



KIIT School of Management

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Nurture your
DREAMS



KIIT School of Management



25
Years

4600
Alumni

600+
Students

“Straight from college, we had no idea about the world of business.

KIIT School of Management (KSOM) helped us to mould into confident Managers through high quality learning, innovative mentoring and vibrant environment for all round development.”

Can a management education be

RADICALLY DIFFERENT?



**Out-of-classroom Learning . Simulation . Live Project .
Role play . Partnership . Club Activity . Student Research**

With businesses world over getting increasingly complex and learning curves shortening, management graduates are expected to be productive from day one. Businesses today expect that the new hires already have good understanding of their business and can start working with minimal in-house training.

Business schools therefore have to constantly innovate their course curriculum to ensure that students adapt quickly to the organization they join and start creating value.



KSOM's learn, experience and adapt structure ensures that students seamlessly fit into any role they are assigned on job.

This is achieved by a mix of out-of-classroom learning, role-plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie-ups.



what is **INSIDE**▶

Messages from the Founder,
Pro-Chancellor and Vice Chancellor
Message from the Director
The KIIT University
The KSOM Edge
Making of a Complete Manager
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Alumni





Prof. Achyuta Samanta

Founder, KIIT & KISS

MESSAGE FROM THE **FOUNDER**

Constant pursuit of knowledge has made KIIT what it is today; a sprawling University remarkable for its ability to constantly evaluate the direction education should take, and quickly adapt to the needs of the industry and the society at large.

KIIT, having grown rapidly from modest beginnings, today offers several undergraduate, postgraduate and doctoral programs from 19 different constituent schools. The synergies accruing from having so many programmes is immense and it is the endeavour of the University to leverage such synergies to constantly innovate and create new knowledge.

KSOM has always been an institution that the University is proud to have in its fold.

Having a long and illustrious legacy of 25 years, the school ranks among the top in Eastern India and is one of the premier B-schools of the country, producing capable managers, many among whom are either entrepreneurs or occupying senior management positions in the industry.

It's my great pleasure to invite you to visit and explore the institution, and be a partner in its quest for excellence.

At KSOM, students are prepared to be **all rounders**, comfortable with every area of business, not just in their chosen specialization.



NGO in Special
Consultative Status
with the Economic and
Social Council of the
United Nations

NGO
associated
with the United
Nations Department
of Public
Information

KALINGA INSTITUTE OF SOCIAL SCIENCES (KISS)

WWW.KISS.AC.IN

The humane face of KIIT is best illustrated in Kalinga Institute of Social Sciences (KISS), a protégé of KIIT. KISS, the largest tribal institute of the world, provides food, accommodation, healthcare and all the basic necessities of life absolutely free to more than **35,000** poor tribal children (25,000 existing students and 10,000 graduated) to pursue their studies here from **KG to PG**, including vocational training. KISS is a unique experiment to eradicate poverty through education, by using it as a tool to empower the underprivileged section of the society and to provide sustainable employment. It is being lauded by Statesmen, Nobel Laureates, Policy Makers, Planners and Social Workers from India and abroad.



Prof. (Dr.) Subrata Kumar Acharya PRO-CHANCELLOR, KIIT University

Padma Shri Prof. Acharya has formerly been Professor & Head of the Department, Gastroenterology as well as Dean, Research and Academics, AIIMS.

He has been honoured with the prestigious Samanta Chandrasekhar and J.C. Bose Awards & is also a recipient of Commonwealth Fellowship for research in liver ailments.



Prof. Hrushikesh Mohanty Vice-chancellor, KIIT University

Hrushikesh Mohanty a multi dimensional persona is a seasoned campaigner in several fields. He is a scientist , academician and administrator par excellence .Prof

Mohanty was awarded PhD from IIT Kharagpur and embarked on his career with ECIL Hyderabad . Having had this experience Prof Mohanty moved to his passion and became a teacher .

He has held several doctoral and post doctoral fellowships from Universities all over the world

While serving the University of Hyderabad in various capacities Prof Mohanty undertook many prestigious research projects .

A prolific writer , Prof Mohanty has authored books in Odia while regularly contributing articles to the media. His interests include Sarala Mahabharata and computational social science



Prof. Debasish Das

Director, KSOM

PGDM, XLRI Jamshedpur, B. E. NIT
Rourkela



The ever-changing face of the Indian and global industry poses a formidable challenge for institutions of management education. At KIIT School of Management (KSOM), we are guided by the voice of our customers. Therefore, our programs are constantly upgraded according to industry requirements so as to stay relevant.

Life at KSOM is exciting and exacting at the same time. The curriculum provides a robust learning experience comprising of theory, practical and knowledge creation. The MBA participant at KSOM undergoes extensive classroom and field exposure during the learning process with the emphasis being on "learning" rather than mere teaching.

This is in conjunction with the extracurricular activities and events that lead to a healthy mind in a healthy body. Students get enough opportunities to display their creative sides and prove their managerial capabilities through clubs and societies. For those who are serious about the quality of their MBA degrees, KSOM is one of the best institutes in a smart-city which has emerged as the education hub of Eastern India.

Creating innovators and original thinkers.

KIIT UNIVERSITY

27000

Students

12 million

sq.ft. of built-up area

Students from
45
countries

From a modest beginning in 1997, Kalinga Institute of Industrial Technology (KIIT) has evolved into a multi-disciplinary University, respected worldwide for its culture of educational excellence.

The excellent academic ambience, quality faculty, adherence to strict academic rigor and plethora of other academic activities led to grant of university status under Section 3 of UGC Act 1956 to the institute by the Ministry of HRD, Govt. of India in the year 2004, within just six years of its inception.

In 2014, MHRD conferred Category 'A' status and NBA accredited it in Tier 1 (Washington Accord) for engineering, placing KIIT among the most elite universities of the country. It is also accredited in 'A' Grade by NAAC.

KIIT University's cosmopolitan campus is proud to have more than 27,000 students from all corners of India and around 45 countries. It sprawls over 25 sq. km. area with 12 million sq. ft. of built up area.

There are 19 constituent schools, contiguously located in impeccably landscaped and modern-technology-enabled campuses, offering graduate, post-graduate, doctoral and post-doctoral programmes in a wide range of disciplines.

MEMBERSHIPS

International Association of Universities (IAU)
Association of Indian Universities (AIU)
Association of Commonwealth Universities (ACU)
University Mobility of Asia and the Pacific (UMAP)
International Association of University Presidents (IAUP)
Association of Universities of Asia and the Pacific (AUAP)
European Association of International Education (EAIE)
International Institute of Education (IIE), New York
United Nations Academic Impact (UNAI)
Eurasian Silk Road Universities Consortium (ESRUC), Turkey

'A Category' University
*as per notification of
Ministry of HRD, Govt. of India*

'Tier 1' Accreditation
*(Washington Accord) by NBA of
AICTE for Engineering Streams*

*Accredited by NAAC of
UGC in 'A Grade'*



Give your career the KSOM EDGE



Accreditation and Rank

KSOM's MBA program is approved by UGC and AICTE. It has been **rated in "A" grade** by NAAC and has been ranked as the **22nd best Management School** of India by NIRF, MHRD, Govt. of India.



Placement

KSOM chooses mostly top Indian companies and MNCs for recruitment. Therefore, our salary levels at 5.11 lacs average per annum are far better than most other private B-schools. **More than 80 recruiters pick up close to 300 students** each year.



Academics

The institution is known for its high quality academics. With a **teacher to student ratio of 1:10** and several faculties being drawn from IIMs and other premium B-schools, few MBA institutions match KSOM in the quality of faculty.



Campus Life and Facilities

Our students are highly enthusiastic, conducting some or the other club activity each day, making the campus a buzz with life. The campus has **world-class multimedia classrooms**, a 4 storied library block, **separate hostels** for boys and girls and much more.

Optimum environment
that is designed to nurture &
focus on creating new knowledge.

Our purpose is to **contribute significantly to the society** and specifically to the world of management education through **creating next-gen practitioners** of management and leadership and **creating new knowledge** to initiate, support and sustain new ways of managing.



*The expansive campus of KSOM contains large **playgrounds, cafes, pools, fountains, open air amphitheatre, rock garden, auditorium, gallery classrooms, various play courts, variety of indoor games, seminar and conference rooms.***

The school provides 24x7 medical facilities through KIMS multi-speciality hospital. Hostels rooms are spacious having T.V. lounge, indoor games room, with print and xerox facilities close by.

Being the COMPLETE MANAGER



The classroom **case simulations, numerous study tours, club events, group assignment and live projects** at KSOM ensure that students develop a multiplicity of skill sets vital to survive and grow in today's borderless complex business environment.

"With the best mentors from both college and corporate, the journey at KSOM has been amazing and full of learning."

Sindhuja Rashmi

Placed at Manipal Global Education
Batch 2015-17



"I never felt so close to the world of business as I do in KSOM. The pedagogy at KSOM is based on real life work situations."

Moses Itodo Agada

Makurdi, Benue State, Nigeria
Batch 2016-18

"My decision to join here proved to be a game changer for me. Thanks to KSOM, I have the drive to excel in whatever I choose to do."

Siddhant Mohapatra

Placed in Reliance Jio
Batch 2015-17



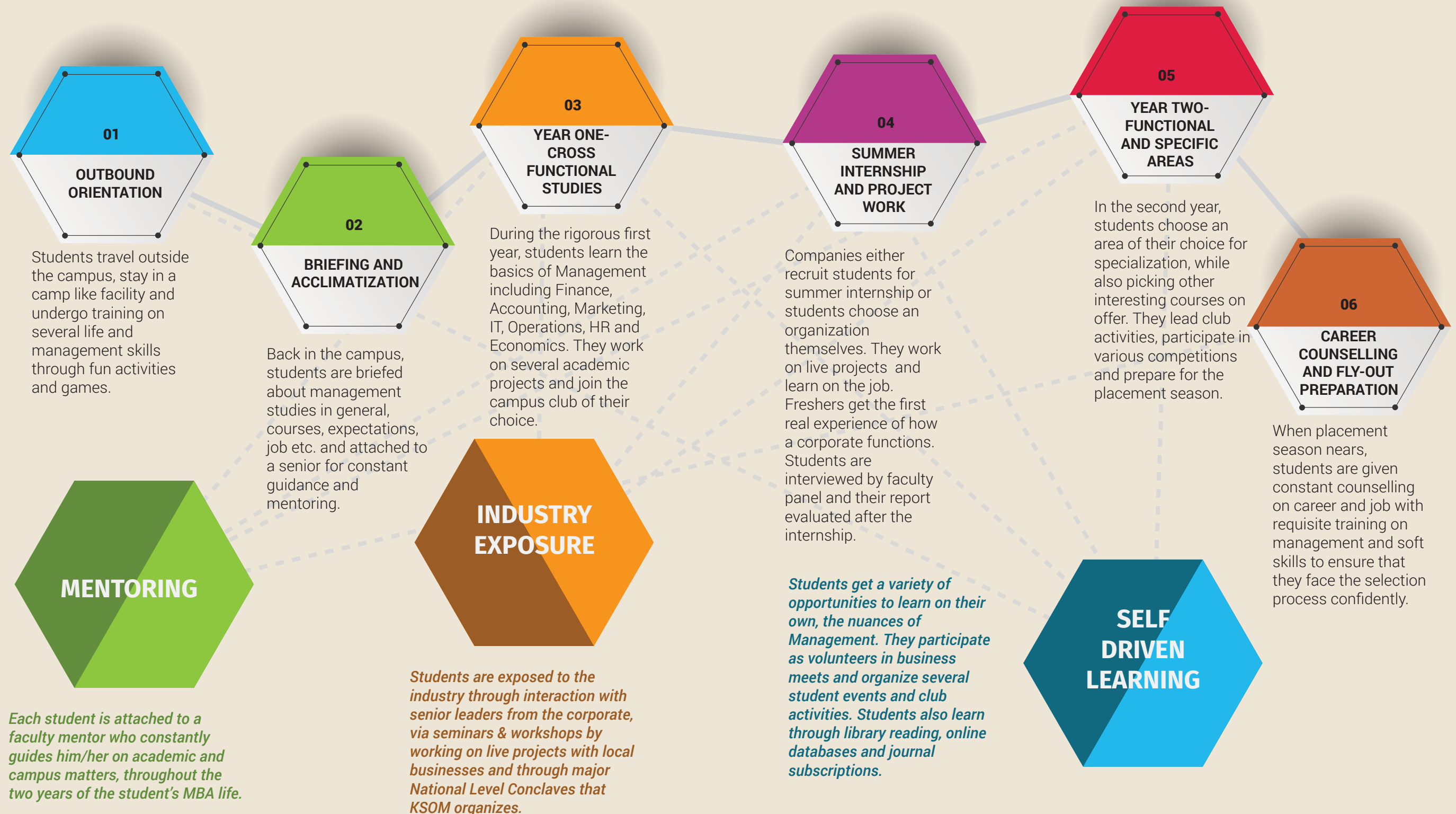
"KSOM is giving me the right platform for overall personality development as well as global corporate exposure."

Kherlen Batbataar

Ulaanbaatar, Mongolia
Batch 2016-18

Journey to thorough PROFESSIONALISM

Creating socially responsible future leaders out of students, step by step.



A happening and lively CAMPUS

Beyond the classroom study hours, students learn the nuances of management through a host of clubs and special interest groups.

Student Clubs

The club work involves group decision making, leadership skills, creativity, time and conflict management and general camaraderie among others in an entertaining way. The clubs are:

Matricks, Marketing Club
Exchequer, Finance Club
Synergy, HR Club
Opsession, Technology and Operation
Aequitas, Sports Club
Management Club
FirstCut, Creative and General Mgmt. Club
Sanskriti, Cultural Club
Impresario, Entrepreneurship Club

Pravah, the Magazine

Students, with active guidance of faculty members, bring out this bi-monthly magazine which contains articles on business and life along with photography and art work by faculty members and students.

Kolosseum, the B-school Fest

Kolosseum is the mega annual B-school festival of KSOM. Spread over three days, the event witnesses various management, cultural and creative games culminating in a celebrity star performance.

National Service Scheme (NSS)

KSOM NSS wing was started during the Youth Week of 12-19 January, 2011 to usher the students on a path of social service and community development activities. Since then, NSS has been constantly involved in a variety of social work around the campus.



Whether it's Kolosseum, the mega annual B-school fest, social work by groups such as NSS, club activities such as debate, ad-mad, stock-trading or quiz competition, the **campus is always buzzing** with activity.



One of the most exciting things about KSOM is academics. The institution's constant endeavour has been to ensure that learning is both rigorous and fun at the same time.

making
LEARNING
A PASSION

Emphasis is laid on **understanding the fundamentals** rather than just learning by rote and scoring marks in the examination. Every concept taught in the class is used by students in their own way, either while doing their group assignment, field work, industry visit or just arguing with friends in the class. This clarifies the concept and the students develop an ability to clearly apply what they have learnt to real life situations. It also dramatically improves absorption & retention of learning and make our students mature in their outlook.

Pedagogy

The school uses a mix of classroom instruction, case discussion, student group assignment & presentation, project work, individual research work, demonstrations, workshops, outbound learning, industry visits, simulations and management games for teaching and learning.



The **COURSE** DESIGN

Today, globalization, aided by rapid adoption of technology has been bringing new insights and swift changes in management practices across workplaces that any B-school hoping to stay in the forefront must quickly include in its curriculum. KSOM conducts a rigorous annual exercise to completely review its curriculum and drop, change or add courses as demanded by the industry.

To stay not just relevant, but at the cutting edge of management education, the school has constituted an **eminent industry advisory board consisting of MDs, CEOs, owners and senior managers of businesses** to advise the school on matters of curriculum, pedagogy and relevant research work.

MBA CURRICULUM

2 years full time
4 semesters, 8 major exams
94 credits in total
15 contact hours per credit
90 minutes each class
1290 hr. minimum contact

Major Components

Core Courses, Elective Courses & Summer Internship

Specializations

a) Marketing b) IT c) Financial d) HR
e) Technology and Operations Mgmt.

*At KSOM, we firmly believe **management is not just for engineers or commerce students**, but for everyone.*

Therefore the school lays special emphasis on guiding and nurturing students from science, arts and humanities backgrounds to ensure that they become successful managers. The school also provides make up classes in Mathematics, Computer skills etc. so that students weaker in these areas can catch up.

The core courses in the first year establish a strong foundation in major functions of business viz. business environment, marketing, finance, human resources, business communication, IT and quantitative methods. This input helps students acquire basic skills and builds their confidence to undertake advanced courses during the second year.

Depending on the specialization opted for, a student has to choose electives in the second year, given on the next page.

There are 20 core courses equivalent to 54 credits as well as 16 elective courses equivalent to 32 credits covering Five functional areas.

A minimum of 94 credits is required for successful completion of the program.

COURSES	CREDITS
Semester - I	
Marketing Management - I	2
Financial Accounting	2
Organizational Behavior and Structure	4
Managerial Economics – I	2
Quantitative Techniques	4
Information Technology for Managers	2
Business Communication	4
Business Round-up - I	2
Legal Aspects of Business	2
Total Credits	24
Semester - II	
Marketing Management - II	2
Cost and Management Accounting	2
Managerial Economics – II	4
Corporate Finance	4
Human Resource Management	2
Production and Operations Management	4
Business Research Methods	2
Enterprise Information Systems	2
Business Round-up - II	2
Business Ethics & CSR	2
Total Credits	26
Summer Internship	8
Semester - III	
Strategic Management	4
8 Electives (2 credit each)	16
Total Credits	20
Semester - IV	
8 Electives (2 credit each)	16
Total Credits	16+
Grand Total Program Credits	94



Marketing	-Consumer Behaviour -Product and Brand Mgmt. -Services Marketing -Sales and Distribution Management -Retail Management -B2B Marketing -Real Estate Marketing	-Customer Relationship Management -Integrated Marketing Communications -Hospitality and Tourism Marketing -Digital and Social Media Marketing	-Marketing Research -Agency and Media Management -Business Analytics
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Information Technology	-Data Mining and Business Intelligence -Information Security and Risk Management -Software Project Management -IT Infra Management -ERPS	-Implementing IT Strategy -Service Oriented Architecture and Web Services -Cyber Law and Ethics in IT -E Business -Business by Design -Business Analytics
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Finance	-Security Analysis and Portfolio Mgmt. -Banking Operations and Regulations -Derivatives and Risk Management -Project Finance -Financial Services -Business Analytics	-International Financial Management -Corporate Tax Planning -Mergers and Acquisitions -Corporate Governance -Infrastructure Development and Financing -Business Analysis and Valuation
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Human Resources	-Labour Laws -Performance and Compensation Mgmt. -Training and Development -Assessment Development Centre -Managerial Effectiveness	-Organisational Development and Change -Leadership for Corporate Excellence -Managing Employee Relations -Recruitment & Selection	-Manpower Planning -Business Analytics
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Technology & Operations	-Fundamentals of Product Lifecycle Management -Product Design and Development -Digital Manufacturing and Virtual Factory -Customer Response to Manufactured Products	-ERPS -Service Oriented Architecture and Web Services -Total Quality Management -Supply Chain Management -Project Management	-Business by Design -Business Analytics
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motivated, high calibre
FACULTY

40+ full time,
20+ visiting faculty

40% drawn from IIMs, XLRI, MDI, TISS and foreign Universities

The faculty at KSOM is a healthy mix of young and old, the academically seasoned and the corporate experienced. Faculty members regularly get involved with students beyond academics through mentoring and club activities.

In addition to the regular class schedule, faculty members conduct workshops for students and judge student activities. KSOM fosters a very healthy interaction between the faculty and students.

QUANTITATIVE METHODS AND DECISION SCIENCES

R. N. Subudhi

MA, M.Phil. (Stat.), Ph.D. (Management)
Experience: Academic-28 years
Areas: Operations Management, Decision Sciences

Sasmita Mishra

M.A, M. Phil. (Utkal), Ph.D. (IIT KGP)
Experience: Academic-12 years
Areas: Business Research Methods, OB, HRM,
Performance Management System,
Training and Development, Environmental Psychology

TECHNOLOGY AND OPERATIONS MANAGEMENT

Kaushik Sahu

Ph.D. (University of Massachusetts, Amherst),
M.Tech. (R.E.C. Rourkela), B.Sc. (Engg.) (U.C.E. Burla)
Experience: Academic-31 years
Areas: Design for Sustainability, Design Technology
Management, Product Design and Development,
Product Lifecycle Management, Supply Chain
Management, Total Quality Management.

Subrat Sarangi

B.Tech. (Govt. College of Engg., Trivandrum,
Kerala University), PGDM (XIMB)
Experience: Academic-5 years, Corporate-15 years
Areas: Corporate Strategy, Process Optimization and
Performance Improvement, Business due diligence
& Outsourcing Assessment

Brajaballav Kar

PGDM (XIMB), Ph.D.
Experience: Academic-3 years, Corporate-16 years
Areas: Quantitative Technique & Quantitative
Methods

Manoj Kumar Jena

M.Tech. (IIT Bombay), PGDBM (IIM Calcutta)
Experience: Corporate-10 years, Academic -3 years
Areas: Data Analytics and Machine Learning,
Operations Management, Logistics and Supply Chain
Management and Analytics

BUSINESS ENVIRONMENT/ECONOMICS

S.N. Misra

Ph.D. (Economics), MA (Applied Economics)
Experience: Academic - 5 years, GOI Service - 36 years
Areas: Macro's economics, International Relations,
Constitutional Law, Defence Procurement and
Spending, International authority on Defence Offset
policy

Bandana Dash

MA (C.U., Hyderabad), MBA
Experience: Academic- 6 years, Corporate-3 years
Areas: Macro Economics, Economic Analysis and
Planning

Shikta Singh

M.A (Economics), M.Phil (A&A Economics), Ph.D.
Experience: Academic-7 years
Areas: Industrial economics, Rural Economy &
Regional Disparity, Gender Disparity & Women
Empowerment, Economic & Social Impact of AIDS,
Poverty & Unemployment in the state of Odisha.

Bandana Dash

MA (C.U., Hyderabad), MBA
Experience: Academic- 6 years, Corporate-3 years
Areas: Macro Economics, Economic Analysis and
Planning

Prasun Bhatta Mishra

B.E. (BITS Pilani), MA (Gokhale Institute of Politics
and Economics), UGC NET Qualified
Experience: Academic- 2 years, Corporate-1.4 years
Areas: Health Economics, Development Economics

FINANCE AND ACCOUNTING MANAGEMENT

B.C.M Patnaik

M.Com., LL.B, Ph.D.
Experience: Academic-19 years, Corporate-6 years
Areas: Financial Accounting, Corporate Accounting
and Financial Management

Jogendra Behera

PGDBM (IIM Ahmedabad)
Experience: Academic-5 years, Corporate-11 years
Areas: Public Utilities and Regulation, Infrastructure
Development and Financing, Corporate Restructuring,
and International Finance

Faculty



At KSOM, faculties are constantly encouraged and supported for completing their doctoral program. Consequently a large percentage of the faculty here are doctorates.

The environment in the college fosters exchange of ideas, joint projects, expansion of intellectual property through publishing, participating in conferences and paper presentations.



Manvinder Singh

B.Tech (IIT Kanpur), MS (National University of
Singapore), MBA (Melbourne Business School)
Experience: Corporate-22 years, Academic -1 year
Areas: Merger and Acquisitions, Corporate Finance

Saroj Kumar Routray

M.Com., ICWAI, MBA
Experience: Academic-13 years, Corporate-4 years
Areas: Accounts for Business Managers, Strategic
Cost Management, Financial Management

Arun Patra

MBA (Rotman School of Management, University of
Toronto), FRM (Global Association of Risk
Professionals), MCA, B.Sc.
Experience: Academic-2 years, Corporate-18 years
Areas: Financial Risk Management, Capital
Measurement and Regulatory Reporting

Koustubh Kanti Ray

M.Com, PGDBM, Ph.D. (Utkal)
Experience: Academic-16 years
Areas: Corporate Finance, M&A, Financial Market

Chandrabhanu Das

MBA, Ph.D.
Experience: Academic-1 year, Corporate-14 years
Areas: Corporate Finance, Financial Market, Banking

HR MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

Jitendra Mohanty

MA, LL.B., PGDM (XIMB), CAIIB & Ph.D.
Experience: Academic-14 years, Corporate-24 years
Areas: Organizational Behaviour, Organizational
Structure and Design, Organizational Change &
Development, Leadership

Ipseeta Satpathy

MA, M.Phil. (JNU), Ph.D., D.Litt.
Experience: Academic-15 years, Corporate-1 year
Areas: Organizational Behaviour & Structure,
Leadership for Corporate Excellence

Debi Prasad Das

MBA, Ph.D.
Experience: Academic-4 years, Corporate-8 years
Areas: Organizational Behaviour & Structure,
Leadership for Corporate Excellence, Labour Laws

Dr. Isa Mishra

MA (PMIR), M.Phil. (PMIR), LLB, Ph.D.
Experience: Academic-2 years, Corporate-18 years
Areas: Strategic and Operational HR & Administration;
lead role in wage rationalization, Merger & Acquisition

Sumita Mishra

MSW (TISS), FPM (MDI, Gurgaon)
Experience: Academic-8 years, Corporate-3 years
Areas: Organisational Culture, Group Culture, Strategic Human Resource Management, Social Psychology and Organization Design

Shradha Padhi

LL.B., LL.M, Ph.D.
Experience: Academic-5 years, Corporate-17 years
Areas: Leadership Development, Customer Relations, Diversity Management, Team Building, Instructional Design, mentoring and coaching, Organization Behaviour, Assessment Development Centre

Gargi Banerjee

MBA (Calcutta University)
Experience: Corporate-4 years
Areas: Human Resource Management, Organisational Behaviour

INFORMATION TECHNOLOGY MANAGEMENT

Srikant Das

BE, M.Tech., PGDCA, MISTE, Ph.D.
Experience: Academic-10 years, Corporate-15 years
Areas: IT Infrastructure Management and Call Centre Management, Corporate Social Responsibility

Ashutosh Kar

B.E. Electrical (NIT), PGDBM (IIM Ahmedabad)
Experience: Academic-6 years, Corporate-10 years
Areas: Strategic Account Planning, IT Presales / Business Development, IT Strategy, Emerging Technologies

Jyoti Ranjan Hota

B.E. (NIT), PGDBM (XIMB)
Experience: Academic-11 years, Corporate-9 years
Areas: MIS, ERP, Business Intelligence, IT for Management

Mohar Banerjee Biswas

BCA (BIT, Mesra), Masters Program in Information Technology (Symbiosis, Pune)
Experience: Academic-1.5 years, Corporate-12 years
Areas: Business Analysis, E Business, Business Computing, Database Management

MARKETING MANAGEMENT

L.K. Vaswani

M.Sc., Ph.D.
Experience: Academic-27 years, Corporate-2 years
Areas: Rural Marketing, Marketing Management

Kumar Mohanty

B.Tech., MBA (XIMB)
Experience: Academic-6 years, Corporate-14 years
Areas: Sales and Distribution, Educational Products Marketing

Biswajit Das

MA (English), MBA, LL.B, MA (Pub. Admn.) & Ph.D.
Experience: Academic-24 years, Corporate-7 years
Areas: Marketing Management, Real Estate Marketing, Business Communication, Integrated Marketing Communication

Suva Kanta Mohanty

MBA (University of Wisconsin, USA), Ph.D.
Experience: Academic-11 years, Corporate-7 years
Areas: Marketing Research, Services Marketing, Retail Marketing

Arvind Tripathy

MBA, Ph.D.
Experience: Academic-18 years, Corporate-4 years
Areas: Brand Management, Integrated Marketing Communication

Priti Ranjan Sahoo

MBA & MTM (Tourism)
Experience: Academic-12 years, Corporate-9 years
Areas: Marketing Management, Tourism & Hospitality Management, Services Marketing

Joydeep Biswas

B. Tech (IIT – BHU, Varanasi), PGDM (XLRI Jamshedpur)
Experience: Academic–3 years, Corporate-8 years
Area: Marketing Management

Biswajeet Patnaik

BE (E&TC), MBA
Experience: Academic-8 years, Corporate-6 years
Areas: Consumer Behaviour, Entrepreneurship

Indirah Indibara

B.Tech. (CET), PGDM (IIM Kozhikode)
Experience: Academic-5 years, Corporate-1 year
Areas: Consumer Behaviour, Game Theory

Surya Narayan Mishra

B.Arch. (IIT Kharagpur), PGDM (IIM Lucknow)
Experience: Academics-5 years, Corporate-3 years
Areas: Advanced Marketing Research, Sales & Distribution

Sugato Tripathy

B.Tech., MBA (ICFAI Hyderabad), UGC NET
Experience: Academics-4 years, Corporate-5 years
Areas: Product & Brand Management, Business Ethics

Abhishek Kumar

MBA, Ph.D.
Experience: Academic-3 years, Corporate-8 years
Areas: Retail Management

STRATEGIC AND GENERAL MANAGEMENT

Anil Bajpai

PGDM, IIM Ahmedabad, BE (IISc, Bangalore), B.Sc. (St. Stephen's College, Delhi University)
Experience: Academic-2 year, Corporate-30 years
Areas: Strategic Management

Ashok Kumar Sar

PGDM (XIMB), Ph.D.
Experience: Academic-16 years, Corporate-20 years
Areas: Strategic Management, Systems Dynamics

Pooja Mohanty

MA (Utkal University)
Experience: Academic-10 years
Areas: Business Communication

Ipsita Nayak

MA, MPhil (Ravenshaw)
Experience: Academic-13 years
Areas: Business Communication

Saptorshi Das

Postdoc (Oxford), Ph.D.(NIT)
Experience: Academic- 6 years
Areas: Business Communication, Training Placement



Faculty Mentoring

KSOM attaches significant importance to mentoring, which over the years has matured and evolved to play a vital role in the life of a KSOMian. A group of 7 to 10 students from both the years of MBA is attached to each faculty.

Mentees regularly interact with the mentor and discuss with them their academic and campus life, and issues if any.

Giving students a
hand to **HELP** &
ears to **LISTEN**

MENTORING & **ASSESSMENT**

Mentoring at KSOM contributes significantly to the **academic and emotional wellbeing** of a student. A student, attached to a faculty mentor for two years develops a **special bond** with the faculty, resulting in greater exchange of ideas and improved career guidance.



ASSESSMENT CENTRE

Assessment centre helps students identify their weak areas and work on strengthening them. Each student is carefully tested on various areas – it includes both soft and academic skills – and then scored. Each scorecard is shared with the respective mentor so that the student can get focused attention.

To make the mentoring rigorous and relevant faculty members keep a detailed record of the mentee and track his/her academic performance and attendance regularly.

A monthly mentoring report is created by the faculty and overall mentoring effectiveness is monitored regularly by the management.

Student Mentoring

In addition to faculty members, second year students are attached to first years as mentors to help the new students especially during the initial days.

From written and unwritten rules of the college to local cuisine, senior mentors come in handy in a variety of situations.

How it's done

For students going into their second year, it's important to identify their strong and weak areas so that they know where to focus their effort. Based on scientific testing methodologies, the school carries out an assessment where a student is judged on parameters such as communication skills, team work, logical thinking, numerical

skills, leadership skills etc. Each student is scored and provided with an individual feedback.

The score is then shared with the mentor so that appropriate advice can be given to the student. The student's improvement is tracked over time and any intervention required is done.

Important

INSTITUTIONAL PROGRAMS & ACTIVITIES



Doctoral Program

The Doctoral Program aims to pursue contemporary problems in management that requires critical and out-of-the-box thinking. The program awards Ph.D. in Management from KIIT University.

Since 2005, the institute has been enrolling scholars from India and abroad for their doctoral research in management. Participants undergo a rigorous selection process including multi-disciplinary interviews before being selected for the program.

Management Research

For going beyond existing management theories and producing new knowledge through cutting-edge research, the school is honoured to have Prof. Rajen K. Gupta, a distinguished professor from MDI, Gurgaon, as its "Research Advisor". Prof. Gupta is a B.Tech from IIT, Kanpur and a Fellow from IIM Ahmedabad.

The school has a robust Research infrastructure, including publishing a bi-annual research journal and organizing several research workshops and conventions. Faculty members regularly write books and publish research articles in reputed national and international journals.

'Parikalpana' Research Journal

KSOM's in-house journal encourages faculty members and students to go beyond the traditional focus areas of management and explore innovative and creative ways of carrying out business. The UGC approved journal is a peer-reviewed biannual publication and has rapidly gained popularity in the last few years.

Contents of the journal include case studies, articles (research or otherwise) and high-quality project work by students or faculty members.



Faculty Development Program (FDP)

The faculty at KSOM regularly conducts FDPs for its own or outside faculty members.

The program leverages KSOM's several years of experience in using case studies while teaching and carrying out research in the various areas of management.

Every year, at the beginning of the academic year, KSOM conducts a major FDP exercise to train newly inducted faculty members as well as engage the old, not just for academic development, but also for institutional development.

Management Development Program (MDP)

KSOM conducts regular MDPs for both young and middle level executives for various private and public sector organizations. While such programs disseminate management education among a far wider and diverse audience, they also enrich KSOM through the rich experience and exposure such an audience brings on board.

In the recent past, KSOM has conducted MDPs for Indian Oil, IndiaPost, NALCO, L&T, Jindal Steel and Power and Odisha Hydropower Corporation Ltd.

ALUMNI

Several of KSOM's alumni have secured high corporate positions and many have turned entrepreneurs, a testimony to the quality of education received at the institute.

PRASAD ROUTRAY (1995 batch), VP & Business Head, AIRTEL Business
YUVAJ MEHTA (1995 batch), Corporate Communicator at GMR Group
AYASKANT MOHANTY (1996), Managing Director, Tatwa Technologies
PRADIPTA PANIGRAHI (1996), Director, Gayatri Solar Pvt. Ltd.
AMIT SHARMA (1996), VP (Marketing), SREI Infrastructure Finance Ltd.
ABHIJIT SEN (1997), Joint Director, Sharpmind Education
AKASHDEEP GIRI (1998), VP, Secure Finmart
MANORANJAN PADHY (1998), Assistant General Manager, RBI
AY THOMAS LOUIES (1998), Managing Director, Morpho Thinkers
DEBJANI NANDY (1999), AVP - Reliance Life Insurance
SANJEEV SINGH (1999), Founder and Managing Director at MYO Research Services PVT. LTD.
LOKNATH AGARWALA (1999), Founder & Business Head-Sixth Skill LLP
SHRAWANTI SAHA (2000), AVP, IDFC Asset Management Co.
VISHAL PATHAK (2004) VP, Innovate Infosec
JYOTIRMAYA BEHERA (2006), VP, India Bulls Securities Ltd.

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