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SCHOOL OF MANAGEMENT



MAKE A CAREER IN THE FUTURE OF MANAGEMENT

Curriculum Designed
for the Industry, by the Industry

MBA in Business Analytics

A 2 years 'Super Specialized'
MBA Program.

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Supercharge your career with KSOM's Super MBA

APPLY NOW

"Every company has Big Data in its future and every company will eventually be in the data business."

– Thomas H. Davenport.

WHY MBA IN BUSINESS (BIG DATA) ANALYTICS?

Today's market requires skills in big data technologies, advanced statistics, machine learning, data security, cloud application development, and innovative thinking. From ordering food to entertainment to autonomous vehicles, each of us will be engulfed by more data than we are neurologically equipped to handle. The scale and ubiquity of data are already forcing corporations to find ingenious ways to analyze, track, and leverage data for strategy, and operations.

"As data volumes continue to explode, businesses need to continually upgrade the education and skill level of their employees to fully utilize the power of data for a competitive edge in the market"

- Dr. Saroj Mahapatra, Director, KSOM

Listed below are the few reasons you should think of career in Business (Big Data) Analytics

1. Exponential growth of Big Data market

The Big Data market is predicted to grow exponentially across the world and it shows no signs of deceleration. In step with NASSCOM, the Indian Big Data analytics sector is expected to grow to achieve USD 16 billion by 2025 from the present level of USD 2 billion.





2. Big Data is used in every industry

Data professionals are not restricted to work for just a few industry segments but their contribution is for all kinds of industry verticals. You can work in any of the domains like finance, manufacturing, information technology, communications, retail, logistics, and automobiles.

“ Each industry uses Big Data for taking a competitive advantage and making data-driven decisions ”

Prof. Manoj Jena, Program Chairperson Business Analytics



3. Better career opportunities & High salaries

With the increase in the datasets across the universe, the demand for Big data analytics is very hot. According to estimates, the data will further grow to zettabytes in 2025. This means the need for Data Scientists, Data Engineers, and Data Analysts will also increase well in the future.

KSOM FACULTY



Prof. Manoj Kumar Jena
Program Chairperson
B.Tech. (CET Bhubaneswar)
M.Tech. (IIT Bombay)
PGDM (IIM Calcutta)



Prof. Brajaballav Kar
B.Tech
PGDM (XIMB)
Ph D



Prof. Surya Narayan Mishra
B.Arch (IIT Kharagpur)
PGPM (IIM Lucknow)



Prof. Joydeep Biswas
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SAS

COURSE MODULE

MBA in Business Analytics is covered in 4 semesters. The subject allocation is done as per the course requirement of the respective institutions. The first-year syllabus is common to all the streams, with specializations being formally divided and focused upon in the final year with 16-20 months of on-the-job internship in the 4th semester.

The table below lists the subjects taught in MBA in Business Analytics syllabus.

SEMESTER-I	SEMESTER-II	SEMESTER-III	Electives Bouquet
<ul style="list-style-type: none"> Financial Reporting and Analysis Human Resource Management OB: Individual / Group Dynamics & OT Legal & Ethical Aspects of Business Managerial Computing & Software Economic Environment of Business Analytic Toolbox Data querying, Data processing using SQL Advanced Stat and Probability for Data Science Multivariate Data Analytics using SPSS 	<ul style="list-style-type: none"> Transforming Businesses through IT Science & Art of Marketing Business Operations & Value Chain Logistics, Supply Chain & E-commerce Statistics and Business Research Strategic Management Business Analytics Predictive Analytics using SAS Data Mining and Business Intelligence Hadoop & Big Data Management 	<ul style="list-style-type: none"> Data Analytics using R Machine Learning & AI Text mining and analytics Elective-I Elective-II Elective-III Elective-IV Elective-V 	<ul style="list-style-type: none"> Credit Risk Analytics Digital Marketing Analytics Financial Time Series & Analysis HR Analytics Internet of Things Introduction to Marketing analytics Quantitative Finance using R Supply chain analytics Retail Analytics Advanced Business Analytics
SEMESTER-IV	10-20 WEEKS OF IMMERSION INTERNSHIP		

Candidate Eligibility:

60% career with graduation in Engineering, Science, Commerce, Economics, Statistics, Mathematics or Business administration only.

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Last Date: 10th January 2023

Visit: **ksom.ac.in/kiiteem**

OR Apply through your CAT/MAT/XAT/CMAT score

Visit: **ksom.ac.in/mba**

Working professionals may apply too. Prior work experience will carry additional weightage in selection.

Total Seats - 30

"Learning from data is virtually universally useful. Master it and you will be welcomed anywhere."

– **John Elder**
Elder Research



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SCHOOL OF MANAGEMENT



TAKE YOUR HEALTHCARE EXPERTISE TO THE NEXT LEVEL

Curriculum designed for the
Industry, by the Industry

**MBA in
Healthcare Management**

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Specialized' MBA Program

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Looking for a career jump? Super MBA is for you.

APPLY NOW

*"It doesn't take an instant more, or cost a penny more, to be empathetic than it does to be indifferent."
~ by Brian Lee*

WHY MBA IN HEALTHCARE MANAGEMENT?

Things don't come with a statutory warning, and however well-equipped we are, we aren't really prepared without proper and managed planning.

In the effervescing Corona times, Healthcare Management has become a critical cog with respect to hospitals, pharmaceuticals, public health, biomedical, and healthcare financing ”

- Dr. Saroj Mahapatra, Director, KSOM

It is one of the recent and upcoming preferred management programs that is offered as a specialized MBA course.

1. A Niche Profile

The specialization in Healthcare Management offers you with domain knowledge in the healthcare sector and also equips you with general management skills. Healthcare domain knowledge helps in developing a niche profile which leads to less competition compared to a general PGDM/MBA.



2. A Recession Proof Sector

The continuous research due to lack of access to quality healthcare makes Healthcare Management a recession-proof sector for many more decades offering high career opportunities to the professionals with specialized MBA Healthcare & Hospital Management.



4. Partner Hospital in KIMS (Kalinga Institute of Medical Sciences)

The program would primarily focus on giving the best education in the concerned arena with wide exposure to real practitioners like doctors and health professionals to all the students. With KIMS being part of the same University there will be plenty of opportunities to practice various modules with live projects and immersive on-the-job internships. This will help students to be efficiently prepared for the best possible professionals in the health sector.

5. Lucrative Jobs & Career Options

MBA in Healthcare Management eventually gives one the prospects of getting career options ranging from Hospital Administrator, Healthcare Information Manager, Medical Practice Manager, Oncology Coordinator, Claims Manager to being the Hospital CEO or CFO. With an average MBA Healthcare Management salary ranging from INR 6 to 14 LPA, the top firms recruiting these graduates include Apollo Life, Cadila Healthcare, Cipla, Wipro GE HealthCare, etc.

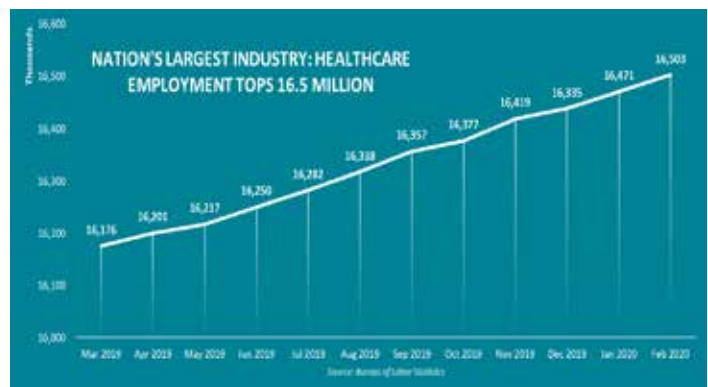


3. The Best Alternative

Moreover, students who had an aspiration to pursue their career as health professional and were unable to establish themselves as Doctors can get their next best alternative by pursuing this course.

“ With the more prominent admittance to wellbeing data through different medical care locales and applications, this new biological system has offered to ascend to the particular MBA Healthcare Management Course ”

- Dr. Shikta Singh, Program Chairperson Healthcare Management



“If we do not lay out ourselves in the service of mankind whom should we serve?”

– John Adams

COURSE MODULE

MBA Healthcare Management Syllabus is covered in 4 semesters. The first-year syllabus is common to all the streams, with specializations being formally divided and focused upon in the final year with a 5 months internship in the 3rd semester in renowned hospitals like KIMS, AMRI, Apollo, Care, Kalinga, Utkal Hospital, etc.

The table below lists the subjects taught in the MBA in Healthcare Management syllabus.

SEMESTER-I	SEMESTER-II	SEMESTER-III
<ul style="list-style-type: none"> Financial Reporting and Analysis Human Resource Management OB: Individual / Group Dynamics & Organization Theory Legal and Ethical Aspects of Business Managerial Computing and Softwares Economic Environment of Business Information Technology for Health Managers Business Etiquette and Grooming Hospital Administration Principles of Epidemiology and Public Health System 	<ul style="list-style-type: none"> Transforming Business through Information Technology Science and Art of Marketing Business Operation and Value Chain Logistics, Supply Chain and E-Commerce Statistics and Business Research Strategic Management Supply Chain Management in Health Care Health Economics Leadership in Healthcare Legal Aspects in Healthcare Basics of Clinical Research 	ELECTIVE CORE COURSES <ul style="list-style-type: none"> Machine Learning and Artificial Learning In Healthcare Total Quality Management in Healthcare Health Informatics Disaster Management and Mitigation Resources <hr/> <ul style="list-style-type: none"> Pharmaceutical – A Perspective Pharmaceutical Marketing Pharma Logistics Management <hr/> <ul style="list-style-type: none"> Health Insurance and Policy Micro Insurance PPP Model <hr/> <ul style="list-style-type: none"> Managing Hospital Services Hospital Planning Hospital Marketing <hr/> <ul style="list-style-type: none"> Healthcare Information system Technology Management in Healthcare Electronic Medical Records Telemedicine's and Telehealthcare App
SEMESTER-IV	10-20 WEEKS OF IMMERSION INTERNSHIP	

Candidate Eligibility:

60% career with graduation in Medical Sciences, Pharma, Biotechnology. MBBS can apply too. Apply through KIITEE Management - 2023. Last Date: 10th January 2023

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Working professionals may apply too. Prior work experience will carry additional weightage in selection. Total Seats - 30

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Prof. Shikta Singh

Program Chairperson
Ph.D (Applied & Analytical
Economics)



Prof. Ashutosh Kar

B.E. Electrical (NIT Rourkela)
PGDBM (IIM Ahmedabad)



Prof. Bhuwandeep

B.Tech (Hons) IIT Kharagpur
PGDBM, IIM Bangalore



Prof. Sumita Mishra

MSW (TISS)
FPM (MDI, Gurgaon)

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Ashish Pati

Facility Director
CK Birla Hospital (RBH Jaipur)



Kanishka Das

Founder & CEO
IKS Health



Ishita Medhekar

CHRO
Metropolis Healthcare



Dr. Saurendra Das

Healthcare Consultant
Former ED, Excel Life Sciences



Shamik Mukherjee

Head of Sales and Marketing
India Glycols Ltd.



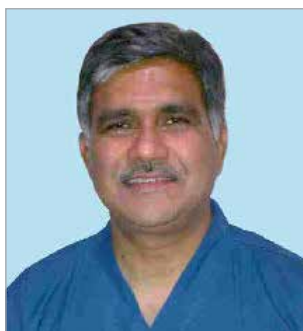
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Global Head
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Ipsium Lifesciences LLP



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Dr. L. N. Tripathy

Sr. Vice Chairman
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Keerti Bhusan Pradhan

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Curriculum Designed for the Industry, by the Industry

MBA in Construction Management

A 2 years 'Super Specialized' MBA Program.

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Leap on to the next growth story of India with Super MBA

APPLY NOW

“To me, a building – if it’s beautiful - is the love of one man, he’s made it out of his love for space, materials, things like that.”

– **Martha Graham**

WHY MBA IN CONSTRUCTION MANAGEMENT?

In India, the construction industry is in the starting phase and hence offers vast opportunities to construction management professionals. During the fiscals 2020 to 2025, sectors such as Energy (24%), Roads (19%), Urban (16%), and Railways (13%) amount to around 70% of the projected capital expenditure in infrastructure in India. The NIP was announced in the Union Budget and is aimed at helping India become a \$5 trillion economy by 2025.



1. Plethora of Opportunities

Post Graduate candidates specializing in Construction Management could become Planning Engineer, Project Manager, Controllers and Monitors, Procurement and Coordination Executives, Project Cost Estimator, Project Risk Manager, Project Quality Manager, Project Leader, Project Scheduler, Assistant Managers, and Planning Managers in construction companies in collaboration with specialists such as Architects, Structural Engineers, Electrical Engineers, Sustainability Experts, Finance Experts, and others.

“ Job opportunities are plenty in Large Development Companies, International Consulting Firms, Multinational Firms, Government Sector Organizations & Construction Firms ”

– **Dr. Saroj Mahapatra**, Director, KSOM



2. Huge Scope

Total project capital expenditure in infrastructure sectors in India during the fiscals 2020 to 2025 is projected at over Rs 102 lakh crore. According to the Project Management Institute report, (Project Management Job Growth and Talent Gap 2017-2027) “India will require 70 lakhs new project (construction) managers in next 10 years. India will emerge as the fastest-growing country in the world for project management-oriented employment”.



3. Core Skill

“ As per research as many as 97% of graduate engineers are seeking jobs either in software engineering or core engineering. However, only 3 percent of graduate engineers have the necessary skills to be employed in the product or software market, and close to just 7 percent can handle core engineering tasks ”

**- Prof. Mohibullah, Program Chairperson
Construction Management**

PEDAGOGY

The pedagogy will comprise lectures by specialized faculty, case discussions, and hands-on exposure to relevant software and tools. Concepts will be explained using examples drawn from real life and will cover current trends and market practices. The institution’s education policy is centered on equipping the candidates with adequate tools to approach real-time problems with creative and dynamic, yet industry-relevant solutions.

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Prof. Mohibullah

Program Chairperson

B.Tech - B.I.T, Sindri, Dhanbad
M.Tech - IIT Madras
Worked at: Larsen & Toubro



Prof. Surya Narayan Mishra

B.Arch (IIT Kharagpur)
PGPM (IIM Lucknow)



Prof. Bhuwandeep

B.Tech (Hons) IIT Kharagpur
PGDBM, IIM Bangalore



Prof. Joydeep Biswas

B. Tech (IIT-BHU, Varanasi)
PGDM (XLRI Jamshedpur)

BOARD OF STUDIES

Eminent professionals from the industry will share their experiences and enable aspiring students to broaden their vision. Technical talks will be conducted by very senior people from the construction industry.



Prashant Mewada

Head
Projects - DLF Ltd.



Chandrajit Pati

Senior Vice President HR
RIL



Sameer Gujar

CEO & MD
Dirigir



Shival Manchanda

Director
ENIA Design



Sharwan K. Manocha

ZED Master Trainer &
Assessor - MS(QCI), Mgmt Consultant
ExDirector - Machinery Div.
KazStroy Service - Kazak



Dr. C. Jayakumar

VP & Head (HR)
LnTECC



Rakesh Srivastava

VP
Jindal Water Infrastructure
(JWIL)



Ajay Kumar Singh

VP
GR Infraprojects Ltd

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Professor & Dean
NICMAR, Hyderabad



Col Anil Pokhriyal
CEO
MEP Sector Council, NSDC



Rajiv Nehru
InMarket Lead, Asia Pacific
RICS (Royal Institution of
Chartered Surveyors), UK



Dr. Niranjana Swarup
Director
Construction Industry
Development Council



Sanjay Roy
Sr VP
Simplex Infrastructures Ltd.



Tridip Sarma
VP
Patel Engineering Ltd.



Saroj Nayak
Director
Global Archer Consultancy



Sachindra Datt Tripathi
General Manager - HR
JMC Projects India Ltd.



Narayana Rao
VP HR
NCC Ltd.



Karthikeyan
Sr Director
Cost Competency
CBRE



Sujoy Banerjee
Group Chief People Officer &
Head - Marketing
Gainwell Commosales
Pvt. Ltd.



Ashok Tripathi
Founder
EH & S CARES



Pramod Misra
General Manager & Head - HR
Admin & Corporate Communication
GR Infraprojects Ltd.



Prof. Kumar Bijoy
Assistant Professor & Chartered
Financial Analyst
SSCBS, Delhi University

"It's not the beauty of the building you should look at; it's the construction of the foundation that will stand the test of time."

– David Allan Coe

COURSE MODULE

MBA in Construction Management is covered in 4 semesters. Through classroom learning is given emphasis during the course, students are required to undergo live site visits and do mini projects at various construction project sites for which the information gathered from business/industry is analyzed and presented in the form of reports. Important project management tools like Primavera, MSP, Road Estimator, Calquan, Cost X, MS Excel sessions will be provided to the student to equip them for better managing skills of the projects. Every student in the final semester of the program is required to undertake a project assignment under the guidance of a faculty supervisor. The student should choose a topic on which primary data is to be gathered and analyzed in order to prepare a dissertation, which is evaluated by a panel of experts.

The table below lists the subjects taught in MBA in Construction Management syllabus

SEMESTER-I	SEMESTER-II	SEMESTER-III
<ul style="list-style-type: none">Financial Reporting and AnalysisHuman Resource ManagementOB: Individual / Group Dynamics & OTLegal & Ethical Aspects of BusinessManagerial Computing & SoftwareEconomic Environment of BusinessConcepts & Models in Construction Project ManagementConstruction Methods & TechnologyConstruction Contract Management, Bidding & TenderingQuantity Surveying & Estimation	<ul style="list-style-type: none">Transforming Businesses through ITScience & Art of MarketingBusiness Operations & Value ChainLogistics, Supply Chain & E-commerceStatistics and Business ResearchStrategic ManagementConstruction Equipment ManagementManaging Risks in Construction ProjectsProject Quality & Safety ManagementManaging Infrastructure Projects	<ul style="list-style-type: none">Business Development and Project MarketingPublic-Private Partnership in Infrastructure DevelopmentReal Estate Development, Marketing & ManagementThe Legal Environment of Construction ProjectsInformation Technology and Systems for Project ManagementBuilding Information ModelingConstruction Materials ManagementBridge Construction Technology and ManagementRoads and Highway Project DevelopmentPort Infrastructure Construction & ManagementManagement of Oil and Gas ProjectsManagement of Underground Construction and Marine StructuresGreen Construction ManagementProject Formulation and appraisal
Workshops <ul style="list-style-type: none">Project planning & Scheduling using Primavera P-6/MSP.Quantity takeoff using Road Estimator/Calquan/Cost XManagerial SkillsIntelligent Bin for Smart Cities; IoT, AIHands on experience on Budget Preparation, Mobilization & Demobilization, Activity Duration based exercises		
SEMESTER-IV	10-20 WEEKS OF IMMERSION INTERNSHIP	

Candidate Eligibility: 60% career with graduation in Architecture, Civil Engineering, Design Engineering, Industrial Engineering, Mechanical Engineering, Structural Engineering, Electrical Engineering, Electronics & Instrumentation. Other engineering branches may apply too.

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Visit: ksom.ac.in/mba

Working professionals may apply too. Prior work experience will carry additional weightage in selection. Total Seats - 30



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Master the Distribution Network

Curriculum designed for the Industry,
by the Industry

MBA in Supply Chain Management

A 2 years 'Super Specialized'
MBA Program

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Make your resume stand out with Industry endorsed Super MBA



"All we are doing is looking at the time line, from the moment the customer gives us an order to the point when we collect the cash. And we are reducing the timeline by reducing the non-value adding wastes."

~ **Taiichi Ohno**, Father of Toyota Production System (TPS)

WHY MBA IN SUPPLY CHAIN MANAGEMENT?

Board of The efficiency of a manufacturing company depends on its supply chain management. It needs to produce, store, meet the demands of various markets in order to maintain the cycle.

" Creating a proper distribution channel is the sole responsibility of supply chain management. Every operation related to warehousing and logistics will be handled by the management team "

-Dr. Saroj Mahapatra, Director, KSOM

Pursuing an MBA in Supply Chain Management at KSOM will offer the best platform to find ample opportunities to grab and design a bright future in this field.



1. Huge Scope

India has been experiencing a major boom in logistics and supply chain in the last few years. The demand in this field was initially not met with an adequate response as we did not have enough skilled workforce that specialized in this area. As a result, there is much demand for qualified professionals especially decision-makers in supply chain management. Due to technology changes in this ever-evolving market, job growth is on the rise. Therefore an MBA in Supply chain Management has become a much sought-after MBA specialization.

2. Great Career Options

MBA in Logistics and Supply chain Management Course covers a wide spectrum of topics out of which you can choose four that suit your career aspirations the best. For a successful career in Supply chain Management, students need a broad foundational understanding of business which includes basic finance, accounting, decision making, and general marketing. It helps students excel in areas of procurement, logistics, supply chain, and operations through business management. For a deeper understanding of the business, students can also opt to learn about purchasing and sourcing, movement of goods, and supply chain operations.



3. High Potential

“ Supply Chain Management (SCM) is one of the big things in the Indian industrial scenario. According to the management experts, there is a lot of scope for Supply Chain Management (SCM) in India due to increasing uncertainty of supply networks, shorting of the product’s life cycle, and globalization of business ”

- Dr. Sushanta Tripathy
Program Chairperson
Supply Chain Management

The employability potential of graduates is very high here. The career opportunities for Supply Chain Management are:

- Purchase Manager
- Strategic Planner
- Materials Analyst
- Supply Chain Manager
- Warehouse Manager



PEDAGOGY

The pedagogy will comprise lectures by specialized faculty, case discussions, and hands-on exposure to relevant software and tools. Concepts will be explained using examples drawn from real life and will cover current trends and market practices. The institution's education policy is centered on equipping the candidates with adequate tools to approach real-time problems with creative and dynamic, yet industry-relevant solutions.

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Prof. Sushanta Tripathy
Program Chairperson
Ph.D., IIT Kharagpur



Prof. Piyusa Das
B.Tech (CET Bhubaneswar)
PGDM (IIM Lucknow)



Prof. Ritika Sharma
B.E. Food Tech (Panjab University)
PGD-ABM (IIM Lucknow)



Prof. Brajaballav Kar
B.Tech, PGDM (XIMB)
Ph.D.

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Credit Suisse India



Ingit Saxena
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SSIPL Retail Ltd.



Lalit Das
Founder & CEO
SS Supply Chain Solutions
Pvt. Ltd. (3SC)



Karthikeyan S
Founding Member
SAP Practice - Thoucentric



Subir Verma
Head (HR, IR & Medical
Services) - TATA POWER DDL



Dr. Purushottam Meena
Associate Professor
New York Institute of Technology
Supply Chain & Data Analytics



Amarpreet Singh
CEO
KASHWARE



Vineet Pandey
Chief Operating Officer
XaaSTag

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Executive Vice President
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Faridabad, Haryana, India



Sakti Parida
Vice President - Supply Chain & CPO
Crompton Greaves Consumer
Electricals Ltd.



Rohan Sinha
Sr. Project Manager - BCT
Supply Chain Consultant



Dr. K. Ganesh
Global Lead
Manufacturing & Supply Chain (MSC)
Center of Competence (CoC)
& Senior Knowledge Expert
McKinsey and Company



Nishant Kolgaonkar
SVP & Group Head HR
NTC Logistics India
Pvt. Ltd.



Sathish Narayanan
MD & CEO
Expert in Supply Chain Consulting
Lean Six Sigma, Digital transformation
& Go To Market



Dr. Manoj Dora
Director
Collaborative Project &
Outreach, Head, Operation
& Information
Management Group, UK



Surya Kanta Das
Head of Planning
Distribution Logistics
(SCM) - Mobile and IT Division
Samsung Electronics India
Pvt. Ltd.

COURSE MODULE

The program curriculum is broadly divided to cover four dimensions

Corporate Exposure | Interpersonal Skills | Content-based Appique | Industrial Mentorship

The table below lists the subjects taught in MBA in Supply Chain Management syllabus.

SEMESTER-I

- Financial Reporting and Analysis
- Human Resource Management
- OB: Individual / Group Dynamics & Organisation Theory
- Legal & Ethical Aspects of Business
- Managerial Computing & Software
- Economic Environment of Business

SEMESTER-II

- Transforming Business through Information Technology
- Science & Art of Marketing
- Business Operations & Value Chain
- Logistics, Supply Chain & E-Commerce
- Statistics & Business Research
- Strategic Management
- Marketing of Logistics

SEMESTER-III

SIX ELECTIVES FROM THE BOUQUET

- International Logistics Management
- Project & Contracts Management
- Integrated Logistics Management
- Export and Import Management
- Distributed Management
- Shipping and Maritime Law

SEMESTER-I

- Logistics Systems & Technology
- Strategic Logistics Management
- Warehouse Management
- Retail Logistics & SCM

SEMESTER-II

- Modern Logistics Operations
- Supply Chain Analytics
- Logistics Information Systems

SEMESTER-III

- Maritime Logistics and Documentation
- Rail, Road and Air Cargo Logistics
- Small Business Management
- Event Management
- Sustainable Supply Chain Management
- Agribusiness Supply Chain Management

SEMESTER-IV

10-20 WEEKS OF IMMERSION INTERNSHIP

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Total Seats - 30

"During the last war, eighty percent of our problems were of a logistical nature."

– *Field Marshall Montgomery*