



**KIIT UNIVERSITY**  
**KIIT School of Management**

Bhubaneswar, Odisha, India  
(Declared U/S 3 of UGC Act, 1956)

## Summer Internship Programme | 2016



Contributing  
**while learning**

KIIT School of Management, Bhubaneswar

KIIT School of Management (KSOM) is one of the **oldest B-Schools** of the country, with 23 years of successful existence. It has one of the **highest Faculty: Student Ratios** of 1:10.

Around 30% of KSOM's faculty is from **IIMs and XLRI**. With close to **60% faculty having Ph.D.**, the institution ranks one of the **best** amongst private institutions in this regard.

### Institution at a Glance

- AICTE Approved and NAAC Accredited in 'A' Grade
- Consistently ranked as one of the best B-schools of Eastern India
- Spread over an area of 35 acres inside the 400 acre University campus
- 240 regular MBA students from across the country
- More than 50 full time faculty members and 20 visiting faculty
- 50 corporate interaction events per annum, almost one per week
- More than 60 recruiters each year
- Library with 15,000 books, 180 print periodical subscription and 10 e-journals



## Corporate Seminars and Conclaves

The institution organises three annual National Level Conclaves in the areas of Finance, Marketing and HR. The conclaves have a large footfall of corporate leaders, entrepreneurs and academicians.

### Few of our past conclave speakers



Dr. Aditya Puri  
MD, HDFC Bank



Prof. Pankaj Chandra  
Director, IIM Bagalore



Mr. Rajeev Dubey, National President,  
NHRDN and Group HR & Executive  
Board Member, Mahindra & Mahindra



Dr. N. Chandrasekaran  
CEO & MD, TCS



Mr. Prahlad Kakkar  
Noted AD film maker



Prof. Abraham Koshy, IIM Ahmedabad,  
Chairman of The Federal Bank Limited

## Industry Partners



# Summer Internship Programme at KIIT School of Management

Each student at KSOM has to undergo two-month Summer Internship Programme after their second semester in a reputed organisation. KSOM facilitates a rigorous internship starting from selection of interns by the organisation to submission and evaluation of final report.

## Timelines

- Start of Summer Internship Placement Process: October, 2015
- Start of the Programme: First Week of May, 2016
- End of the Programme: Last Week of June, 2016

## Stipend

Organisations providing internship opportunities to students pay the interns stipend for 2 months. The stipend is meant for a tangible and meaningful output that the interns are supposed to provide to the organisation.

## Process

- Organisations typically select interns by a two-step process:
  - Shortlisting of students based on the organisation's eligibility criteria
  - Selection of interns by written test or personal interview of shortlisted students (The interviews can be conducted by visiting the campus or Skype Calling)
- Each intern is allotted a faculty guide to oversee the internship.
- To ensure that the project is on track and the student is getting requisite inputs and support, it is suggested that the organisation appoints a corporate guide for the interns
- Each organisation preferably should create a Project with the following: Objective, Audience, Method and Deliverables. This project can be arrived at either by the organisation itself or in consultation with the student and faculty guide
- Each intern will be evaluated through a continuous and rigorous evaluation process which would include:
  - Submission of a joining report with the information about the corporate and the project guide as soon as they join
  - Submission of fortnightly progress reports by the intern to his/her faculty mentor
  - Sign-off from corporate guide on completion of the internship
  - Submission of a full project report and presentation before a panel of judges for final evaluation at KSOM





### **Infrastructure/Facilities Provided**

*For organisations visiting campus for selecting interns, the institute provides all necessary facilities, including multimedia-enabled classrooms, test rooms, computer centre and interview rooms. The institute also has the requisite infrastructure for Skype Calling for remote interviews.*





## Why consider KSOM for Summer Internship Programme?

The summer Internship Programme at KSOM is a highly rigorous programme that aims to impart meaningful engagement leading to significant takeaways, for both students as well as the organisation concerned.

*Additionally, the internship is equivalent to an 8 credit course and hence forms a significant part of students' overall academic credits.*

Though most management schools have an internship programme, there are several reasons why KSOM's Summer Internship Programme stands out:

### **Robust and well-defined procedure for selecting the Interns**

- Early start of SIP selection process
- Selection of students based on their area of interest and organisations' requirement
- Active encouragement of dialogue between the selected interns and the organisation for selection of projects

## Facilitation of smooth and meaningful Internship

- Clearly defined objective and deliverables for each project
- Allotment of faculty guide for each intern
- Active support by faculty guide to the intern through-out the duration of internship

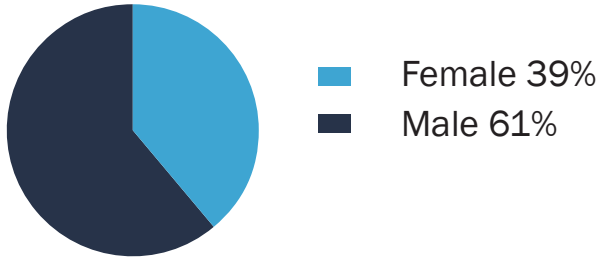
## Rigorous evaluation process

- Submission of Joining Report with Project Details and information on corporate guide along with his/her visiting card
- Fortnightly submission of progress report to the faculty guide
- Submission of completion certificate requiring corporate guide sign off
- Submission of Final report along with a presentation to a panel of judges on the project undertaken and value-add to the organisation

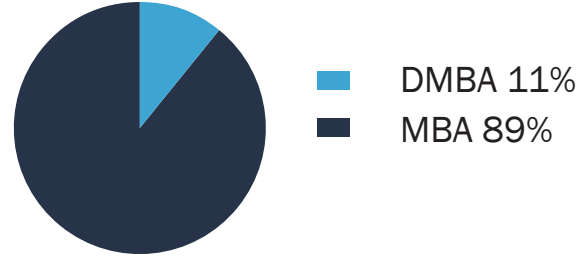


# Profile: 2015-17 Batch

## Gender

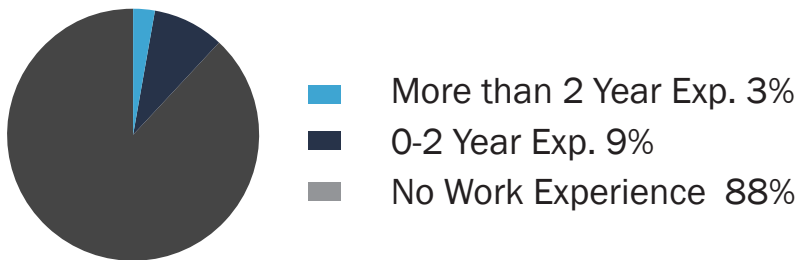


## Program

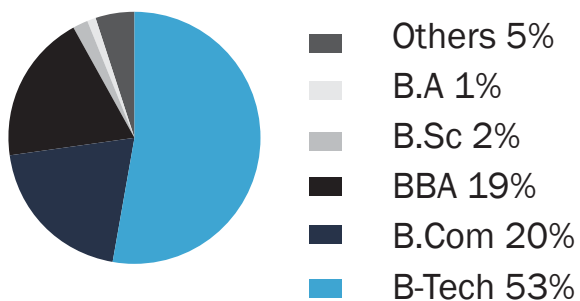


Dual MBA (DMBA) students are those with an integrated 5-year B.Tech+MBA degree

## Work Experience



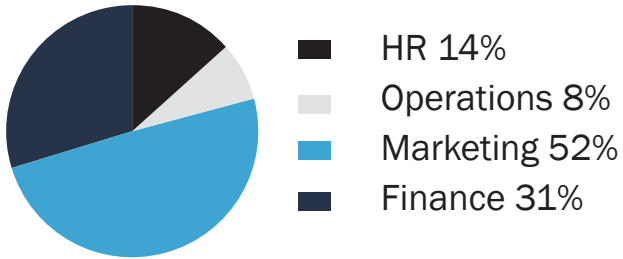
## Graduation



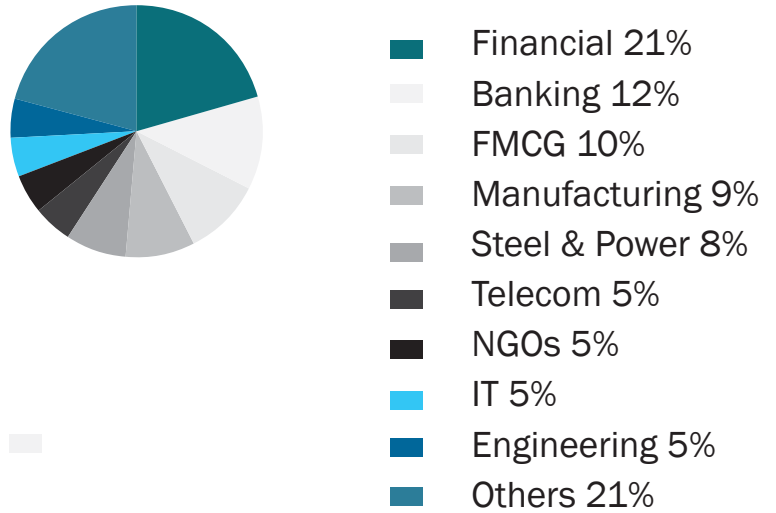


# Summer Internship Statistics 2015

## Internship Break-up by verticals



## Internship Break-up by sector



A total of 264 students did their internship across 108 organisations



# Summer Internship Projects add value to organisation by providing a fresh perspective

Many of the projects undertaken by our students were highly appreciated by their respective organisations. Through their projects, our students have contributed to the organizations by offering a fresh perspective and unbiased view point on their work processes.

Here is a brief summary of few notable internship projects undertaken by our students:

Organisation	Value-add to the organisation
Fullerton India(FICC)	<ul style="list-style-type: none"><li>- Detailed study of the personal loan disbursement process of competitor NBFC and Banks.</li><li>- Recommendation to increase customer base by making the disbursement process simpler and more effective.</li></ul>
Bhavishya Learning India Pvt. Ltd (Kinder Garden)	<ul style="list-style-type: none"><li>- Work done in areas of B2B (Tie ups with promoters and paediatricians) as well as B2C (Customer interaction)</li><li>- Facilitation of brand-building activities such as creation of Wikipedia page, Collateral designing (BTL), radio coverage (ATL), franchisee conversion, articles in newspapers and magazines, organizing promotional events</li></ul>
Larsen & Toubro Limited (L&T), Kansbahal	<p><a href="#">Project 1</a></p> <ul style="list-style-type: none"><li>- Study of the budgetary process and control</li><li>- Recommendation made for quarterly revision of budget in place of biannual revision, preparation of budget manual</li><li>- Suggestion provided for institutionalisation of proper communication channel for giving feedback and inputs about budget</li></ul> <p><a href="#">Project 2</a></p> <ul style="list-style-type: none"><li>- Study of critical paths for various manufacturing process and suggestion on reducing 'Total Manufacturing Time' by 16 days</li><li>- Recommendation on cost cutting measures in areas such as power, maintenance, and transportation</li></ul>
Asahi India Map Auto Glass Ltd.	<ul style="list-style-type: none"><li>- Study of the market potential of five areas in Rajasthan for the automotive glasses in the aftermarket segment</li><li>- Identification of bottlenecks in the supply chain and suggestion of removal measures</li></ul>
T S Alloys Ltd	<ul style="list-style-type: none"><li>- Identification of the bottlenecks of the briquetting process by Pareto Analysis</li><li>- Recommendations of eight measures to increase the process efficiency by 8%</li></ul>
Bank of India	<ul style="list-style-type: none"><li>- Study of the role of SMEs in Indian economy</li><li>- Recommendation on methods to improve the loan disbursal procedure to SMEs.</li><li>- Recommendations on automating the loan disbursal procedure to make it more effective.</li></ul>

## Given below is a list of few of the 108 organisations where our students completed their summer internship in 2015

ACC LIMITED  
ADITYA BIRLA MONEY  
ANDHRA BANK  
BAJAJ CAPITAL LIMITED  
BANK OF BARODA  
BERGER PAINTS  
BHARAT EARTH MOVERS LIMITED  
BHARAT HEAVY ELECTRICALS LIMITED  
BHARAT PETROLEUM CORPORATION LIMITED  
BHAVISHYA LEARNING INDIA PRIVATE LIMITED  
BHUSHAN POWER & STEEL LIMITED  
BRITANNIA  
CANARA BANK  
DABUR  
DENA BANK  
DHFL  
FAMEPERSECOND  
FULLERTON INDIA  
GMR  
HDFC BANK  
HINDUSTAN COCA COLA BEVERAGES PVT. LTD.  
HYATT REGENCY,DELHI  
ICICI BANK  
ICICI SECURITIES  
IDBI BANK LIMITED  
INDIAN OIL CORPORATION LIMITED  
INDIAN REDCROSS BLOODBANK  
IRCTC  
ITC LIMITED  
JSPL  
JUSCO  
KHADI AND VILLAGE INDUSTRIES  
COMMISSION,HYDERABAD  
KOTAK MAHINDRA BANK  
KPMG  
MAHINDRA FIRST CHOICE  
MANPOWER  
MEDIOTOR SOLUTIONS PRIVATE LIMITED  
MERCEDES-BENZ R&D INDIA PVT. LTD.  
METHODEX SYSTEMS PVT. LTD.  
MOTHER DAIRY  
NIELSEN  
NTPC LIMITED  
OHPC  
OMFED  
ONGC  
OPTCL  
PANTALOONS  
PAULSON HOTEL & RESORTS PRIVATE LIMITED  
PEPSI  
PUNJAB NATIONAL BANK  
RELIANCE DIGITAL  
RELIANCE CAPITAL ASSET MANAGEMENT  
RELIANCE COMMUNICATION  
RELIANCE MUTUAL FUND  
RELIANCE RETAIL LIMITED  
SBI LIFE INSURANCE  
SREI FINANCE  
STANDRAD CHARTERED BANK  
STATE BANK OF INDIA  
STRATEGIC HR  
SWEAT EQUITY PARTNERS  
TATA HITACHI  
TATA POWER  
TATA ROBIN FRASER LIMITED  
TATA STEEL LIMITED  
TATA TECHNOLOGIES LIMITED  
TECH MAHINDRA  
TIMES OF INDIA  
TRF  
UNION BANK OF INDIA  
UNITED SPIRITS LIMITED  
USHA INTERNATIONAL LTD  
VODAFONE  
WHIRLPOOL  
WILDCRAFT INDIA

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## Visiting Bhubaneswar

*Bhubaneswar being a capital city is well connected to all major metros through airlines such as Indigo and Air India.*

*The world famous Puri Jagannath temple, exquisite Konark Sun temple and the Puri sea beach are just an hour's drive from Bhubaneswar.*

