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The journal will include thematic and empirical research papers in the field of management and allied areas, with emphasis on pragmatic orientation.

Before submitting the paper for publication, please ensure that this paper has not been sent for publication or published elsewhere until you receive a communication from our side. Once a manuscript is submitted for publication, it will be screened by the editor to check for the fitness of the paper for publication in the journal. After the preliminary screening it will be blind reviewed by two independent national and international reviewers for the scientific merit, readability and interest. Unaccepted manuscript will not be returned, however, you will be communicated accordingly.

The manuscript should be neatly typed in double space on an A-4 sheet with 1 inch space on all sides in 12 Times Roman size font. The manuscript should be of up to 5500 words, or 20 pages.

The references should be in American Psychological Association format APA, 5th Edition:

Reference from Journal:

Alkaike, H. (1987). Factor analysis and AIC. *Psychometrika*, 52, 317-332.

Reference from Edited book:

Browne, M. W. & Cudeck, R. (1999). Effects of Organizational Climate and Citizenship Behavior on Organizational Effectiveness. In K.A. Bollen & J.S. Long (Eds.) *Human Resource Management* (pp. 136-147). Newsbury Park, CA: Sage.

Reference from Book:

Luthans, F. (2002). *Organisational Behaviour*. New Delhi: McGraw-Hill International.

Booth, W. C., Colomb, G. G., & Williams, J. M. (1995). *The craft of research*. Chicago: University of Chicago Press.

Reference from online resources:

Hacker, D. (1997). Research and documentation in the electronic age. Boston: Bedford Books. Retrieved October 6, 1998, from

<http://www.bedfordbooks.com/index.html>

Morse, S. S. (1995). Factors in the emergence of infectious diseases. *Emerging Infectious Diseases*, 1(1). Retrieved October 10, 1998, from <http://www.cdc.gov/ncidod/EID/eid.htm>

Smith, E. E. (2001). Internet term paper mills: The case for mandatory expulsion [Electronic version]. *Journal of Crime and Punishment*, 6, 123–139.

Newspaper Article

Goleman, D. (1991, October 24). Battle of insurers vs. therapists: Cost control pitted against proper care. *New York Times*, pp. D1, D9.

Newspaper Article (Online)

Markoff, J. (1996, June 5). Voluntary rules proposed to help insure privacy for Internet users. *New York Times*. Retrieved April 1, 1996, from

<http://www.nytimes.com/library/cyber/week/yo5dat.html>

Newspaper Article (No Author)

Undisclosed settlement reached out of court in Michigan Biodyne civil suit. (1992, March 1). *Psychiatric Times*, p. 16.

Conference Paper (Published):

Kuroda, S. Y. (1988). Whether we agree or not: A comparative syntax of English and Japanese. In W. J. Poser (Ed.), *Papers from the second international workshop on Japanese syntax* (pp. 103–143). Stanford, CA: CSLI.

Dissertation:

Downey, D. B. (1992). Family structure, parental resources, and educational outcomes. Ph.D. dissertation, Department of Sociology, Indiana University, Bloomington, IN.

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4. Author/s full name with designation and institutional affiliation and a brief description about them on a separate sheet of paper
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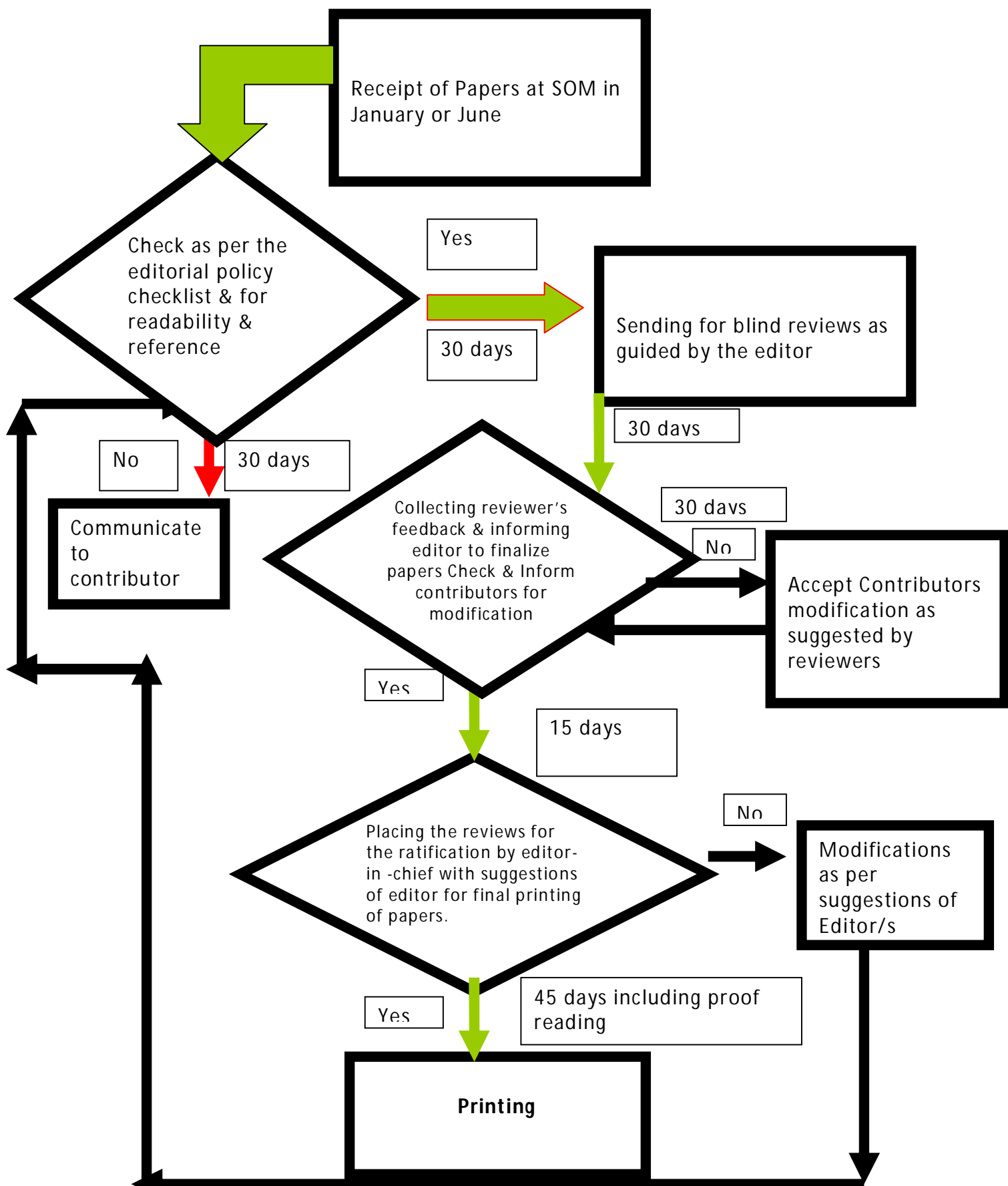
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