

ROUND 1

Description:

This game is an elimination round. Out of “N” no. of registered teams we will cut short the participants to 10 Teams.

In this round participants will get A questionnaire, in which 7 Question would be there related to Supply Chain, Logistics & Technology, Ex: Which company started using Lean Manufacturing process first .So the answer would be Toyota but instead of the company’s name they have to identify the logo from the 4 options provided to them and submit it to as soon as possible. Top 10 TEAM will qualify for the 2nd ROUND.

Steps and Rules of the game

- Each team will be required to nominate one of their member who will play the 1st
- A questionnaire will be prepared having multiple questions with logos as the options.
- Each team will be provided with a login id and password to give the quiz in PLM Lab, 7 questions per team.

ROUND 2

Description:

This game will give a real time experience of how supply chain works and what the complications and decisions one has to make while getting orders. They will also get a flavor of how multiple distributors compete with each other for getting order of the retailers along with making profit.

The teams will have to play the role of strategic decision maker who needs to finalize the location of its warehouse and the vehicle to be used by them to deliver the products to the retailers.

The teams will be provided with a certain amount as initial capital and then they will have to bid for the location of their warehouse and then the vehicle to be used. These bids will be open to make the teams more engaged in the game.

After the vehicle and locations are allotted to the teams they need to calculate their operating cost and declare the cost. (This operating cost will be calculated on the basis of their warehouse distance to retailer and fuel cost of the vehicle).

They will be required to keep in mind that the left out amount (i.e. vehicle and location cost with addition to the operating cost) will be required to purchase the products from us. These products will further be required to be sold to a single retailer. The teams will be required to fill out a tender as per the requirements of the retailer.

The team with minimum tender bid and highest profit will get the opportunity to sell their products to the retailer and hence win the game.

Steps and Rules of the game

- Each team will contain 3 members.
- They will have to play the role of a distributor.
- No mobile phones or any other gadgets are to be used.
- This game will be fully based on MS Excel.