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KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

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KIIT School of Management

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KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF MANAGEMENT



NURTURE
YOUR DREAMS



what is **INSIDE** ▶

Messages from:

- The Founder
- Pro-Chancellor
- Vice Chancellor
- Director

The KIIT University

The KSOM Edge

Making of a Complete Manager

Professional Journey

Life in the Campus

Academics

Faculty

Mentoring and Assessment

Other Courses and Programmes

Alumni



A photograph of three young professionals standing outdoors in front of a building. On the left, a man with a beard and mustache, wearing a white shirt, looks directly at the camera. In the center, a woman with long dark hair, wearing a black blazer over a blue shirt, has her arms crossed and looks slightly to the right. On the right, another man with short dark hair, wearing a light blue shirt, looks towards the camera. The background shows a modern building and a clear blue sky with some clouds.

25+
Years

4600+
Alumni

600+
Students

“Straight from college, we had no idea about the world of business.

KIIT School of Management (KSOM) helped us to mould into confident Managers through high quality learning, innovative mentoring and vibrant environment for all round development.”

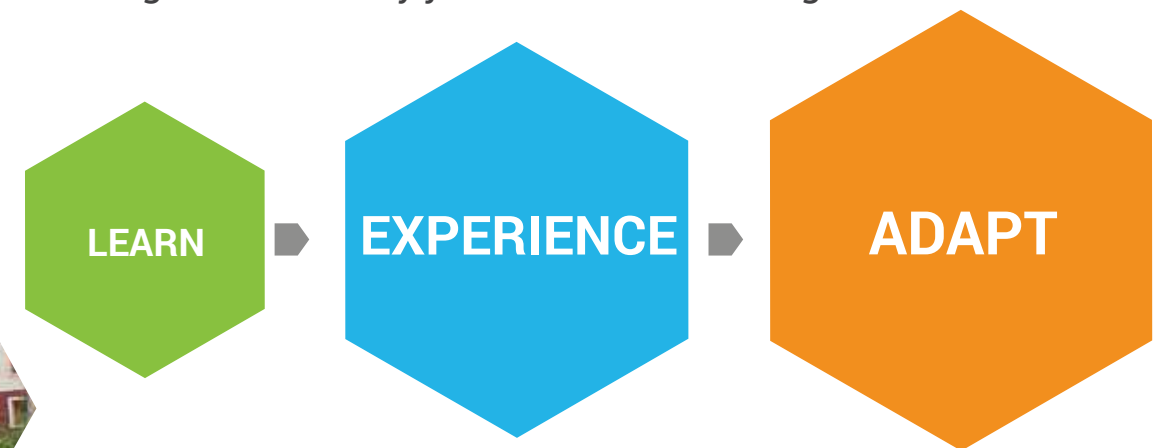
Can a management education be **RADICALLY DIFFERENT?**



**Out-of-classroom Learning . Simulation . Live Project .
Role play . Partnership . Club Activity . Student Research**

With businesses world-over getting increasingly complex and learning curves shortening, management graduates are expected to be productive from day one. Businesses today expect that the new hires already have good understanding of their business and can start working with minimal in-house training.

Business schools therefore have to constantly innovate their course curriculum to ensure that students adapt quickly to the organization they join and start creating value.



KSOM's learn, experience and adapt structure ensures that students seamlessly fit into any role they are assigned on job.

This is achieved by a mix of out-of-classroom learning, role-plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie-ups.



Dr. A. Samanta
Founder, KIIT & KISS

MESSAGE FROM THE **FOUNDER**

Constant pursuit of knowledge has made KIIT what it is today; a sprawling University remarkable for its ability to constantly evaluate the direction education should take, and quickly adapt to the needs of the industry and the society at large.

KIIT, having grown rapidly from modest beginnings, today offers several undergraduate, postgraduate and doctoral programs from 28 different constituent schools. The synergies accruing from having so many programmes is immense and it is the endeavour of the University to leverage such synergies to constantly innovate and create new knowledge.

KSOM has always been an institution that the University is proud to have in its fold.

Having a long and illustrious legacy of 25 years, the school ranks among the top in Eastern India and is one of the premier B-schools of the country, producing capable managers, many among whom are either entrepreneurs or occupying senior management positions in the industry.

It's my great pleasure to invite you to visit and explore the institution, and be a partner in its quest for excellence.

At KSOM, students are prepared to be all rounders, comfortable with every area of business, not just in their chosen specialization.

We need to rethink how sustainability and development are going to go hand in hand. We have to add value to our environment in which we progress and start giving it back the care it deserves. Nature provides us all with nourishments. We are blessed to have the most beautiful and selfless creatures on the earth with abundance, the trees. They supply us with everything that is required to survive. Every tree planted is a step towards protecting our children's future. Therefore we, at KIIT University, have created an eco-friendly lush green campus. The envelope besides this message carries seeds. Join the movement of creating a better World and commit to a 'Green' planet by planting these seeds.

Provides holistic education from Kindergarten to Post graduation (KG to PG), vocational training, food, accommodation, health care and all other basic necessities of life to over 37,000 (27,000 existing students and 10,000 graduates) indigenous (tribal) children of the poorest of the poor background absolutely free. It is the largest residential tribal institute in the world.

Special Consultative Status with the Economic and Social Council (ECOSOC) since 2015- the highest recognition to a non-government organization from the United Nations.

Champion Level-Platinum Certification by GuideStar India for NGO Transparency (2016).

Among top 223 NGOs of the world and 10 best NGOs of India in the prestigious ranking of world NGOs published in 2016 by NGO Advisor, a Geneva-based independent media organization.

Programmes and activities aligned to Sustainable Development Goals (SDGs) of the UN and proactively working to achieve the goals.

Expansive self-contained eco-friendly campus

Plans to educate 2,00,000 indigenous (tribal) children over the next decade and in the process of setting up branches in 10 states, with the support of respective state governments, and all 30 districts of Odisha.

Students are high achievers in academics, co-curricular activities and national and international sports, making it a highly successful model of tribal empowerment through education.

Tie-ups with many world organizations including UNESCO, UNICEF, UNFPA, and US Federal Government.

Visited and appreciated by high dignitaries, including Heads of State, Ambassadors, from 70 countries.

12 Nobel Laureates have visited the Institute.

Widely covered in leading national and international media, including National Geographic, The Time, Wall Street Journal, South China Morning Post, Readers' Digest, Asia Post and Public Broadcasting Service (PBS)

Kalinga Institute of Social Sciences (KISS)

www.kiss.ac.in

KISS has been declared a Deemed University (U/S 3 of UGC Act, 1956) by the Ministry of Human Resource Development, Govt. of India on August 25, 2017. With this it has become the first tribal university in India and in the entire world.

Organization in Special Consultative Status with the Economic and Social Council (ECOSOC) since 2015. NGO Associated with the United Nations Department of Public Information (UNDPI).

Kalinga Institute of Social Sciences (KISS), the largest tribal institute of the world, provides food, accommodation, health care and all the basic necessities of life absolutely free to 37,000 poorest of the poor tribal children to pursue their studies here from KG to PG as well as vocational training. KISS, as an unique experiment to eradicate poverty through education and use of education as a tool to empower the underprivileged section of the society and provide sustainable employment, is being hailed by statesmen, policy makers, planners, social workers from India and abroad.

Prof. Ved Prakash

CHANCELLOR, KIIT Deemed to be University

Professor Ved Prakash is a former Chairman, University Grant Commission (UGC). He has the unique distinction of serving the UGC in all the three key positions as Secretary, Vice Chairman and Chairman. Professor Ved Prakash has also served as Adviser, Education, Planning Commission, Government of India, and as Professor and Head, Department of Educational Measurement and Evaluation in National Council of Educational Research & Training (NCERT).

He is a recipient of the US Fulbright Post-Doctoral Fellowship and has held a number of coveted positions in premier national and international organizations.



Prof. (Dr.) Subrata Kumar Acharya

PRO-CHANCELLOR, KIIT Deemed to be University

Padma Shri Prof. Acharya has formerly been Professor & Head of the Department, Gastroenterology as well as Dean, Research and Academics, AIIMS.

He has been honoured with the prestigious Samanta Chandrasekhar and J.C. Bose Awards & is also a recipient of Commonwealth Fellowship for research in liver ailments.



Prof. Hrushikesh Mohanty

VICE-CHANCELLOR, KIIT Deemed to be University

Hrushikesh Mohanty a multi dimensional persona is a seasoned campaigner in several fields. He is a scientist, academician and administrator par excellence. Prof.

Mohanty was awarded PhD from IIT Kharagpur and embarked on his career with ECIL Hyderabad. Having had this experience Prof. Mohanty moved to his passion and became a teacher.

He has held several doctoral and post doctoral fellowships from Universities all over the world. While serving the University of Hyderabad in various capacities Prof. Mohanty undertook many prestigious research projects.

A prolific writer, Prof. Mohanty has authored books in Odia while regularly contributing articles to the media. His interests include Sarala Mahabharata and computational social science.



Prof. Anil Bajpai

Director, KSOM

PhD., PGDM

In the present day of VUCA world, Indian Industry is poised for an inflexion point. We expect to witness tremendous growth over the next few years. However, this is possible only through human capital development. At KSOM we keep our ears close to the ground and adapt our teaching and learning processes to meet the ever-changing demand of the industry.

In an attempt to benchmark ourselves with the best in class, we undertake regular updation of curriculum and constant pedagogical upgradation.

Two years at KSOM enables the student to learn, to experience and put into practice the concepts that they acquire. In addition, team building, extra-curricular activity, sports and cultural events as well as industry led projects and research constitutes the activity in the life of an MBA student. The emphasis at KSOM is to identify talent in various fields, create opportunity to nurture and prepare the student for a career in their chosen field rather than merely secure a job at the end of the program.

At KSOM students get to interact with industry experts in various fields, through organized conclaves. An industry led mentoring program called 'Konfidant' enables one on one active learning by students at the hands of industry experts. KSOM has indeed in the recent past grown constantly from strength to strength and is poised to be not only the best in the Eastern part of the country but also be a national competitor for the best position.

For those who are keen for an all round development and training, to be top corporate citizens of India, KSOM is the go to Institute.



Creating innovators and original thinkers.

KIIT DEEMED TO BE UNIVERSITY

25000

Students

10 million

sq.ft. of built-up area

Students from

22

countries

The KIIT Deemed to be University, Bhubaneswar, has recently been accredited by NAAC of UGC in 'A' Grade (Highest CGPA among self-financing universities), underlining the excellence the University has brought about in the field of education.

The University is spread over 25 sq. km. of land accommodating 20 lush green sprawling campuses with a built-up area of 1,00,00,000 sq.ft. The university has 28 constituent schools offering more than 100 programs. High quality teaching and research make KIIT one of the most promising centres of excellence in India.

With more than 25,000 students pursuing undergraduate and postgraduate studies in Engineering, Computer Application, Management, Rural Management, Law, Bio-technology, MBBS, M.D., BDS, Nursing, Fashion Technology, Cinema & Media Studies and Language, KIIT stands out as one of the finest Universities of India declared under section 3 of the UGC Act of 1956.

KIIT educational conglomerate is unique in offering a wide spectrum of academic programmes from Kindergarten to Postgraduate level, earning it a place in the Limca Book of Records.

The institute also has other recreational and intellectually stimulating facilities like Sculpture Park, Art Gallery, Tribal Art Gallery, Rose Garden, Medicinal Herbs Garden, etc. More than 1800 academic and research staffs, many leaders in their fields with international reputation provide stimulating learning environment and excellent standards of teaching.

MEMBERSHIPS

International Association of Universities (IAU)
Association of Indian Universities (AIU)
Association of Commonwealth Universities (ACU)
University Mobility of Asia and the Pacific (UMAP)
International Association of University Presidents (IAUP)
Association of Universities of Asia and the Pacific (AUAP)
European Association of International Education (EAIE)
International Institute of Education (IIE), New York
United Nations Academic Impact (UNAI)
Eurasian Silk Road Universities Consortium (ESRUC), Turkey

*KIIT is one of the
youngest institutions
in the country to be
given deemed University
status.*

Give your career the KSOM EDGE



Accreditation and Rank

KSOM's MBA program is approved by UGC and AICTE. It has been **rated in "A" grade** by NAAC and has been ranked as the **30th best Management School** of India by NIRF, MHRD, Govt. of India.



Placement

KSOM chooses mostly top Indian companies and MNCs for recruitment. Therefore, our Highest Salary: ₹17.33 LPA (International), ₹10.00 LPA (Indian) Average Salary: 6.50 LPA for MBA 2018-19 Batch (average per annum) are far better than most other private B-schools. **More than 80 recruiters pick up close to 300 students** each year.



Academics

The institution is known for its high quality academics. With a **teacher to student ratio of 1:10** and several faculties being drawn from IIMs and other premium B-schools, few MBA institutions match KSOM in the quality of faculty.



Campus Life and Facilities

Our students are highly enthusiastic, conducting some or the other club activity each day, making the campus a buzz with life. The campus has **world-class multimedia classrooms**, a 4 storied library block, **separate hostels** for boys and girls and much more.

Optimum environment
that is designed to nurture &
focus on creating new knowledge.

Our purpose is to **contribute significantly to the society** and specifically to the world of management education through **creating next-gen practitioners** of management and leadership and **creating new knowledge** to initiate, support and sustain new ways of managing.



*The expansive campus of KSOM contains large **playgrounds, cafes, pools, fountains, open air amphitheatre, rock garden, auditorium, gallery classrooms, various play courts, variety of indoor games, seminar and conference rooms.***

The school provides 24x7 medical facilities through KIMS multi-speciality hospital. Hostels rooms are spacious having T.V. lounge, indoor games room, with print and xerox facilities close by.

Being the COMPLETE MANAGER



The classroom **case simulations, numerous study tours, club events, group assignment** and **live projects** at KSOM ensure that students develop a multiplicity of skill sets vital to survive and grow in today's borderless complex business environment.

"My stint at Czech University of Life Sciences, Prague under the KSOM student exchange program provided me the valuable exposure needed for my career and helped me grow into a more confident & a flexible person."

Ms. Aakanksha Ria
Alumni - KSOM



"KSOM has really played the Magic Wand in my career and is Responsible for who I am today both professionally and personally."

Utkal Mishra
Alumni - KSOM

The corporate Training, the Mentor-mentee sessions with the faculties, the Extensive Focus on extra-curricular activities are a few of the many things that helped an amateur college graduate with no industry-experience, like me, immensely.

Sromona Banerjee
Alumni - KSOM

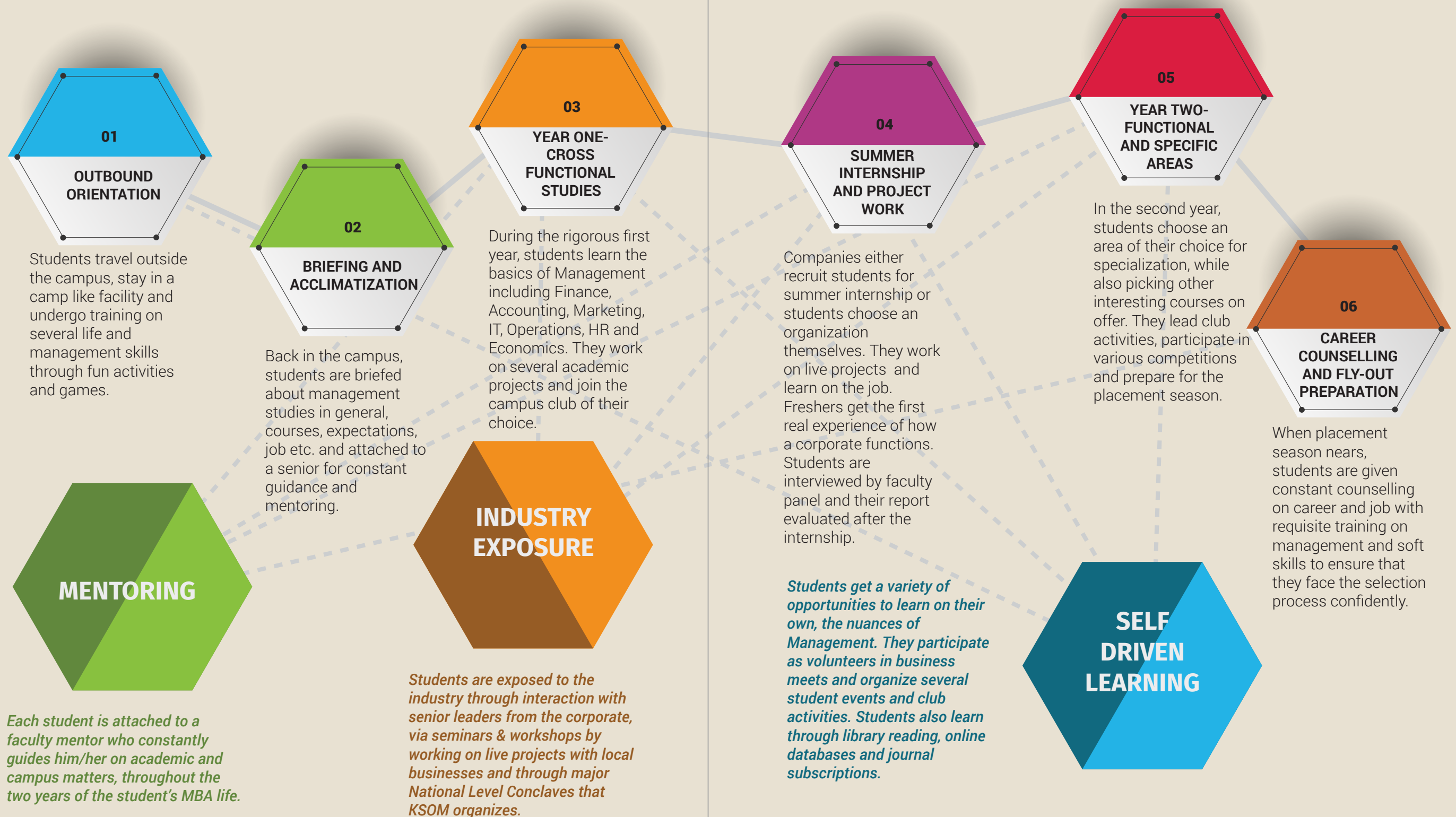


"KSOM provided me many opportunities to learn and improve. The environment is very nice and friendly and life here has been great."

Jean Philippe Loua
Alumni - KSOM

Journey to thorough PROFESSIONALISM

Creating socially responsible future leaders out of students, step by step.



A happening and lively CAMPUS

Beyond the classroom study hours, students learn the nuances of management through a host of clubs and special interest groups.

Student Clubs

The club work involves group decision making, leadership skills, creativity, time and conflict management and general camaraderie among others in an entertaining way. The clubs are:

Matricks, Marketing Club
Exchequer, Finance Club
Synergy, HR Club
Opsession, Technology and Operation
Aequitas, Sports Club
Management Club
FirstCut, Creative and General Mgmt. Club
Sanskriti, Cultural Club
Impresario, Entrepreneurship Club

Pravah, the Magazine

Students, with active guidance of faculty members, bring out this bi-monthly magazine which contains articles on business and life along with photography and art work by faculty members and students.

Kolosseum, the B-school Fest

Kolosseum is the mega annual B-school festival of KSOM. Spread over three days, the event witnesses various management, cultural and creative games culminating in a celebrity star performance.

National Service Scheme (NSS)

KSOM NSS wing was started during the Youth Week of 12-19 January, 2011 to usher the students on a path of social service and community development activities. Since then, NSS has been constantly involved in a variety of social work around the campus.

Whether it's Kolosseum, the mega annual B-school fest, social work by groups such as NSS, club activities such as debate, ad-mad, stock-trading or quiz competition, the **campus is always buzzing** with activities



One of the most exciting things about KSOM is academics. The institution's constant endeavour has been to ensure that learning is both rigorous and fun at the same time.

Making **LEARNING** A PASSION

Emphasis is laid on **understanding the fundamentals** rather than just learning by rote and scoring marks in the examination. Every concept taught in the class is used by students in their own way, either while doing their group assignment, field work, industry visit or just arguing with friends in the class. This clarifies the concept and the students develop an ability to clearly apply what they have learnt to real life situations. It also dramatically improves absorption & retention of learning and make our students mature in their outlook.

Pedagogy

The school uses a mix of classroom instruction, case discussion, student group assignment & presentation, project work, individual research work, demonstrations, workshops, outbound learning, industry visits, simulations and management games for teaching and learning.



The **COURSE** DESIGN

Today, globalization, aided by rapid adoption of technology has been bringing new insights and swift changes in management practices across workplaces that any B-school hoping to stay in the forefront must quickly include in its curriculum. KSOM conducts a rigorous annual exercise to completely review its curriculum and drop, change or add courses as demanded by the industry.

To stay not just relevant, but at the cutting edge of management education, the school has constituted an **eminent industry advisory board consisting of MDs, CEOs, owners and senior managers of businesses** to advise the school on matters of curriculum, pedagogy and relevant research work.

MBA CURRICULUM

02 years full time

04 semesters, 8 major exams

80 credits in total

Major Components

Core Courses, Elective Courses & Summer Internship

Specializations

a) Marketing b) Financial c) HR
d) Operations e) Analytics

*At KSOM, we firmly believe **management is not just for engineers or commerce students**, but for everyone.*

Therefore the school lays special emphasis on guiding and nurturing students from science, arts and humanities backgrounds to ensure that they become successful managers. The school also provides make up classes in Mathematics, Computer skills etc. so that students weaker in these areas can catch up.

The core courses in the first year establish a strong foundation in major functions of business viz. business environment, marketing, finance, human resources, business communication, IT and quantitative methods. This input helps students acquire basic skills and builds their confidence to undertake advanced courses during the second year.

Depending on the specialization opted for, a student has to choose electives in the second year, given on the next page.

There are 21 core courses equivalent to 42 credits as well as 15 elective courses equivalent to 30 credits covering Five functional areas.

A minimum of 80 credits is required for successful completion of the program.

COURSES	CREDITS
Semester - I	
Marketing Management-I	2
Accounting for Managers	2
Organizational Behavior	2
Managerial Economics-I	2
Quantitative Techniques- I	2
Information Technology For Managers	2
Legal Aspects of Business	2
Business Communication	2
Organization Theory	2
Production and Operations Management-I	2
Total Credits	20
Semester - II	
Managerial Economics - II	2
Corporate Finance-I	2
Quantitative Techniques-II	2
Production and Operations Management -II	2
Business Research Methodology	2
Human Resource Management	2
Marketing Management - II	2
Cost and Management Accounting	2
Business Ethics and	2
Corporate Social Responsibility	
Managerial Skills for Effectiveness	2
Total Credits	20
Summer Internship	8
Semester - III	
Strategic Management	2
Sales & Distribution Management	2
Selective Courses (8 courses including 2 Core Elective Courses)	16
Total Credits	20
Semester - IV	
Elective Courses (6 courses)	12
Total Credits	12
Grand Total Program Credits	80

Electives



Marketing	<ul style="list-style-type: none">• Consumer Behaviour (Core Elective)• Product and Brand Management (Core Elective)• Services Marketing• Retail Management	<ul style="list-style-type: none">• B2B Marketing• Real Estate Marketing• Customer Relationship Management• Integrated Marketing Communication	<ul style="list-style-type: none">• Hospitality & Tourism Marketing• Marketing Research• Digital and Social Media Marketing• Agency & Media Management
Finance	<ul style="list-style-type: none">• Corporate Finance-II (Core Elective)• Security Analysis & Portfolio Management (Core Elective)• International Financial Management• Financial Reporting and Corporate Governance	<ul style="list-style-type: none">• Banking Operations & Financial Services• Mergers, Acquisitions & Corporate Restructuring• Project & Infrastructure Finance• Derivatives & Risk Management• Corporate Tax Planning	<ul style="list-style-type: none">• Business Analysis and Valuation• Management Control System• Financial Time Series & Analysis• Risk Management in Banks• Industrial Economics & Financing
Human Resources	<ul style="list-style-type: none">• Recruitment & Selection (Core Elective)• Labour Laws (Core Elective)• Manpower Planning• Managerial Effectiveness• Performance Management Systems• Training & Development	<ul style="list-style-type: none">• HR Systems, Design and Audit• Compensation and Reward Management• Leadership for Corporate Excellence• Managing Employee Relations	<ul style="list-style-type: none">• Competency Mapping• Organization Development and Change
Operations	<ul style="list-style-type: none">• Supply Chain Management (Core Elective)• Total Quality Management (Core Elective)• IT Project Management• Machine Learning & Artificial Intelligence	<ul style="list-style-type: none">• E-Business• Internet of Things• Enterprise Resource Planning Systems• Data Mining and Business Intelligence• Managing Service Operations	<ul style="list-style-type: none">• Project Management• Product Design and Development• Design Thinking for Product Lifecycle Management• Digital Manufacturing and Virtual Factory• Business Analytics
Analytics	<ul style="list-style-type: none">• Business Analytics• Advanced Business Analytics• Introduction to Marketing Analytics• Supply Chain Analytics• Analytics Toolbox	<ul style="list-style-type: none">• Advanced Statistics and Probability for Data Science• Machine Learning & Artificial Intelligence• Data Mining and Business Intelligence	

The three-year Bachelor of Business Administration programme is designed with the objective of making students corporate-ready, either to become entrepreneurs, junior level executives in the industry, or to pursue higher education, by equipping them with a holistic view of the business environment basic business functions and their interrelationships. The structure fo the program is planned to equip the students with requisite knowledge and management skills. This program also lays a concrete foundation for students who may want pursue higher education in India or abroad.



Pedagogy

The pedagogy will include lecture sessions, practicals, case discussions, seminars and presentations. A course will be covered in 45 sessions of 60 minutes each, spread over 4.5 months. The importance of each course is defined in terms of credits attached to it. Semesters I to IV during the frist two years of the programme consist of core courses. Semester V commencing in the third year of the programme offers 6 courses all specifically designed to prepare students fo admission tests to various MBA programs. Semester VI will offer courses in specializaion areas such as Marketing, Finance & Human Resource Management.



The **COURSE** DESIGN

The first year of the programme structure mainly focuses on the introductory courses in four key subjects - Economics, Financial Accounting, Statistics and Management. The first two semesters are designed to acquaint the students with the basic concepts of English, Computer and Mathematics. Major courses that are covered in the second year are Financial Management, Organizational Behaviour, Business Law, Human Resource Management and Business Research Methodology. The third year offers courses in the specialization areas of Marketing, Finance nd Human Resource Management in addition to critical subjects of Operations, Taxation, Entrepreneurship and E-Business Management.

BBA CURRICULUM

03 years full time
06 semesters, **12** major exams
108 credits in total
15 contact hours per credit
60 minutes each class

Major Components

Core Courses, Elective Courses & Faculty Guided Projects

Specializations

- a) Human Resource Management
- b) Accouting and Finance Management
- c) Marketing Management



Radhika Tibrewal
BBA (2016-19 batch)

Faculties here are very friendly and they also motivate students to achieve their future goals.

COURSES

Semester - I

Breakthrough English (Language)
Business Economics-I
Financial Accounting
Psychology Business
Computing Basic Mathematics

Semester - III

Organizational Behavior
Financial Management - I
Marketing Management - II
Indian Economic Analysis
Functional English
Business Statistics - II

Semester - V

Taxation
Entrepreneurship
Foreign Language - I (French)
Production & Operations Management
Specialization-I (HR/Mktg/Finance)
Specialization-II (HR/Mktg/Finance)

Semester - II

Breakthrough English (Oral)
Business Statistics-I
Business Economics-II
Cost & Management Accounting
Principles & Practice of Management
Marketing Management-I

Semester - IV

Basic Business English
Business Law
Financial Management-II
Introduction to Management
Information System
Business Research Methodology
Human Resource Management

Semester - VI

Business Policy
Foreign Language-II (French)
Business Ethics
Culture & Sociology
Specialization-III (HR/Mktg/Finance)
Specialization-IV (HR/Mktg/Finance)

**A Faculty-Guided Project is to be carried out by each student after the course work of 4th Semester during the summer vacation under selected faculties in respective domain areas.



Specialization is offered in 3rd year of the program. The students need to choose any one of the followings specialization areas. Each specialization area consists of four courses. A student can opt for four courses in any specialization area.

Human Resource Management

- Performance Management
- Employee Relations
- Leadership in Organization
- Training & Development

Accounting & Financial Management

- Corporate Accouting
- Indian Financial System
- Banking & Insurance
- Security Analysis & Portfolio Management

Marketing Management

- Consumer Behavior
- Sales and Distribution Management
- Product and Brand Management
- Services Marketing



motivated, high calibre
FACULTY

40+ full time,
25+ visiting faculty

The faculty at KSOM is a healthy mix of young and old, the academically seasoned and the corporate experienced. Faculty members regularly get involved with students beyond academics through mentoring and club activities.

40% drawn from IIMs, XLRI, MDI, TISS
and foreign Universities

In addition to the regular class schedule, faculty members conduct workshops for students and judge student activities. KSOM fosters a very healthy interaction between the faculty and students.

BUSINESS ENVIRONMENT/ECONOMICS

S.N. Misra

Ph.D. (Economics), MA (Applied Economics), IES, IDAS
Experience: Academic - 6 years, GOI Service - 36 years
Areas: Macro's Economics, International Relations, Constitutional Law, Defence Procurement and International authority on Defence Offset policy

Shikta Singh

M.A (Economics), M.Phil (A&A Economics), Ph.D.
Experience: Academic-7 years
Areas: Industrial economics, Rural Economy & Regional Disparity, Gender Disparity & Women Empowerment, Economic & Social Impact of AIDS, Poverty & Unemployment in the state of Odisha.

OPERATIONS

Kaushik Sahu

Ph.D. (University of Massachusetts, Amherst), M.Tech. (R.E.C. Rourkela), B.Sc. (Engg.) (U.C.E. Burla)
Experience: Academic-31 years
Areas: Design for Sustainability, Design Technology Management, Product Design and Development, Product Lifecycle Management, Supply Chain Management, Total Quality Management.

Brajaballav Kar

B.Tech (CET, BBSR), PGDM (XIMB), Ph.D.
Experience: Academic-6 years, Corporate-17 years
Areas: Quantitative Technique & Quantitative Methods, Production & Operation Mgmt, TQM Project Mgmt, Entrepreneurship

Manoj Kumar Jena

M.Tech. (IIT Bombay), PGDBM (IIM Calcutta)
Experience: Corporate-10 years, Academic -3 years
Areas: Data Analytics and Machine Learning, Operations Management, Logistics and Supply Chain Management and Analytics

Piyusa P Das

B.Tech (CET Bhubaneswar), PGDM (IIM Lucknow), PMP® Certified
Experience: 10 years
Areas: Global Program Management, Strategic Marketing & Research, Business Development and Project Procurement

QUANTITATIVE METHODS AND DECISION SCIENCES

R. N. Subudhi

MA, M.Phil. (Stat.), Ph.D. (Management), FDPM
Experience: Academic-31 years
Areas: Operations Management, Decision Sciences

FINANCE AND ACCOUNTING MANAGEMENT

B.C.M Patnaik

M.Com., LL.B, Ph.D.
Experience: Academic-19 years, Corporate-6 years
Areas: Financial Accounting, Corporate Accounting and Financial Management, Cost Accounting

Saroj Kumar Routray

M.Com., Ph.D, ICWAI, MBA
Experience: Academic-18 years, Corporate-4 years
Areas: Accounts for Business Managers, Strategic Cost Management, MCS, SAPM

Koustubh Kanti ray

M.Com., PGDBM, Ph.D (Utkal)
Experience: Academic-16 years
Areas: Corporate Finance, M&A, Financial Market

Chandrabhanu Das

MBA, Ph.D
Experience: Academic-1 year, Corporate-14 years
Areas: Corporate Finance, Financial Market, Banking

Praveen Mohanty

MA (PMIR), M.Phil. (PMIR), LLB, Ph.D.
Experience: Corporate-20 years
Areas: Financial Risk Management in banks & FIs; Financial Sector Regulatory System; Infrastructure Finance – Issues and Challenges (including PPP); and Corporate Bankruptcy Law and Banking NPL

Faculty



At KSOM, faculty are constantly encouraged and supported for completing their doctoral program. Consequently a large percentage of the faculty here are doctorates.

The environment in the college fosters exchange of ideas, joint projects, expansion of intellectual property through publishing, participating in conferences and paper presentations.



HR MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

Jitendra Mohanty

MA, LL.B., PGDM (XIMB), CAIIB & Ph.D.
Experience: Academic-15 years, Corporate-25 years
Areas: Organizational Behaviour, Organizational Structure and Design, Organizational Change & Development, Leadership

Ipseeta Satpathy

MA, M.Phil. (JNU), Ph.D., D.Litt.
Experience: Academic-15 years, Corporate-1 year
Areas: Organizational Behaviour & Structure, Leadership for Corporate Excellence

Debi Prasad Das

MBA, Ph.D.
Experience: Academic-4 years, Corporate-8 years
Areas: Organizational Behaviour & Structure, Leadership for Corporate Excellence, Labour Laws

Isa Mishra

MA (PMIR), M.Phil. (PMIR), LLB, Ph.D.
Experience: Academic-2 years, Corporate-18 years
Areas: Strategic and Operational HR & Administration; Lead role in wage rationalization, Merger & Acquisition

Sumita Mishra

MSW (TISS), FPM (MDI, Gurgaon)
Experience: Academic-8 years, Corporate-3 years
Areas: Organisational Culture, Group Culture, Strategic Human Resource Management, Social Psychology and Organization Design

Shradha Padhi

LL.B, LL.M, Ph.D.
Experience: Academic-5 years, Corporate-17 years
Areas: Leadership Development, Customer Relations, Diversity Management, Team Building, Instructional Design, Mentoring & Coaching, Organizational Behaviour, ADC

Gargi Banerjee

MBA (Calcutta University)
Experience: Corporate-4 years
Areas: Human Resource Management, Organizational Behaviour

MARKETING MANAGEMENT

Kumar Mohanty

B.Tech., MBA (XIMB), Ph.D., Director-Corporate Relations
Experience: Academic-6 years, Corporate-14 years
Areas: Sales and Distribution, Educational Products Marketing

Biswajit Das

MA (English), MBA, LL.B, MA (Pub. Admn.) & Ph.D.
Experience: Academic-24 years, Corporate-7 years
Areas: Marketing Management, Real Estate Marketing, Business Communication, Integrated Marketing Communication

Suva Kanta Mohanty

MBA (University of Wisconsin, USA), Ph.D.
Experience: Academic-11 years, Corporate-7 years
Areas: Marketing Research, Services Marketing, Retail Marketing

Arvind Tripathy

MBA, Ph.D.
Experience: Academic-18 years, Corporate-7 years
Areas: Brand Management, Integrated Marketing Communication

Priti Ranjan Sahoo

MBA & MTM (Tourism)
Experience: Academic-12 years, Corporate-9 years
Areas: Marketing Management, Tourism & Hospitality Management, Services Marketing

Joydeep Biswas

B. Tech (IIT – BHU, Varanasi), PGDM (XLRI Jamshedpur)
Experience: Academic-4 years, Corporate-8 years
Area: Marketing Management

Biswajeet Patnaik

BE (E&TC), MBA
Experience: Academic-8 years, Corporate-6 years
Areas: Consumer Behaviour, Entrepreneurship

Bhuwandeeep

PGDBM, IIM Bangalore, B.Tech (Hons) IIT Kharagpur
Experience: Corporate - 6 years
Areas: Sales, Marketing, Business development, Project planning and execution and Plant operations

Ritika Sharma

B.E. Food Tech (Panjab University)
PGD-ABM (IIM Lucknow)
Experience: Corporate - 4 years
Areas: Sales and distribution, Key account management and business development

Biswanath Dalai

B.E. CIVIL (NIT Surathkal) , MBA (SIBM, Pune)
Experience: Corporate - 14 years
Areas: Sales, Product development, Brand management, Business Unit P&L Management and Retail operations

Surya Narayan Mishra

B.Arch. (IIT Kharagpur), PGDM (IIM Lucknow)
Experience: Academics-7 years, Corporate-3 years
Areas: Sales & Distribution, Digital and Social Media Marketing, Branding, Tourism

Sugato Tripathy

B.Tech., MBA (ICFAI Hyderabad), UGC NET
Experience: Academics-5 years, Corporate-5 years
Areas: Product & Brand Management, Business Ethics

Abhishek Kumar

MBA, Ph.D.
Experience: Academic-3 years, Corporate-8 years
Areas: Retail Management

STRATEGIC AND GENERAL MANAGEMENT

Anil Bajpai

PGDM, IIM Ahmedabad, BE (IISc, Bangalore), B.Sc. (St. Stephen's College, Delhi University)
Experience: Academic-4 years, Corporate-30 years
Areas: Strategic Management

Ashok Kumar Sar

PGDM (XIMB), Ph.D.
Experience: Academic-16 years, Corporate-20 years
Areas: Strategic Management
Business Ethics & Sustainability

Ipsita Nayak

MA, MPhil (Ravenshaw)
Experience: Academic-13 years
Areas: Business Communication

Saptorshi Das

Postdoc (Oxford), Ph.D.(NIT)
Experience: Academic- 6 years
Areas: Business Communication, Training Placement

INFORMATION TECHNOLOGY MANAGEMENT

S.C. Das

BE, M.Tech., PGDCA, MISTE, Ph.D.
Experience: Academic-23 years, Corporate-3 years
Areas: IT Infrastructure Management and IOT, IT Project Management

Ashutosh Kar

B.E. Electrical (NIT), PGDBM (IIM Ahmedabad)
Experience: Academic-6 years, Corporate-10 years
Areas: Strategic Account Planning, IT Presales / Business Development, IT Strategy, Emerging Technologies

Jyoti Ranjan Hota

B.E. (NIT), PGDBM (XIMB)
Experience: Academic-11 years, Corporate-9 years
Areas: MIS, ERP, Business Intelligence, IT for Management

Mohar Banerjee Biswas

BCA (BIT, Mesra), Masters Program in Information Technology (Symbiosis, Pune)
Experience: Academic-1.5 years, Corporate-12 years
Areas: Business Analysis, E Business, Business Computing, Database Management



Faculty Mentoring

KSOM attaches significant importance to mentoring, which over the years has matured and evolved to play a vital role in the life of a KSOMian. A group of 7 to 10 students from both the years of MBA is attached to each faculty.

Mentees regularly interact with the mentor and discuss with them their academic and campus life, and issues if any.

Giving students a
hand to **HELP** &
ears to **LISTEN**

MENTORING & ASSESSMENT

Mentoring at KSOM contributes significantly to the **academic and emotional wellbeing** of a student. A student, attached to a faculty mentor for two years develops a **special bond** with the faculty, resulting in greater exchange of ideas and improved career guidance.

To make the mentoring rigorous and relevant faculty members keep a detailed record of the mentee and track his/her academic performance and attendance regularly.

A monthly mentoring report is created by the faculty and overall mentoring effectiveness is monitored regularly by the management.

Student Mentoring

In addition to faculty members, second year students are attached to first years as mentors to help the new students especially during the initial days.

From written and unwritten rules of the college to local cuisine, senior mentors come in handy in a variety of situations.



ASSESSMENT CENTRE

Assesment centre helps students identify their weak areas and work on strengthening them. Each student is carefully tested on various areas – it includes both soft and academic skills – and then scored. Each scorecard is shared with the respective mentor so that the student can get focused attention.

How it's done

For students going into their second year, it's important to identify their strong and weak areas so that they know where to focus their effort. Based on scientific testing methodologies, the school carries out an assessment where a student is judged on parameters such as communication skills, team work, logical thinking, numerical

skills, leadership skills etc. Each student is scored and provided with an individual feedback.

The score is then shared with the mentor so that appropriate advice can be given to the student. The student's improvement is tracked over time and any intervention required is done.

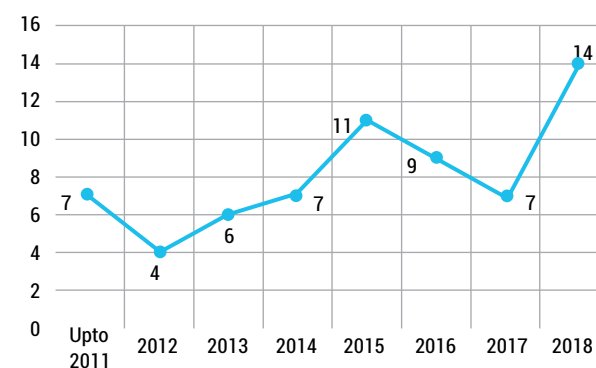
Important INSTITUTIONAL PROGRAMS & ACTIVITIES



Doctoral Program

The Doctoral Program aims to pursue contemporary problems in management that requires critical and out-of-the-box thinking. The program awards Ph.D. in Management from KIIT University.

Since 2005, the institute has been enrolling scholars from India and abroad for their doctoral research in management. Participants undergo a rigorous selection process including multi-disciplinary interviews before being selected for the program.



Management Research

The school has a robust Research infrastructure, including publishing a bi-annual research journal and organizing several research workshops and conventions. Faculty members regularly write books and publish research articles in reputed national and international journals.



'Parikalpana' Research Journal

KSOM's in-house journal encourages faculty members and students to go beyond the traditional focus areas of management and explore innovative and creative ways of carrying out business. The UGC approved journal is a peer-reviewed biannual publication and has rapidly gained popularity in the last few years.

Contents of the journal include case studies, articles (research or otherwise) and high-quality project work by students or faculty members.

Faculty Development Program (FDP)



The faculty at KSOM regularly conducts FDPs for its own or outside faculty members.

The program leverages KSOM's several years of experience in using case studies while teaching and carrying out research in the various areas of management.

Every year, at the beginning of the academic year, KSOM conducts a major FDP exercise to train newly inducted faculty members as well as engage the old, not just for academic development, but also for institutional development.

Management Development Program (MDP)

KSOM conducts regular MDPs for both young and middle level executives for various private and public sector organizations. While such programs disseminate management education among a far wider and diverse audience, they also enrich KSOM through the rich experience and exposure such an audience brings on board.

In the recent past, KSOM has conducted MDPs for Indian Oil, IndiaPost, NALCO, L&T, Jindal Steel and Power and Odisha Hydropower Corporation Ltd.



30

all India
as per
NIRF 2018

5

MINT-MBA
Universe.com
B-School Ranking
2018 - 19

4

in Eastern
India - Times
of India B-School
Ranking, 2018

₹17.33

LPA (International)
highest salary
offered in
the placement
season 2018-19

₹10.00

LPA (Indian)
highest salary
offered in
the placement
season 2018-19

₹6.50

LPA (Indian)
average salary
for MBA
2018-19 Batch

80⁺

recruiters,
mostly top Indian
businesses & MNCs
visited the campus
for recruitment

KSOM has **40+ regular and 25+ visiting faculty** members, both among the **highest** across B-schools in India.

Spread over an area of 35 acres, KSOM is an architectural masterpiece that weaves lush greenery with the demands of current management education and thus, creates an environment that has few equals in the Indian private B-school space.