



Date : 02.03.2021

Dear Candidate,

Greetings from KIIT School of Management (KSOM). I am delighted to welcome you to the KSOM family. KSOM is proud to be a key constituent of KIIT University, an Institution of Eminence, among top 20 in India.

I am sure you too are as proud and excited as we are, to be associated with this wonderful place of learning. Let me quickly tell you why this place is so unique and why you can expect to undergo a transformation here:

- KSOM is focused on quality education. We are well known for our innovative curriculum, student care, learning opportunities, environment and teaching quality.
- KSOM is currently ranked 32 by NIRF, the most credible ranking system in India.
- Our faculties are thought leaders in Business Management. 90% of our faculties have doctoral research and 50% have corporate leadership experience with background education from IIMA, MDI, IIML, XLRI, IIMK, XIMB and other top Institutions of the country. In 2019 alone, our faculties have published over 60 high quality research papers in acclaimed journals and six Books in Management.
- The sprawling 35 acres campus of KSOM is world class in all parameters and today it is acknowledged by one and all as the most beautiful and aesthetically designed learning environment anywhere in India.
- You are invited to visit the website at www.ksom.ac.in and take a virtual tour of the campus to see the facilities e.g. Amphitheatre, Sculpture Park, Sports facilities, Pools, Lecture Halls and Auditorium.
- You can expect to meet and interact with top Industrialists and C-Suite Corporate Leaders e.g. CMD, CEO, CFO, CHRO levels through our round-the-year events starting with your joining.
- Many exciting student clubs and special interest groups will keep you busy throughout the year where you will learn the challenges of managing, while having a lot of fun. Some of uniquely designed programmes for your development are :
 - Konfluence – The Induction Program
 - Konfidant – The Corporate Mentoring Program
 - Katallyst – Career Development Engagement Process
 - Konclaves – Area Specific National Level conclaves in HR, Finance, Marketing and Analytics
 - Konfernce - Annual International Management Conference
 - Kuriocity – Annual Business Research Fair
 - Kolosseum – Annual Business Festival
 - National Seminar & CXO Talks – At least once a month
 - Knowledge Dialogues – Creative student led programmes
 - Konversations - The quarterly e-zine for creative expressions.
- KSOM has a supportive 4000+ strong Alumni base. Many of the Alumnus are occupying top positions in reputed Corporates including MNCs and have built large enterprises of their owns starting as entrepreneurs.
- If you would be interested to become an entrepreneur, you also have ready access in our University campus to one of the biggest and best Technology Business Incubators in the country, which is currently home to over 100 start ups.
- The MBA KSOM is among the very few valued programmes in India to attract best of corporates to campus for online recruitment during the pandemic. Placement@KSOM has recorded new highs during the lockdown.

I, personally, look forward to seeing you in the campus which is likely to open physically for students in the new session. I hope that you will use your two years of MBA fruitfully, turning yourself into someone, the Institution can be proud of.

Dr. SK Mahapatra
Director,
KIIT School of Management