



BE A GLOBAL PLAYER
IN DATA SCIENCE

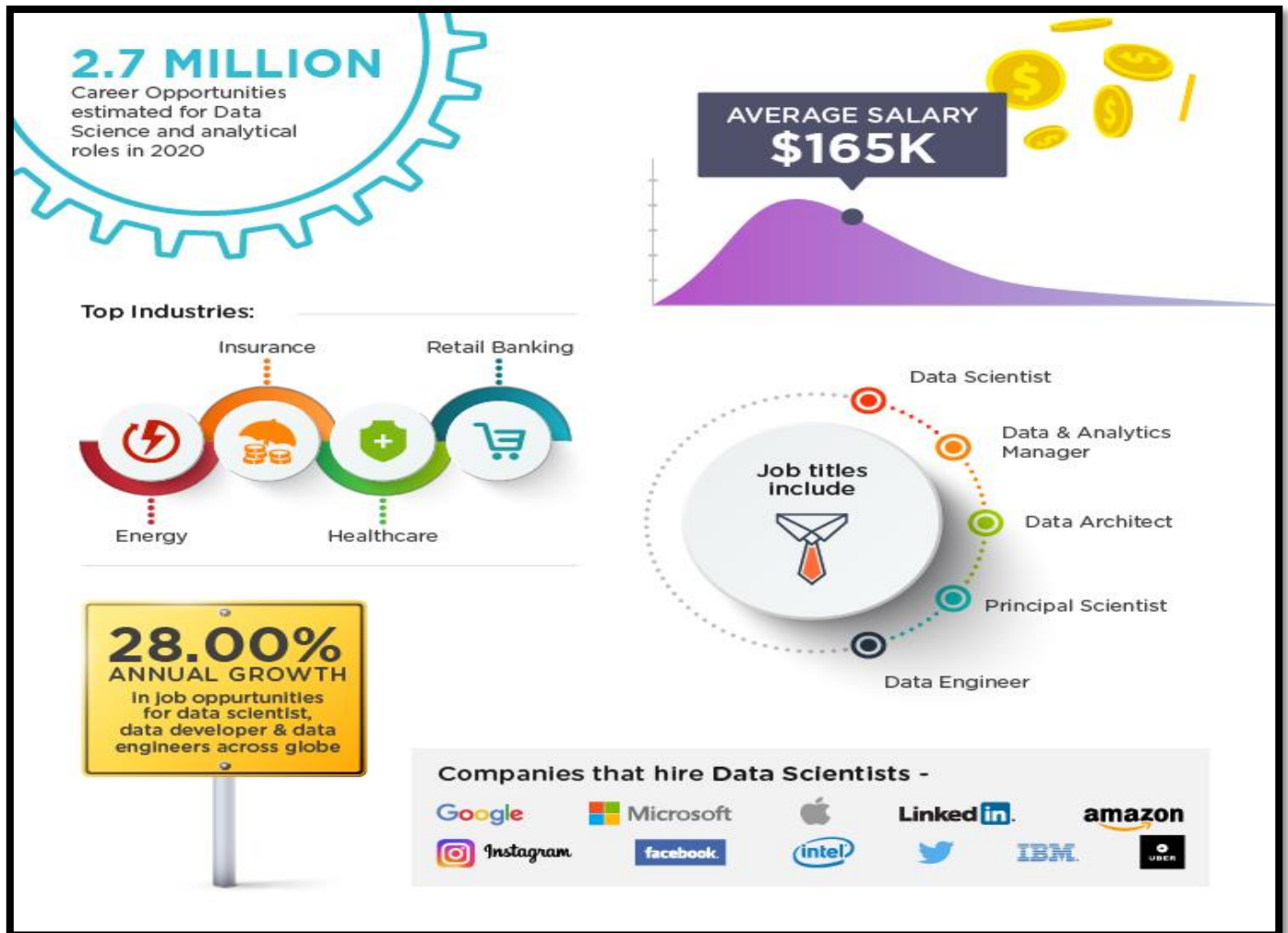

VIRGINIA TECH.



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/s 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

KIIT School of Management (KSOM) in
association with Virginia Tech is offering
18 months POST GRADUATE DIPLOMA IN
BUSINESS ANALYTICS

ABOUT THE PROGRAM



Virginia Tech's new Postgraduate Program with KIIT University in Business Analytics offers an innovative approach for learners who are interested not only in how to analyze the universe of data but also in the technologies, architecture, security, and multifaceted analytical approaches that are vital to create sustainable solutions. Through classroom and clinical instruction, you will learn the contemporary technologies that make machine learning, optimization, and statistical models relevant, accurate, and secure.

WHY CHOOSE US?



Global faculty with research expertise



Opportunity to network with international faculty



Certificate of Diploma in Business Analytics to be awarded by KIIT deemed to be university in academic collaboration with Virginia Tech



Placement assistance by the collaboration of KSOM and Virginia Tech for the candidates who would qualify to join the program

OUR FACULTY



TARUN SEN

*Managing Director, Professor Emeritus of
Accounting and Information Systems,
Virginia Tech*



REZA BARKHI

*KPMG Professor of Accounting and
Information Systems, Virginia Tech*



ALI HABIBNIA

*Assistant Professor of Economics
Virginia Tech*



ROOP MAHAJAN

*Lewis E. Hester Chair Professor of
Mechanical Engineering, Virginia Tech*



SAYANDEB BANNERJEE

CEO, The Math Company

COURSE CURRICULUM

Semester	Course ID	Subjects	Credits
I	ACCT	Principles of Accounting and Financial Statements Analysis	2
	DECMKG	Decision Making for Competitive Advantage	2
	POM	Managing the Global Supply Chain	2
	MKTG	Principles of Marketing	2
	STAT	Principles of Statistical Analysis	2
	FM	Principles of Financial Management	2
II	DBMS	Fundamentals of Structured and Unstructured Data Management Systems	2
	PYTHON	Building Analytics using Python	2
	AI	AI and Machine Learning	2
	STATR	Predictive Analytics with Statistics and R	2
	CYBER	Cyber security, Cloud, and Agile Data Science	2
III	AIAPP	Business Applications of AI and Machine Learning	2
	FINANAL	Big Data and Financial Analytics	2
	DIGMKTG	Marketing and Social Media Analytics	2
	BI	Business Intelligence, Visualization, and Analytics for Structured Data	2
	BIGDAT	Big Data Technology for Unstructured Data	2
	INNOV	Technology and Innovation Management	2
IV		Industry Internship and Capstone Project - 2 months	4

ELIGIBILITY

- Student with Bachelor's Degree preferably Engineering (CS. IT & IS, Business & Commerce
- GRE, GMAT, CAT & XAT scores are desirable

COURSE FEE

- 12.5 Lakhs (includes hostel charges, books & laptop)

CONTACT US



KIIT School of Management
Campus-7, KIIT
Bhubaneswar 751024
Odisha, INDIA



info@ksom.ac.in



+91 76080 08740
+01 99370 85344

