



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT



KIIT School of Management

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Towards **TOMORROW**



KIIT School of Management

Placement Brochure



Why Should You Consider KSOM?

Better Pedagogy and Learning

- ⇨ Rigorous academic program with surprise quizzes, multi-level evaluation, stress on non-exam evaluation and experiential learning
- ⇨ Best-in-class summer internship learning, ensured through a five-step review and monitoring

Superior Industry Exposure

- ⇨ Mandatory Guest Lectures for every course
- ⇨ Four National Level Events per annum attended by top Indian/MNC MDs and CEOs
- ⇨ A very active Industry Advisory Board
- ⇨ Students taking up live projects with local industry

Faculty Number and Quality amongst the Best

- ⇨ Several IIM, XLRI and IIT pass outs are full time professors at the institute
- ⇨ An impressive 60% faculty are Ph.D. holders and 90% faculty have industry experience

Focus on Attitude and Behavioural Aspects

- ⇨ Separate Training Cell for improving the soft skill aspects such as emotional maturity, leadership ability and working with uncertainty
- ⇨ Faculty and Alumni Mentoring for the students
- ⇨ Out-of-class learning sessions

30

all India
as per
NIRF 2018

5

MINT-MBA
Universe.com
B-School Ranking
2018 - 19

4

in Eastern
India - Times
of India B-School
Ranking, 2018

₹17.33

LPA (International)
highest salary
offered in
the placement
season 2018-19

₹10.00

LPA (Indian)
highest salary
offered in
the placement
season 2018-19

₹6.50

LPA (Indian)
average salary
for MBA
2018-19 Batch

80+

recruiters,
mostly top Indian
businesses & MNCs
visited the campus
for recruitment

KSOM has **40+ regular and 25+ visiting faculty** members, both among the **highest** across B-schools in India.

Spread over an area of 35 acres, KSOM is an architectural masterpiece that weaves lush greenery with the modernity today's education demands, to create an environment that has few equals in the Indian private B-school space.



Bringing the
INDUSTRY
to the campus

50+ Corporate connection events annually

Industry connect and corporate exposure at KSOM is intense. In addition to the three major national conclaves in the areas of Marketing, Finance and HR, KSOM also organizes several events in a year, including seminar talks, workshops, guest lectures and industry visits. With at least one such event per week, students get to interact with top industry luminaries from Indian and multinational companies.

Industry Partners

SAP University Alliances

TM Tech Mahindra
IT Services and Telecom Solutions

NHRD

DS DASSAULT SYSTEMES

SRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

SIEMENS

Seminars

To foster multi-dimensional knowledge acquisition that goes beyond classroom learning, KSOM organizes regular seminars under three broad themes:

- Leadership Seminar
- Knowledge Seminar
- Entrepreneurship Seminar

While industry professionals come and interact with students for Corporate seminar, the Knowledge seminar is delivered by achievers from several walks of life; from authors to sportspersons, entrepreneurs to social workers.

Guest Lectures

At KSOM, a certain minimum number of classes for each subject have to be taken by an expert from the industry.

This immensely helps the students to get a direct input on how the industry operates and exposes them to the practical challenges faced by managers.

Conclaves and Convention

The school organizes three National Level Conclaves in the areas of Marketing, Finance and HR comprising of keynote speeches and workshops by CEOs/CFOs and VPs of reputed national and global corporations.

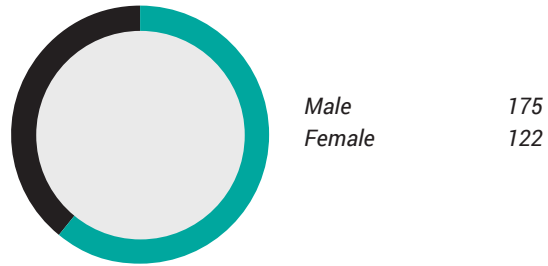
The National Management Convention is a research paper presentation event, which exposes practitioners, students and researchers to the need and value of original research.

Past visitors to KSOM include RBI Deputy Governor, Heads of TCS, HDFC Bank and Mother Dairy, Senior Editor of Economic Times, Noted Ad and Film personality, IIM professors, Authors, and many Senior Managers.

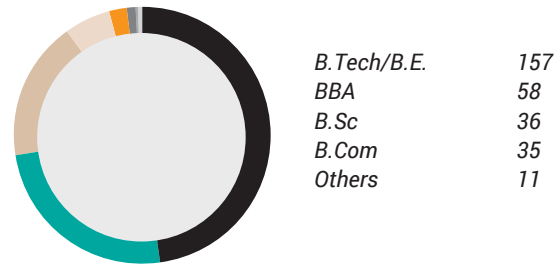


Batch PROFILE

Gender



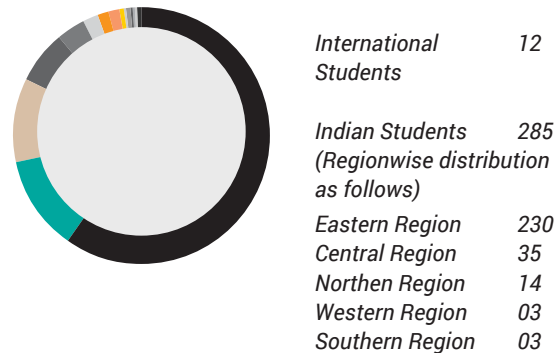
Graduation



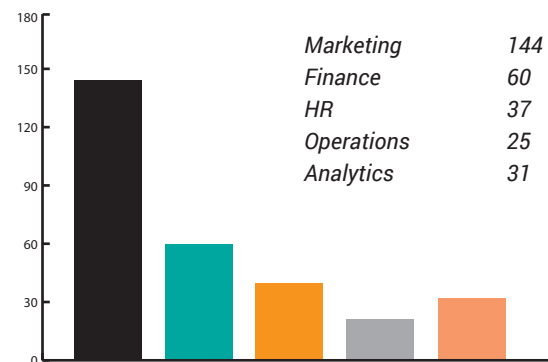
Work Experience



Region



Specialization



Summer Internship

At the end of first year, students undergo the mandatory 2-month summer internship program in a reputed corporate house where they work on a live project, under the active guidance of two mentors: Corporate and Faculty.

The institute tries to ensure that most projects are meaningful and have a tangible value for the organization. The key features of the internship program are:

- Carries 8 credits, or the equivalent of 4 full semester courses, underlining the importance attached to it

- Usually done in the months of May and June
- Assignments range from market surveys to actual selling, from financial analysis to financial product designing, from making HR policy document to assist in hiring
- A Project completion report along with a feedback on the internship by the Corporate Guide is mandatory
- Daily Activity Reports and Fortnightly Progress Reports are monitored by the Faculty Guide ensuring an earnest effort for the final output
- Students present their work to a panel of faculty members at the end

Following is a partial list out of organizations where our students underwent Summer Internship in previous years

- | | | | |
|--|---|--|---|
| 4MM | FIAT CHRYSLER AUTOMOBILES | LECTURENOTES | ROURKELA STEEL PLANT |
| A.K.CAPITAL SERVICES LTD. | FORCE MOTORS | LIC OF INDIA | SAIL |
| ADARSHA AUTO WORLD PVT. LTD. (NEXA) | GENESIS HR SERVICES | MAHINDRA FINANCE | SAMVI HI-FRESH |
| ADITYA BIRLA CAPITAL | GITANJALI | MANIPAL GLOBAL EDUCATION SERVICES PVT. LTD. | SARDA ENERGY & MINERALS LTD. |
| ADITYA BIRLA FASHION AND RETAIL LTD. (PANTALOON) | GLOBAL INDIA INSURANCE BROKER | MANIPAL HEALTH SERVICES | SAREGAMA |
| ADOR WELDING | GODREJ & BOYCE MFG. CO. LTD. | MANPOWERGROUP SERVICES | SBI |
| ADOTIZE PTE LTD. | GRASIM INDUSTRIES LTD. | INDIA PVT. LTD. | SC JOHNSON |
| AGILIO | GREENLIGHT PLANET PVT. LTD. | MANTENA CONSTRUCTIONS PVT. LTD. | SHREE BALAJI ENGICONS PVT. LTD. |
| ALLAHABAD BANK | HDFC BANK | MARICO | SHREE BHARAT MOTORS LTD., JEEP DIVISION |
| ALPLA | HEXAGON BROKING PVT. LTD. | MAYFAIR HOTELS AND RESORTS | SIESTA HOSPITALITY |
| ALSANDO-STIS | HINDALCO INDUSTRIES LTD., SMELTER PLANT | MEYER HOUSEWARES | SIGMA ANALYTICS AND COMPUTING PVT. LTD. |
| AMBUJA CEMENT LTD. | HINDUSTAN COCA-COLA BEVERAGES PVT. LTD. | MILK MANTRA | SITEL INDIA |
| APTUS DATA LABS | HOTEL NEW MARRION | MN CORPORATION | STORY MIRROR |
| ASIAN PAINTS | HP | NALCO | SUNGROW (INDIA) PVT. LTD. |
| ASSOCIATE CREATIVE BREWERIES & HOSPITALITY PVT. LTD. | HREEMM | NATIONAL POWER THERMAL CORPORATION LTD. | TATA KORP MARTRADE GLOBAL SERVICES |
| ATC LOGISTICSPVT. LTD. | ICICI PRUDENTIAL ASSET MANAGEMENT | NEPAL BANK LTD. | TATA STEEL |
| BALMER LAWRIE & CO. LTD. | ICICI SECURITIES | NEPAL INVESTMENT BANK LTD. | TATA TECHNOLOGIES |
| BANCA SELLA | IDBI FEDERAL LIFE INSURANCE CO. LTD. | NIVESH GLOBAL | TCS |
| BANK OF INDIA | IL&FS ENGINEERING & CONSTRUCTION COMPANY LTD. | NOVCON | TECHOPERS |
| BHARAT ELECTRONICS LTD. | INDICOSMIC CAPITAL PVT. LTD. | OHPC | TESCO |
| BRITANNIA INDUSTRIES LTD. | INVESTOSURE | OMC | THERIGHTDOCTORS |
| CATERPILLAR | IOCL | OMFED | THINKZONE |
| CENTRAL MINE PLANNING AND DESIGN INSTITUTE | IPICOL | ORANGE BUSINESS SERVICES | THOMSON INDUSTRIES |
| COAL INDIA LTD. | ITC LTD. | PATNAIK STEELS AND ALLOYS LTD. | TIMKEN |
| COX & KINGS | J WINGS | PATRA ELECTRONICS | TOYOTA FINANCIAL SERVICES |
| DELTA POWER SOLUTIONS INDIA PVT. LTD. | JAGDAMBA STEEL PVT. LTD. | PRIMETALS TECHNOLOGIES INDIA PVT. LTD. | INDIA LTD. |
| DESIGNERRS LAB | JARO EDUCATION | PROLIANT INFOTECH PVT. LTD. | UNIBIC |
| DEY'S MEDICAL | JK HELENE CURTIS LTD. | PROMPT PERSONNEL | UNITED BANK OF INDIA |
| EASTERN COALFIELDS LTD. | KORN FERRY INTERNATIONAL | RELIANCE RETAIL LTD. | USML |
| EEPL | KOTAK MAHINDRA BANK | RELIANCE SECURITIES | VEDANTA ALUMINIUM LTD. |
| EMAMI AGROTECH LTD. | KOTAK SECURITIES | RE-MATERIAL | VIBGYOR INTERNATIONAL |
| EO MAKES RIDE SIMPLE | KPIT TECHNOLOGIES | ROTMAG MOTORS & CONTROLS PVT. LTD. (SOLAR PUMP DIVISION) | WRIG NANOSYSTEMS |
| ESHIKSA TECHNOLOGY SERVICES PRIVATE LTD. | L&K SAATCHI & SAATCHI | | |
| | L&T TECH SERVICES | | |

Final PLACEMENT

Each year, close to 100 recruiters from diverse sectors pick up KSOM students for a variety of roles.

Our Recruiters

Following is a list of organizations that have recruited students from KSOM. They range anywhere between Fortune 500 companies to new age Indian startups.

KHIMJI RAMDAS LLC
BYJU'S (THINK & LEARN PVT. LTD)
AFCONS
HDFC BANK (PPO)
TVS MOTORS
GREAT PLACE TO WORK
SIGNIFY
VERITY KNOWLEDGE SOLUTION
MONDELEZ INDIA FOODS PVT. LTD.
ICICI LOMBARD
ITC LIMITED (PPO)
H&R JOHNSON
ICICI PRUDENTIAL
LIFE INSURANCE COMPANY LIMITED
JARO EDUCATION
SAMVI HI-FRESH FOOD (OPC) LTD. (PPO)
DABUR MAHINDRA & MAHINDRA (AUTO)
DELOITTE - TAXATION
DELOITTE - ADVISORY
HCL INFOSYSTEM
ASIAN PAINTS
ULTRATECH (BIRLA WHITE)
MAKEMYTRIP
AEGIS GLOBAL
ADANI PORTS AND SPECIAL ECONOMIC ZONE LTD.
KPMG
BERGER PAINTS
MARICO
ODESSA
MAHINDRA FINANCE
CAPITAL FIRST LIMITED
YES BANK
FEDERAL BANK

HDFC AMC
MOTILAL OSWAL
DHANAM SOLUTIONS
BAJAJ ALLAINZ GIC
RELIANCE RETAILS LIMITED
COFFEE CAFE BEVERAGES
SBI CARDS & PAYMENTS SERVICES PVT. LTD.
RELIANCE INDUSTRIES LIMITED
GODREJ & BOYCE MFG. CO. LTD.
EDUSPIRE CAREER DEVELOPMENT PRIVATE LIMITED (PPO)
PRAXIS RETAIL LIMITED
HOME FIRST FINANCE
L&T FINANCE
DCB BANK
GRAND VIEW RESEARCH
VAAMAN ENGINEERS (I) LTD.
TCS
TCS BPS
MAHINDRA HOLIDAYS
GULF OIL
ERICSSON
BLUE STAR
AVANASE FINANCIAL SERVICES
THINKZONE (PPO)
IMIMOBILE
ENDEAVOR CAREERS PVT. LTD.
OXFORD UNIVERSITY PRESS
INTELLIPAAT
GSK HEALTHCARE
SUPERGAS
TECH MAHINDRA

Few
Recruiters
who visited
last year

Recruitment Process

Recruitment season at KSOM begins in September and goes on till early next year.

Recruiters typically fix up a time for campus visit and share Eligibility Criteria, Job Description and Salary details with KSOM based on which students apply to the organization. Some recruiters visit campus for a pre-placement talk.

The organization is then sent the list and CVs of applicants for shortlisting. The company visits the campus for conducting the process, which includes Written Test, GD and Personal Interview.

The institution also has the requisite infrastructure for Skype Calling for remote interviews.

The institute provides all necessary facilities including multimedia-enabled classrooms, test rooms, computer centre and interview rooms for all recruiters visiting the campus.

Visiting Bhubaneswar

Bhubaneswar being a capital city is well connected to all major metros through airlines such as Indigo, Air India and Vistara.

The world-famous Puri Jagannath Temple, the UNESCO World Heritage Centre - Konark Sun Temple and the Puri sea beach are just about an hour's drive from Bhubaneswar.

You can access the database and resume of all our students at www.ksom.ac.in/students

KSOM Placement Department

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