

Rules and Regulations

- It will be a group event (3 members only).
- Cases will be given at time of the event.
- 15 minutes will be given to each team to prepare their strategies.
- The conference will be for a total of 30 minutes(excluding initial 15 minutes).
- Once the press conference starts teams will be given an initial 10 minutes to give their opening statements.
- This will be followed by 15 minutes of confrontation with the press.
- The conference will end with the closing statement made by the CEO for which an additional 5 minutes will be given.