This religious festival signifies the victory of good over evil and the triumph of light over darkness. Dhanteras is the first day of the festive celebrations. The word Dhanteras itself means wealth and prosperity. The day holds special significance as people choose this day to invest in gold or jewelry. The day also pays homage to Lord Dhanwantri who is associated with Ayurveda, a form of natural therapy and various healing practices. It is followed by Naraka Chaturdashi or small Diwali and then Diwali on the third day. Thereafter is Diwali Padva or Govardhan Puja on the fourth day and Bhai-Dhuj on the fifth and last day of the 5 daylong celebrations. Each day of the festival has its unique significance.

“Greatness of a culture can be found in its festivals”.

India has proved this saying as a variety of festivals are celebrated with full joy and happiness across the country. Different cultures and religions get tied together in bonds of love with invisible threads of celebrations. That's why 'India is also known for unity in cultural diversity'.



**-Arpita Samantara
MBA-I**

Opinion Korner



A Unique Festival of India:

Bhoota Kola

What is Bhoota Kola or Buta Kola?

Bhoota Kola (additionally referred to as Daiva Kola or Néma) is an animist shape of Spirit worship from the coastal districts of Tulu Nadu and a few components of Malénadu of Karnataka and Kasargod in Northern Kerala, India. The dance is extraordinarily stylized and held in honor of the nearby deities worshiped with the aid of using the Tulu speaking population. It has stimulated Yakshagana people's theatre. Bhoota Kola is intently associated with Theyyam from neighbouring Malayalam speaking populations.

Why Bhoota Kola?

Varaha, (Sanskrit: "Boar") third of the 10 incarnations (avatars) of the Hindu god Vishnu. When a demon named Hiranyaksha dragged the earth to the bottom of the sea, Vishnu took the form of a boar to rescue it. They fought for a thousand years. Then Varaha slew the demon and raised the earth out of the water with his tusks. The myth reflects an earlier creation legend of Prajapati (Brahma), who assumed the shape of a boar to lift the earth out of the primeval waters.

Ritual:

The ritual overall performance at a bŭta kōla or daiva nēma entails music, dance, recital, and tricky costumes. Recitals in Old Tulu recount the origins of the deity and inform the tale of ways it got here to the prevailing location. These epics are referred to as pāḍḍanas.

The Bhŭta worship of South Canara is of 4 kinds, kōla, bandi, nēma, and agelu-tambila.

Possession:

The artwork of being a channel/medium is learned. Young boys belonging to the Pambada, Parava, Nalike castes attend rituals in which their relations are performing; and they assist with shredding the coconut leaves for the garment of the channel/medium, preserving the replicate at the same time as the channel/medium is placing at the makeup etc. They study the artwork of the overall performance with the aid of using gazing the overall performance in their relations and looking to mimic it. Along with being capable of mimicking the manner their relations are carried out, what's crucial to be a hit channel/medium is likewise the capability of being possessed with the aid of using the deity.

Explanation:

Today feudal relations no longer exist, and thus former ruling families no longer hold any political or judicial office. But still, the village demands that they sponsor their annual kōla or nēma to honor the village deity. The people believe that the neglect of the spirits will make their life miserable. Even though they may have changed, bŭta kōla and daiva nēma still serve secular as well as religious purposes. In fact, the two cannot be separated in a world where the tangible is suffused with the intangible. As the cosmology underlying the pāḍḍanas suggests, the very order of the human world and the order of the spirit world are interdependent. The secular function of the kōla or nēma has been described as a "sacred court of justice" where traditional (feudal) moral ideals are brought to bear on difficult real-life situations. Bŭta kōlas and Daiva nēmas are assemblies of the entire village. Thus, they become an occasion to resolve conflicts in the village. The royal Daiva (rājan-daiva) rules over a former small kingdom or large feudal estate. The relationship between the bŭtas, manor heads, and the villagers forms a transactional network that reaffirms the caste hierarchy and power relations in a village. The duty assigned to every category is differential but based on mutuality. The manor head by staging the Nema seeks to symbolically proclaim himself to be the natural leader of the community.

-Written By- Debjeeet Raha, MBA-1



DIWALI

Dunes of vapors from crackers rise,
With sparklers that motley skies.
Engulf, as odorous airs resound,
Effusing joys to all around.

As echelons of zillion lights adorn,
And echoes of triumph and thunder
swarm.

Sparkling joy despite forlorn,
Exhorts a happy year merely born.

Pearls of gleams in these autumn nights,
Adorn our lives with candid delights.
Let us thank the heavenly Might,
In this festive season of lights.



By ~ Nilesh Kumar (2019-2022)

Staff Korner



My relationship with KIIT is decades old. With each new year, with each new batch of students, and with every addition of a new family member to the ever-growing family of KIIT, my relationship grows deeper, and more memories are made to treasure for a lifetime. Since we have the first post-pandemic, physical batches on campus now, I wish them a great future ahead, and a lifelong relationship with KIIT, as priceless and memorable as mine.



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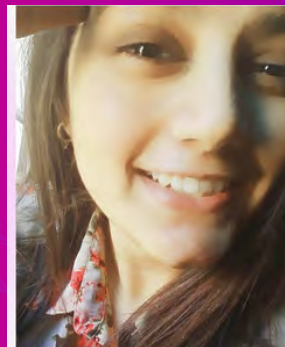
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