



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF MANAGEMENT

KSOM FIGHTS COVID 19



“

I Can Do Things
You Cannot,
You Can Do
Things I Cannot;
**Together We
Can Do Great
Things.** And we
will defeat Corona.

”

Dr. Achyuta Samanta
Founder - KIIT & KISS



Message from Director

“ I congratulate my students and my faculty for the continuity of teaching-learning process at KSOM in this Spring Semester, and for successful completion of our academic discourses as per schedule for the Spring Semester.

The foresight and far-sight of our visionary Founder has been resulting in a gradual process of adaptation and practice of wireless and internet technology, by all our faculty, staff and students, for over a decade. His vision has yielded great dividend now. The faculty and students alike, could seamlessly switchover from physical class rooms to virtual classrooms, and even, more wonderfully, for the eligible students, from physical SIPs to virtual SIPs, in the safety of their respective homes, during a nationwide lockdown caused by the Covid-19 pandemic. Moreover, the constant mentoring of the students by their respective faculty mentors has ensured that no student feels neglected or unattended.

Our non-teaching staff members have shown extraordinary commitment to maintain the campus infrastructure and horticulture, clean and green as ever, by attending physically to their duties in small numbers, in roster, while following the work-from-home decision.

Your personal commitment and wholehearted participation in online learning, has earned the credit for KIIT, as the first University and perhaps the only one until now in India, to have completed the Semester without any interruption, for the students using online platforms on Internet, in time, for the Academic Year 2019-20, for 25000 students. You should be proud of being part of making history! A big congratulations to all of you! ”

KSOM Efforts during the Pandemic

When the entire world reels under the effect of the current pandemic, when it is easy to lose hope and positivity, and while in frustration and anger at lockdown and all associated confinements and restrictions, when it is easier to stay put at one place, and hugely difficult to go forward, we, at KIIT School of Management (KSOM) have managed not just to go forward in our sole aim at betterment of our student fraternity, but have also emerged as one of the few educational institutes to have successfully completed all tasks related to the successful completion of the current academic session.

Attendance, Study Materials & Exams

All classes have been conducted online with more than **90% students' attendance**, as per schedule, by the robust, energetic, encouraging and magnanimously supportive, skilled teaching force of KSOM.

Study materials of the highest order have been shared with the students to enable them to prepare for the examinations.

Online examination across all the years, and departments of both, MBA and BBA, are scheduled to be held from April end to May end, 2020. Students have shown great enthusiasm in support of the online examination. At KSOM, we believe in doing things with a difference, and online End Semester Examination, 2020, is a culmination of all our combined efforts in making KSOM scale the greatest heights of academic excellence, no matter what adversities the world outside may be subject to.



Mentor Mentee Counselling

Regular meetings of the faculty mentors with their mentees have ensured that no student feels unattended or ignored. Each student has been treated with personalized attention, all queries answered, and all issues taken care of, with the help of the mentors, and related intra-college departments.

Summer Internship Programs and Faculty Led Project

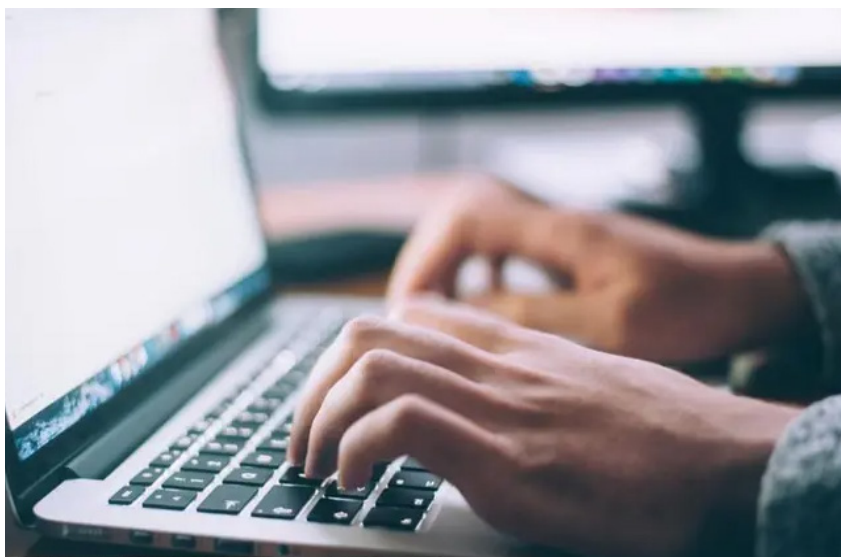
When the corporate world is staggering under the mammoth adversities caused by the pandemic, **KSOM has taken care of the internships** of the eligible students of MBA and BBA, and made sure that no promises of the best internship opportunities for students have been broken. KSOM has managed to arrange **virtual/online SIPs** from corporates for eligible students. Rest of them have been assigned FLPs which will be equivalent to a company's summer internship. These FLPs are being as research projects with many of it being in partnership with leading corporations.



Online Admission Process

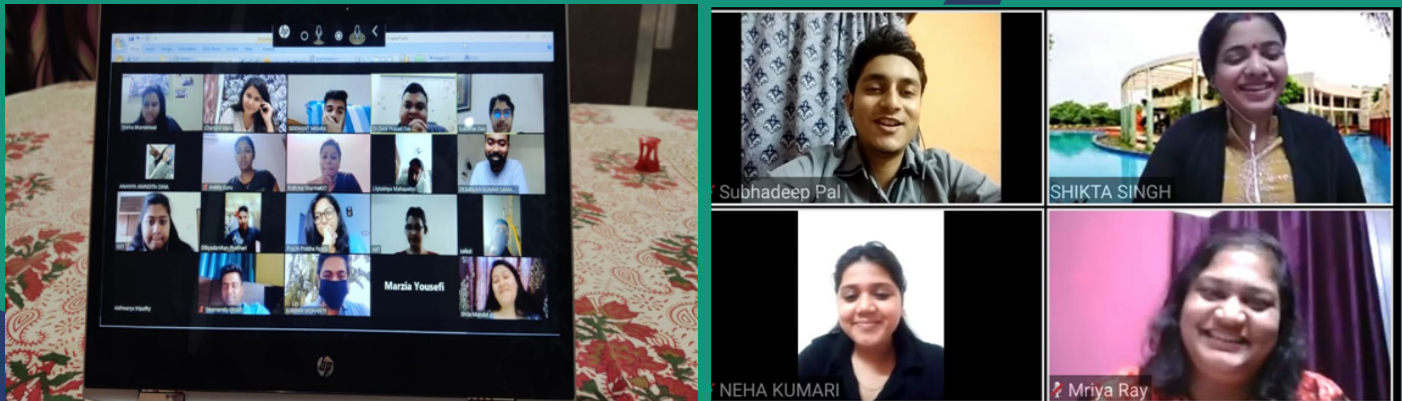
When students passing out of graduation, stand confused and exasperated by the turn of events, not knowing where and when they would be granted admission in postgraduate courses, **KSOM has gone a step ahead and successfully conducted online GDs & PIs for the admission to the MBA course.** The evaluation is collated by a central core team and successful students are invited to join the course

At KSOM, we firmly believe in being there for our students in their overall development, career amelioration, and sound evolution into successful corporate professionals, and all our efforts in these difficult times, when the rest of the world has come to a standstill, do justice to our belief.



Virtual Learning - KSOM

Online Classes - Few Snapshots



Time Manager - PowerPoint

File Home Insert Design Transitions Animations Slide Show Review View Tell me what you want to do...

Clipboard Slides Font Paragraph Drawing

The Shortcut Balancing Loop

4/20/2020 Time Management @Ashok K. Sar 13

Participants (40)

- MS MD SADDIQUE HUSSAIN (me)
- SS SHIKTA SINGH (Host)
- SS Srikanta Sahu
- 1A 1920268 Amit Sahoo
- 1A 1920270 Ankit Dhingra
- G 1920281- Gaurov Pratik Mishra
- 1H 1920282 HIMANSU SEKHAR PANDA
- 1M 1920284-KAUSTAV MITRA

Unmute Me Raise Hand

investment or disinvestment strategies and debt or surplus management.
- Kaushik Basu | Former Chief Economic Adviser

FISCAL POLICY NOW [Compatibility Mode] - PowerPoint

File Home Insert Design Transitions Animations Slide Show Review View Tell me what you want to do...

Fiscal Policy

Click to add notes

Participants (40)

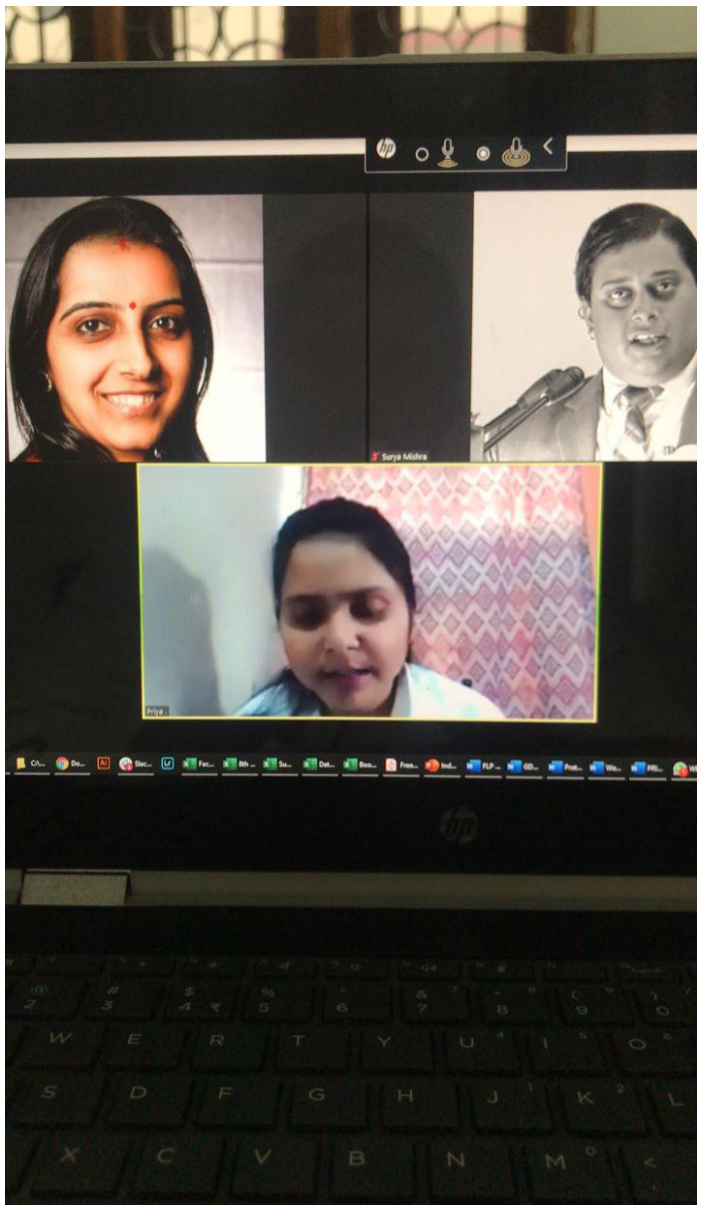
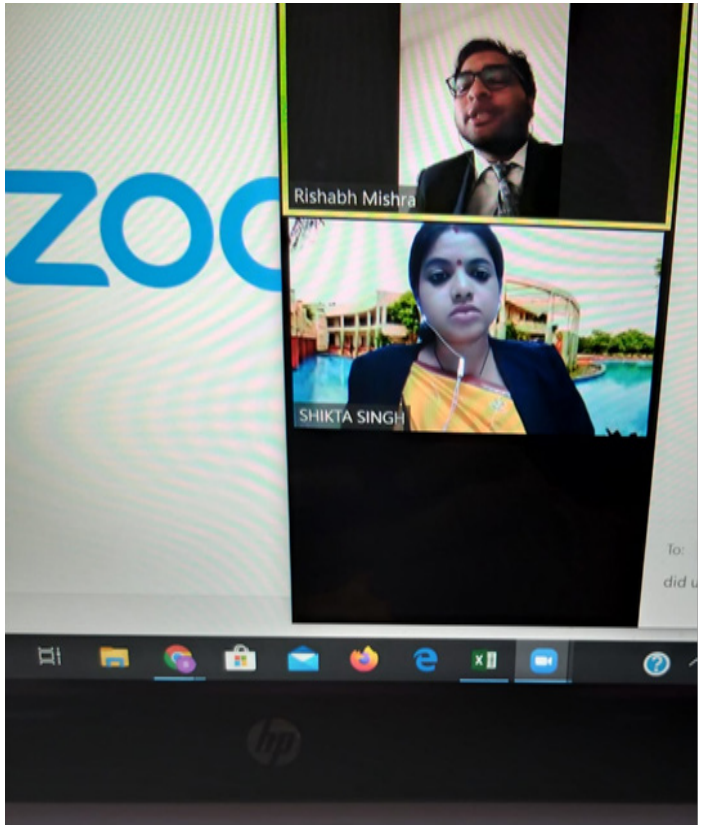
- MS MD SADDIQUE HUSSAIN (me)
- SS SHIKTA SINGH (Host)
- SS Srikanta Sahu
- 1A 1920268 Amit Sahoo
- 1A 1920270 Ankit Dhingra
- G 1920281- Gaurov Pratik Mishra
- 1H 1920282 HIMANSU SEKHAR PANDA
- 1M 1920284-KAUSTAV MITRA

Unmute Me Raise Hand

investment or disinvestment strategies and debt or surplus management.
- Kaushik Basu | Former Chief Economic Adviser

GD and PI - KSOM

Online Classes -
Few Snapshots



Ongoing Work by Hon'ble Founder Dr. Achyuta Samanta through KIIT and KISS during Corona Crisis



“ Students are the heart of KIIT University. Continuing their **pursuit of excellence is at the core of our values** & we have quickly adopted technology to keep with these times. ”

Dr. Achyuta Samanta
Founder - KIIT & KISS



- 01 India's first COVID Hospital** at Kalinga Institute of Medical Sciences (KIMS) is ready and operational. The patients are being treated in KIMS. The Chief Minister of Odisha, Mr. Naveen Patnaik has encouraged and supported the establishment of this speciality hospital. This COVID Hospital is functioning from a block of KIMS with a dedicated team of doctors, nurses, paramedics and housekeeping staff.
- 02 KISS and KIIT** had started its own initiatives way before India declared a national lockdown. All the students in the various schools and University campuses were **safely sent back to their homes** well ahead of the lockdown.
- 03 KISS and KIIT** have set up a **team to source and distribute fruits, vegetables, biscuits and other food materials to animals in and around the campus— such as monkeys, dogs, cattle.** This food distribution to those who are reliant on us happens twice a day.
- 04 A further separate team** has been assigned to **deliver cooked food to police personnel** on duty. Lunch is provided every day to more than 2000 police personnel across Bhubaneswar, Odisha's capital city. Food is also delivered to police personnel in adjoining cities of Puri and Cuttack.
- 05 A team** has also been **distributing family survival packets** that comprise of essential food items – rice, pulses, cooking oil etc. to **disadvantaged people living in slums.**
- 06 KISS and KIIT** is working with the Government of Odisha to provide support in the form of all its available resources – logistics, infrastructure, healthcare, human resources etc.
- 07 KISS Balangir & KISS Mayurbhanj** are also functioning as **COVID 19 hospitals**, along with a further dedicated COVID 19 Hospital in Dr. Samanta's parliamentary constituency Kandhamal in association with the district administration. These are 200 bedded hospitals managed by KIMS and round the clock service following WHO and ICMR guidelines.
- 08 KISS is also working closely with the American Embassy** in evacuation of personnel who have been stuck in Odisha and other adjoining areas.
- 09 KISS and KIIT** have been **distributing cooked meals to migrant labours from Bihar** who are stuck in Odisha. KISS is also distributing feminine hygiene products to women and girls in all the districts of Odisha.
- 10 KISS and Sakha** have joined hands to **provide ration and essential items to Transgender Community** in Bhubaneswar and Rayagada.

Testimonials from our Students

We'd like to share here how encouraging our students have been in our consistent endeavours to make online learning fun for them:



“ It's been a totally different experience with the online classes. Informal, yet informative. Professors have been friendly and sessions have been interactive. Constant considerate messages and mails from the mentor added to this feeling of being attended to and taken care of. ”

- **Pragnya Parija** (BBA II)

“ The online classes conducted by KSOM is not only easy to access but the classroom like discussion makes it much more worthwhile and interactive. The professors are making it much more interesting and make sure that they get in touch with each student to help us grab the concepts and share all the relevant study material through pdf, audio and PowerPoint Presentation format. The Professors share the documents in detail; we don't even have to look at our text books. Attending classes has not only become fun and easy but also flexible enough to finish our assignments on time and still have time for our long lost hobbies. ”

- **Roshni Sen** (BBA III)



“ Many students in classroom environments aren't comfortable speaking in public. In the current online teaching environment in our college, it is much easier to share thoughts with others. And the professors are highly approachable and ready to help us. Our courses completed, study material shared, we are now gearing for our online End Semester Exams.

At KSOM, for the faculty too, it's been an enriching experience. One that honed their technical skills and also brought them and kept them close to the students in these difficult times.

Finally, at KSOM, we are a family. And families stick together in crisis. And move steadily forward towards a brighter, more enriched, and stronger tomorrow, unfazed and undaunted by negativities and adversities. ”

- **Sanyal Kashyap** (BBA I)

“ I seriously never thought when lockdown started, that we would be promoted. With no classes and no exams, how would we? But I must say, our professors at KSOM completed the syllabus through online classes, cleared out doubts a thousand times over, and prepared us for our upcoming online exams. It's been a different experience. But amazing! Even our internship has been taken care of through online resources. And of course, our mentors are constantly striving to guide us in the right direction. ”

- **Shibani Mishra** (MBA I)



“ Online classes at KSOM have helped me take part in class from the comfort of my own home. Most importantly it is available at any location with just an internet connection, which allows students to attend classes using their mobile phones and laptops. Teaching online has given us more content than that of traditional classes. I find the class to be more interactive with the teachers and we can also give real-time feedback. ”

- **Barsha Samal** (MBA II)