



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF MANAGEMENT**

# Master the Distribution Network

Curriculum designed for the Industry,  
by the Industry

**MBA in Supply Chain Management**

A 2 years 'Super Specialized'  
MBA Program

[ksom.ac.in/supermba](http://ksom.ac.in/supermba)

# Make your resume stand out with Industry endorsed Super MBA



“All we are doing is looking at the time line, from the moment the customer gives us an order to the point when we collect the cash. And we are reducing the timeline by reducing the non-value adding wastes.”  
~ *Taiichi Ohno, Father of Toyota Production System (TPS)*

## WHY MBA IN SUPPLY CHAIN MANAGEMENT?

Board of The efficiency of a manufacturing company depends on its supply chain management. It needs to produce, store, meet the demands of various markets in order to maintain the cycle.

“ **Creating a proper distribution channel is the sole responsibility of supply chain management. Every operation related to warehousing and logistics will be handled by the management team** ”

-Dr. Saroj Mahapatra, Director, KSOM

Pursuing an MBA in Supply Chain Management at KSOM will offer the best platform to find ample opportunities to grab and design a bright future in this field.



### 1. Huge Scope

India has been experiencing a major boom in logistics and supply chain in the last few years. The demand in this field was initially not met with an adequate response as we did not have enough skilled workforce that specialized in this area. As a result, there is much demand for qualified professionals especially decision-makers in supply chain management. Due to technology changes in this ever-evolving market, job growth is on the rise. Therefore an MBA in Supply chain Management has become a much sought-after MBA specialization.

## 2. Great Career Options

MBA in Logistics and Supply chain Management Course covers a wide spectrum of topics out of which you can choose four that suit your career aspirations the best. For a successful career in Supply chain Management, students need a broad foundational understanding of business which includes basic finance, accounting, decision making, and general marketing. It helps students excel in areas of procurement, logistics, supply chain, and operations through business management. For a deeper understanding of the business, students can also opt to learn about purchasing and sourcing, movement of goods, and supply chain operations.



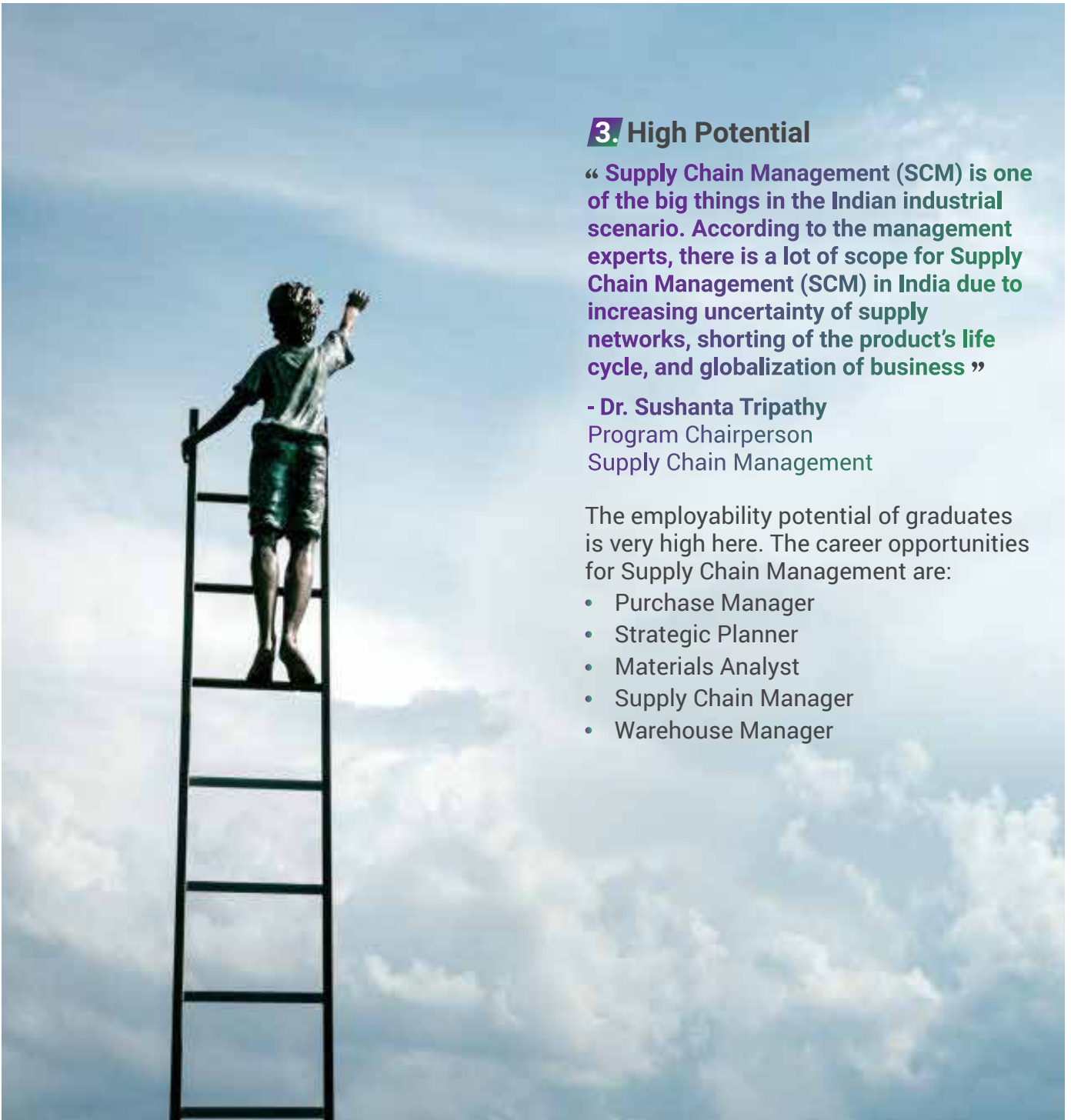
## 3. High Potential

“ **Supply Chain Management (SCM) is one of the big things in the Indian industrial scenario. According to the management experts, there is a lot of scope for Supply Chain Management (SCM) in India due to increasing uncertainty of supply networks, shorting of the product's life cycle, and globalization of business** ”

- **Dr. Sushanta Tripathy**  
Program Chairperson  
Supply Chain Management

The employability potential of graduates is very high here. The career opportunities for Supply Chain Management are:

- Purchase Manager
- Strategic Planner
- Materials Analyst
- Supply Chain Manager
- Warehouse Manager



# PEDAGOGY

The pedagogy will comprise lectures by specialized faculty, case discussions, and hands-on exposure to relevant software and tools. Concepts will be explained using examples drawn from real life and will cover current trends and market practices. The institution's education policy is centered on equipping the candidates with adequate tools to approach real-time problems with creative and dynamic, yet industry-relevant solutions.

## KSOM FACULTY



**Prof. Sushanta Tripathy**  
Program Chairperson  
Ph.D., IIT Kharagpur



**Prof. Piyusa Das**  
B.Tech (CET Bhubaneswar)  
PGDM (IIM Lucknow)



**Prof. Ritika Sharma**  
B.E. Food Tech (Panjab University)  
PGD-ABM (IIM Lucknow)



**Prof. Brajaballav Kar**  
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& Information  
Management Group, UK



**Surya Kanta Das**  
Head of Planning  
Distribution Logistics  
(SCM) - Mobile and IT Division  
Samsung Electronics India  
Pvt. Ltd.

## COURSE MODULE

The program curriculum is broadly divided to cover four dimensions

**Corporate Exposure | Interpersonal Skills | Content-based Applique | Industrial Mentorship**

The table below lists the subjects taught in MBA in Supply Chain Management syllabus.

### SEMESTER-I

- Financial Reporting and Analysis
- Human Resource Management
- OB: Individual / Group Dynamics & Organisation Theory
- Legal & Ethical Aspects of Business
- Managerial Computing & Software
- Economic Environment of Business

### SEMESTER-II

- Transforming Business through Information Technology
- Science & Art of Marketing
- Business Operations & Value Chain
- Logistics, Supply Chain & E-Commerce
- Statistics & Business Research
- Strategic Management
- Marketing of Logistics

### SEMESTER-III

#### SIX ELECTIVES FROM THE BOUQUET

- International Logistics Management
- Project & Contracts Management
- Integrated Logistics Management
- Export and Import Management
- Distributed Management
- Shipping and Maritime Law

### SEMESTER-I

- Logistics Systems & Technology
- Strategic Logistics Management
- Warehouse Management
- Retail Logistics & SCM

### SEMESTER-II

- Modern Logistics Operations
- Supply Chain Analytics
- Logistics Information Systems

### SEMESTER-III

- Maritime Logistics and Documentation
- Rail, Road and Air Cargo Logistics
- Small Business Management
- Event Management
- Sustainable Supply Chain Management
- Agribusiness Supply Chain Management

### SEMESTER-IV

10-20 WEEKS OF IMMERSION INTERNSHIP

**Candidate Eligibility:** 60% career with graduation in Commerce, Engineering, Economics, Statistics, Computer Science, Business Administration.

Apply through KIITEE Management 2022. Last Date: 10th January 2022

OR Apply through your CAT/MAT/XAT/CMAT score

Working Professionals may apply too. Prior work experience will carry additional weightage in selection.

Total Seats - 30

“During the last war, eighty percent of our problems were of a logistical nature.”

– *Field Marshall Montgomery*

**APPLY NOW**